

# **Market Feasibility Analysis**

101 West Commerce Road Residential 101 West Commerce Road Richmond, Virginia 23224

**Prepared For** 

Ms. Jessica Stevenson
Genesis Properties
101 West Commerce Road, 2nd Floor
Richmond, Virginia 23224

**Authorized User** 

Virginia Housing 601 South Belvidere Street Richmond, Virginia 23220

Effective Date

January 29, 2025

Job Reference Number

25-118 JP

# **Market Study Certification**

#### **NCHMA Certification**

This certifies that Jeff Peters, an employee of Bowen National Research, personally made an inspection of the area including competing properties and the proposed site in Richmond, Virginia. Further, the information contained in this report is true and accurate as of January 29, 2025.

Bowen National Research is a disinterested third party without any current or future financial interest in the project under consideration. We have received a fee for the preparation of the market study. However, no contingency fees exist between our firm and the client.

## **Virginia Housing Certification**

I affirm the following:

- 1. I have made a physical inspection of the site and market area
- 2. The appropriate information has been used in the comprehensive evaluation of the need and demand for the proposed rental units.
- 3. To the best of my knowledge the market can support the demand shown in this study. I understand that any misrepresentation in this statement may result in the denial of participation in the Low-Income Housing Tax Credit (LIHTC) program in Virginia as administered by Virginia Housing.
- 4. Neither I nor anyone at my firm has any interest in the proposed development or a relationship with the ownership entity.
- 5. Neither I nor anyone at my firm nor anyone acting on behalf of my firm in connection with the preparation of this report has communicated to others that my firm is representing Virginia Housing or in any way acting for, at the request, or on behalf of Virginia Housing.
- 6. Compensation for my services is not contingent upon this development receiving a LIHTC reservation or allocation.
- 7. Evidence of my NCHMA membership is included.

Certified:

Jeff Peters (Primary Contact)

Market Analyst

jeffp@bowennational.com

Date: January 29, 2025

Patuel M. Dower

Patrick M. Bowen
President/Market Analyst
Bowen National Research
155 E. Columbus St., Suite 220
Pickerington, OH 43147
(614) 833-9300

patrickb@bowennational.com

Date: January 29, 2025

# **Certificate of Membership**

# **Bowen National Research**

Is a Member Firm in Good Standing of



National Council of Housing Market Analysts 1400 16<sup>th</sup> St. NW, Suite 420 Washington, DC 20036 202-939-1750

Designation Maintained By

Patrick Bowen

**Membership Term** 1/1/2025 - 12/31/2025

Kaitlyn Snyder Managing Director, NH&RA

# **Table of Contents**

- I. Introduction
- II. Executive Summary
- III. Project Description
- IV. Area Analysis
- V. Rental Housing Analysis (Supply)
- VI. Achievable Market Rent Analysis
- VII. Capture Rate Analysis
- VIII. Local Perspective
  - IX. Analysis & Conclusions
  - X. Site Photographs
  - XI. Comparable Property Profiles
- XII. Field Survey of Conventional Rentals
- XIII. Qualifications

Addendum A – NCHMA Member Certification & Checklist

# I. Introduction

## A. PURPOSE

The purpose of this report is to evaluate the market feasibility of a proposed Low-Income Housing Tax Credit (LIHTC) project to be developed in Richmond, Virginia. This study was initiated by Ms. Jessica Stevenson of Genesis Properties and complies with the guidelines of Virginia Housing. This study conforms to the standards adopted by the National Council of Housing Market Analysts (NCHMA). These standards include the accepted definitions of key terms used in market studies for affordable housing projects and model content standards for the content of market studies for affordable housing projects. These standards are designed to enhance the quality of market studies and to make them easier to prepare, understand and use by market analysts and end users.

# **B. METHODOLOGIES**

Methodologies used by Bowen National Research include the following:

• The Primary Market Area (PMA) generated for the proposed site is identified. The Site PMA is generally described as the smallest geographic area expected to generate most of the support for the proposed project. Site PMAs are not defined by radius. The use of a radius is an ineffective approach because it does not consider mobility patterns, changes in socioeconomic or demographic character of neighborhoods or physical landmarks that might impede development.

PMAs are established using a variety of factors that include, but are not limited to:

- A detailed demographic and socioeconomic evaluation.
- Interviews with area planners, realtors and other individuals who are familiar with area growth patterns.
- A drive-time analysis to the site.
- Personal observations of the field analyst.
- An evaluation of existing housing supply characteristics and trends.
- A field survey of modern apartment developments is conducted. The intent of the field survey is twofold. First, the field survey is used to measure the overall strength of the apartment market. This is accomplished by an evaluation of unit mix, vacancies, rent levels and overall quality of product. The second purpose of the field survey is to establish those projects that are most likely directly comparable to the subject property. The information in this survey was collected through a variety of methods, including phone surveys, in-person visits, email and fax. The contact person for each property is listed in *Section XII: Field Survey of Conventional Rentals*.

- Two types of directly comparable properties are identified through the field survey. They include other Section 42 LIHTC developments and market-rate developments that offer unit and project amenities similar to the proposed development. An in-depth evaluation of those two property types provides an indication of the potential of the proposed development.
- Economic and demographic characteristics of the area are evaluated. An
  economic evaluation includes an assessment of area employment
  composition, income growth (particularly among the target market), building
  statistics and area growth perceptions. The demographic evaluation uses the
  most recently issued Census information, as well as projections that determine
  what the characteristics of the market will be when the proposed project opens
  and after it achieves a stabilized occupancy.
- Area building statistics and interviews with officials familiar with area development provide identification of those properties that might be planned or proposed for the area that will have an impact on the marketability of the proposed development. Planned and proposed projects are always in different stages of development. As a result, it is important to establish the likelihood of construction, the timing of the project and its impact on the market and the subject development.
- We conduct an analysis following Virginia Housing and NCHMA market study guidelines of the subject project's required capture of the number of income-appropriate households within the Site PMA. This analysis is conducted on a renter household level and a market capture rate is determined for the subject development. This capture rate is compared with acceptable capture rates for similar types of projects to determine whether the subject development's capture rate is achievable. In addition, Bowen National Research also compares all existing and planned LIHTC housing within the market to the number of income-appropriate households. The resulting penetration rate is evaluated in conjunction with the project's capture rate.
- Achievable market rent for the proposed subject development is determined.
   Using a Rent Comparability Grid, the features of the proposed development
   are compared item-by-item with the most comparable properties in the
   market. Adjustments are made for each feature that differs from that of the
   proposed subject development. These adjustments are then included with the
   collected rent resulting in an achievable market rent for a unit comparable to
   the proposed unit.

#### C. SOURCES

Bowen National Research uses various sources to gather and confirm data used in each analysis. These sources include the following:

- The 2010 and 2020 Census on Housing
- American Community Survey
- ESRI
- Applied Geographic Solutions
- U.S. Department of Labor
- Management for each property included in the survey
- Local planning and building officials
- Local housing authority representatives
- U.S. Department of Housing and Urban Development (HUD)

#### D. REPORT LIMITATIONS

The intent of this report is to collect and analyze significant levels of data to forecast the market success of the subject property within an agreed to time period. Bowen National Research relies on a variety of data sources to generate this report. These data sources are not always verifiable; Bowen National Research, however, makes a significant effort to assure accuracy. While this is not always possible, we believe our effort provides an acceptable standard margin of error. Bowen National Research is not responsible for errors or omissions in the data provided by other sources.

The reported analyses, opinions and conclusions are limited only by the reported assumptions and limiting conditions, and are our personal, unbiased professional analyses, opinions and conclusions. We have no present or prospective interest in the property that is the subject of this report and we have no personal interest or bias with respect to the parties involved. Our compensation is not contingent on an action or event (such as the approval of a loan) resulting from the analyses, opinions, conclusions in or the use of this study.

Any reproduction or duplication of this report without the express approval of Genesis Properties or Bowen National Research is strictly prohibited.

# II. Executive Summary

Based on the findings contained in this report, it is our opinion that a market will exist for 101 West Commerce Road Residential, which involves the construction of a rental property utilizing financing from the Low-Income Housing Tax Credit (LIHTC) program. The following points support this conclusion:

# **Project Description**

The subject project involves the adaptive reuse of a 1920-built building into a 77-unit rental community at 101 West Commerce Road in Richmond, Virginia. The project will target general-occupancy (family) households earning up to 60% of Area Median Household Income (AMHI) under the Low-Income Housing Tax Credit (LIHTC) program. None of the units within the subject development will receive project-based rental assistance. The proposed project is expected to be completed in 2027. Additional details of the subject project can be found in Section III - *Project Description* of this report.

#### Site Evaluation

The proposed site consists of an existing office building located at 101 West Commerce Road in the south-central portion of Richmond, Virginia. The site is located within an established, mixed-use area of Richmond that is experiencing development throughout the neighborhood, with surrounding land uses primarily consisting of apartments, offices, restaurants and retail/commercial establishments. The proposed site will be visible from both West 7th Avenue (east of site) and Bainbridge Street (south of site), both of which are lightly to moderately traveled roadways. The generally light traffic on these aforementioned roadways is expected to allow for convenient ingress and egress of the subject site. In addition to being conveniently accessed, the subject site is also within proximity of arterial roadways, as West Commerce Road/North 9th Street, U.S. Highway 360, U.S. Highway 60, U.S. Highway 301 and Interstate 95 are arterial roadways in the area that are accessible within 1.0 mile of the site. Additionally, several public bus stops, operated by Greater Richmond Transit Company (GRTC), are located within walking distance of the site, which further improves accessibility of the site. The subject site is also within proximity of several community services, many of which are located within walking distance of the site and several of which can be accessed within approximately 1.0 mile of the site. Overall, the site's surrounding land uses and proximity to services should positively contribute to its marketability. Additional information regarding the subject site, surrounding land uses and the proximity of community services is included in Section IV - Area Analysis.

### Primary Market Area (PMA)

The Primary Market Area (PMA) is the geographical area from which most of the support for the subject development is expected to originate and from which most of the competitive supply is located. The Richmond Site PMA includes southern and southwestern portions of Richmond. Specifically, the boundaries of the PMA generally include James River to the north; Interstate 95 to the east; Bells Road, Swanson Road and Warwick Road to the south; and Warwick Road, German School Road and Jahnke Road to the west. A justification of this market area and a map illustrating the boundaries of the Site PMA can be found in *Section IV*, beginning on page IV-9.

# Demographic Trends

Overall, the market's population and household bases increased since 2010 and the population is projected to continue to increase between 2025 and 2030. Between 2025 and 2030, the greatest growth among household age groups is projected to be among those ages of 75 and older. However, notable growth is also projected for the 35 to 54 age cohort. In addition, households under the age of 65 will represent more than three-quarters (76.9%) of all households projected in 2030. Additionally, renter households are projected to increase by 748, or 4.9%, between 2025 and 2030, which will increase the need for rental housing in the market. Overall, the demographic trends contained within this report demonstrate a good base of current and potential support for the subject project. Detailed demographic trends are included in *Section IV*, beginning on page IV-11.

#### **Economic Trends**

The Richmond economy experienced consistent growth between 2014 and 2019. However, beginning in 2020, the area was negatively impacted by the COVID-19 pandemic, which caused many area businesses to shut down in an attempt to mitigate the spread of the coronavirus. During this time, the Richmond employment base declined by more than 6,800 jobs, or 5.9%, and its unemployment rate increased by nearly six percentage points. On a positive note, the local economy has consistently improved since, with total employment at its highest level within the preceding tenyear period and the unemployment rate back to pre-pandemic levels through 2024. These are good indications that the Richmond economy has fully recovered from the initial impact of the pandemic in terms of total employment and unemployment rate. This, in turn, will continue to create a stable environment for the local housing market. Detailed economic trends are included in *Section IV*, beginning on page IV-15.

### Overall Rental Housing Market Conditions

We identified and personally surveyed 33 conventional housing projects containing a total of 4,347 units within the Site PMA. This survey was conducted to establish the overall strength of the rental market and to identify those properties most comparable to the subject site. These rentals have a combined occupancy rate of 96.1%. Note that this includes two market-rate properties still in their initial lease-up period. When excluding these two properties, the market-rate segment has a combined occupancy rate of 96.2%, and the overall market has a combined occupancy rate of 97.1%, a very good rate for rental housing.

| Project Type | Projects<br>Surveyed | Total<br>Units | Vacant<br>Units | Occupancy<br>Rate |
|--------------|----------------------|----------------|-----------------|-------------------|
| Market-Rate  | 17                   | 2,772          | 146             | 94.7%             |
| Tax Credit   | 16                   | 1,575          | 24              | 98.5%             |
| Total        | 33                   | 4,347          | 170             | 96.1%             |

As illustrated in the preceding table, the affordable rental housing segment is reporting a strong occupancy level of 98.5%. When excluding the two market-rate properties still in lease-up, the market-rate segment has a combined occupancy rate of 96.2%, a good rate for market-rate rental housing. Based on the preceding, it appears that there are no deficiencies within the Richmond rental housing market.

# Competitive/Comparable Tax Credit Analysis

The subject site will provide studio and one-bedroom units to low-income renters earning up to 60% of Area Median Household Income (AMHI) under the Low-Income Housing Tax Credit (LIHTC) program. As such, we have selected the six most comparable LIHTC properties within the Site PMA to serve as a baseline of comparison to the proposed subject project. These properties have been selected based on various features such as their location, units offered, age and targeted population.

These six LIHTC properties and the proposed subject development are summarized as follows. Information regarding property address, phone number, contact name and utility responsibility is included in the Field Survey of Conventional Rentals.

| Map  |                            | Year Built/ | Total | Occupancy | Distance  | Waiting |                          |
|------|----------------------------|-------------|-------|-----------|-----------|---------|--------------------------|
| I.D. | Project Name               | Renovated   | Units | Rate      | to Site   | List    | Target Market            |
| Site | 101 West Commerce          | 1920 / 2027 | 77    | -         | •         | -       | Families; 60% AMHI       |
| 10   | Hatcher Tobacco Flats      | 2015        | 152   | 93.4%     | 0.1 Miles | None    | Families; 40% & 50% AMHI |
| 19   | Miller Lofts at Plant Zero | 1930 / 2014 | 197   | 92.9%     | 0.3 Miles | None    | Families; 60% AMHI       |
| 20   | Mirage                     | 1946 / 2020 | 139   | 100.0%    | 1.1 Miles | None    | Families; 60% AMHI       |
|      |                            |             |       |           |           | Shared: | Families; 30%, 40%, 50%, |
| 25   | Port City I                | 1922 / 2019 | 135   | 100.0%    | 1.3 Miles | 34 HH   | 60%, 70%, & 80% AMHI     |
|      |                            |             |       |           |           | Shared: | Families; 40%, 50%, 60%, |
| 26   | Port City II               | 1911 / 2022 | 147   | 100.0%    | 1.3 Miles | 34 HH   | 70%, & 80% AMHI          |
| 33   | Venus at Manchester        | 1960 / 2005 | 33    | 100.0%    | 0.6 Miles | None    | Families; 60% AMHI       |

HH - Households

The six comparable LIHTC projects have a combined occupancy rate of 97.0%, with four properties reporting an occupancy rate of 100.0% and two properties maintaining a waiting list for the next available unit. Thus, there appears to be pent-up demand in the Richmond market. The development of the subject project will alleviate a portion of this high demand.

The gross rents for the comparable LIHTC projects and the proposed rents at the subject site, as well as their unit mixes and vacancies by bedroom are listed in the following table:

|             |                        |                  | Gross Rent/Percent of AMHI<br>(Number of Units/Vacancies) |                    |                    |                 |  |  |  |
|-------------|------------------------|------------------|---|--------------------|--------------------|-----------------|--|--|--|
| Map<br>I.D. | Project Name           | Studio           | One-<br>Br.   | Two-<br>Br.        | Three-<br>Br.      | Rent<br>Special |  |  |  |
| Site        | 101 West Commerce      | \$1,159/60% (68) | \$1,242/60% (9)   | -                  | -                  |                 |  |  |  |
| 10          | Hatcher Tobacco Flats  | _                | \$820/40% (15/1)<br>\$1,027/50% (16/4)                    | \$1,249/50% (93/5) | \$1,469/50% (28/0) | None            |  |  |  |
| 10          | Tracerer rooueco races |                  | \$1,090-  | Ψ1,217/2070 (23/2) | φ1,102/2070 (20/0) | Tione           |  |  |  |
|             | Miller Lofts at Plant  |                  | \$1,120/60% (88/4)  | \$1,520/60%        |                    |                 |  |  |  |
| 19          | Zero                   | -                | \$1,139/60% (12/0)  | (96/10)            | \$1,586/60% (1/0)  | None            |  |  |  |
|             |                        |                  | \$1,222/60% (29/0)  |                    |                    |                 |  |  |  |
|             |                        |                  | \$1,222/60%   |                    |                    |                 |  |  |  |
| 20          | Mirage                 | -                | (101/0)   | \$1,444/60% (9/0)  | -                  | None            |  |  |  |
|             |                        |                  |   | \$704/30% (1/0)    |                    |                 |  |  |  |
|             |                        |                  | \$788/40% (8/0)   | \$953/40% (7/0)    |                    |                 |  |  |  |
|             |                        |                  | \$995/50% (10/0)  | \$1,201/50% (12/0) |                    |                 |  |  |  |
|             |                        |                  | \$1,202/60% (35/0)  | \$1,449/60% (32/0) |                    |                 |  |  |  |
|             |                        |                  | \$1,409/70% (7/0)   | \$1,697/70% (8/0)  | \$1,681/60% (1/0)  |                 |  |  |  |
| 25          | Port City I            | -                | \$1,616/80% (5/0)   | \$1,946/80% (8/0)  | \$1,968/70% (1/0)  | None            |  |  |  |
|             |                        |                  | \$788/40% (33/0)  | \$953/40% (10/0)   |                    |                 |  |  |  |
|             |                        |                  | \$995/50% (46/0)  | \$1,201/50% (20/0) |                    |                 |  |  |  |
|             |                        |                  | \$1,202/60% (22/0)  | \$1,449/60% (3/0)  |                    |                 |  |  |  |
|             |                        |                  | \$1,459/70% (5/0)   | \$1,697/70% (4/0)  |                    |                 |  |  |  |
| 26          | Port City II           | -                | \$1,616/80% (2/0)   | \$1,946/80% (1/0)  | \$1,968/70% (1/0)  | None            |  |  |  |
| 33          | Venus at Manchester    | -                | \$1,067/60% (2/0)   | \$1,389/60% (23/0) | \$1,510/60% (8/0)  | None            |  |  |  |

The proposed gross LIHTC rents at the subject site will be competitive with the gross LIHTC rents being achieved at the comparable LIHTC properties in the market targeting similar income levels. In addition, given the strong occupancy levels maintained at most of the comparable developments, these well-performing properties can likely achieve higher rents without adversely impacting their occupancy levels.

Although none of the comparable LIHTC properties offer studio units, the rent positioning of the one-bedroom units is a good indication that the studio rent level is also appropriately positioned. This is especially true considering some of the studio units at the site have unit sizes that are comparable to the one-bedroom units at the comparable LIHTC properties, as illustrated later in this report.

# Comparable/Competitive Tax Credit Summary

The six comparable LIHTC projects have a combined occupancy rate of 97.0%, with four properties reporting an occupancy rate of 100.0% and two properties maintaining a waiting list for the next available unit. Thus, there appears to be pent-up demand in the Richmond market. The development of the subject project will alleviate a portion of this high demand.

Based on our analysis of the unit sizes (square footage), amenities, location, quality and occupancy rates of the existing LIHTC properties within the market, it is our opinion that the proposed subject development will be competitive. Despite lacking some amenities commonly offered at the comparable LIHTC properties in the market, the subject's competitive unit sizes and overall anticipated high quality are expected to ensure the marketability of the subject project.

# Perception of Value

Based on HUD Rent Comparability Grids in *Section VI*, the following table summarizes the proposed subject project's market rent advantages:

| Bedroom<br>Type | %<br>AMHI | Proposed<br>Collected Rent | Achievable<br>Market Rent | Market Rent<br>Advantage |
|-----------------|-----------|----------------------------|---------------------------|--------------------------|
| Studio          | 60%       | \$1,048                    | \$1,180                   | 11.2%                    |
| One-Br.         | 60%       | \$1,090                    | \$1,270                   | 14.2%                    |

Typically, Tax Credit units should represent approximately a 10.0% market rent advantage. As such, the proposed/programmatic Tax Credit rents will likely be perceived as good values within the market, as they represent market rent advantages of between 11.2% and 14.2%.

#### Capture Rate Estimates

The following is a summary of our demand calculations for the subject project:

| Captu                       | re Rate                                 |
|-----------------------------|---|
| Demand Component            | 60% AMHI/Overall<br>(\$39,737-\$52,980) |
| Net Demand                  | 212                                     |
| Proposed Units              | 77                                      |
| Proposed Units / Net Demand | 77 / 212                                |
| Capture Rate                | = 36.3%                                 |

The subject's state-formatted capture rate of 36.3% for the subject's proposed LIHTC units is considered achievable, illustrating that a sufficient amount of size- and incomequalified demographic support will exist for the subject site. In addition, several of the Tax Credit properties in the development pipeline and included in this capture rate calculation are located near the southern periphery of the Site PMA, and these projects will likely derive the most support from households south of the Site PMA that are not included in this calculation. Based on the preceding, it is believed that there is sufficient support for the subject project.

#### Penetration Rate

The 3,321 existing and planned (includes units within properties identified but unable to be surveyed) non-subsidized Tax Credit units in the market must also be considered when evaluating the achievable penetration rate for the subject development. Based on the same calculation process used for the subject site, the income-eligible range for the existing and planned Tax Credit units is \$24,137 to \$83,440. The overall market penetration rate calculation is summarized in the following table.

|   | Market      |
|---|-------------|
|   | Penetration |
| Number of LIHTC Units (Planned, Subject and Existing) | 3,398       |
| Income-Eligible Renter Households – 2027              | / 7,896     |
| Overall Market Penetration Rate                       | = 43.0%     |

It is our opinion that the 43.0% penetration rate for the LIHTC units, both existing and planned, is elevated, yet achievable. This is especially true considering the high occupancy rates reported among affordable properties in the market. In addition, this penetration rate calculations includes several projects in the development pipeline that will be coming online before the subject site is built and it is believed that there is sufficient support for the subject project, as well as the properties in the development pipeline and included in this penetration rate calculation.

#### **Absorption Projections**

Considering the facts contained in the market study, as well as the preceding factors, and comparing them with other projects with similar characteristics in other markets, we are able to establish absorption projections for the proposed subject development. It is our opinion that the proposed 77 LIHTC units at the subject site will reach a stabilized occupancy of 93.0% within six months of opening. This absorption period is based on an average monthly absorption rate of 12 units per month.

These absorption projections assume a 2027 opening date. A different opening date opening may have a slowing impact on initial absorption. Further, these absorption projections assume the project will be built as outlined in this report. Changes to the project's rents, amenities, floor plans, location or other features may invalidate our findings. Finally, we assume the developer and/or management will aggressively market the project a few months in advance of its opening and continue to monitor market conditions during the project's initial lease-up period. This absorption period also assumes that the subject project will be successful in attracting Voucher holders.

# **III. Project Description**

| Project Name:      | 101 West Commerce Road Residential               |
|--------------------|--|
| Location:          | 101 West Commerce Road, Richmond, Virginia 23224 |
| Census Tract:      | 610.02   |
| Target Market:     | Family   |
| Construction Type: | New Construction                                 |
| Funding Source:    | LIHTC  |

The subject project involves the adaptive reuse of a 1920-built building into a 77-unit rental community at 101 West Commerce Road in Richmond, Virginia. The project will target general-occupancy (family) households earning up to 60% of Area Median Household Income (AMHI) under the Low-Income Housing Tax Credit (LIHTC) program. None of the units within the subject development will receive project-based rental assistance. The proposed project is expected to be completed in 2027. Additional details of the subject development are summarized as follows:

|                | Proposed Unit Configuration |       |        |                |           |                   |                      |               |                                    |
|----------------|-----------------------------|-------|--------|----------------|-----------|-------------------|----------------------|---------------|------------------------------------|
|                |                             |       |        |                |           | Program Rents     |                      |               |                                    |
| Total<br>Units | Bedroom<br>Type             | Baths | Style  | Square<br>Feet | %<br>AMHI | Collected<br>Rent | Utility<br>Allowance | Gross<br>Rent | Max. Allowable<br>LIHTC Gross Rent |
| 12             | Studio                      | 1.0   | Garden | 347            | 60%       | \$1,048           | \$111                | \$1,159       | \$1,159                            |
| 15             | Studio                      | 1.0   | Garden | 352            | 60%       | \$1,048           | \$111                | \$1,159       | \$1,159                            |
| 24             | Studio                      | 1.0   | Garden | 375            | 60%       | \$1,048           | \$111                | \$1,159       | \$1,159                            |
| 3              | Studio                      | 1.0   | Garden | 377            | 60%       | \$1,048           | \$111                | \$1,159       | \$1,159                            |
| 3              | Studio                      | 1.0   | Garden | 386            | 60%       | \$1,048           | \$111                | \$1,159       | \$1,159                            |
| 3              | Studio                      | 1.0   | Garden | 388            | 60%       | \$1,048           | \$111                | \$1,159       | \$1,159                            |
| 1              | Studio                      | 1.0   | Garden | 389            | 60%       | \$1,048           | \$111                | \$1,159       | \$1,159                            |
| 2              | Studio                      | 1.0   | Garden | 452            | 60%       | \$1,048           | \$111                | \$1,159       | \$1,159                            |
| 1              | Studio                      | 1.0   | Garden | 453            | 60%       | \$1,048           | \$111                | \$1,159       | \$1,159                            |
| 1              | Studio                      | 1.0   | Garden | 561            | 60%       | \$1,048           | \$111                | \$1,159       | \$1,159                            |
| 3              | Studio                      | 1.0   | Garden | 618            | 60%       | \$1,048           | \$111                | \$1,159       | \$1,159                            |
| 2              | One-Br.                     | 1.0   | Garden | 449            | 60%       | \$1,090           | \$152                | \$1,242       | \$1,242                            |
| 1              | One-Br.                     | 1.0   | Garden | 610            | 60%       | \$1,090           | \$152                | \$1,242       | \$1,242                            |
| 3              | One-Br.                     | 1.0   | Garden | 678            | 60%       | \$1,090           | \$152                | \$1,242       | \$1,242                            |
| 2              | One-Br.                     | 1.0   | Garden | 681            | 60%       | \$1,090           | \$152                | \$1,242       | \$1,242                            |
| 1              | One-Br.                     | 1.0   | Garden | 707            | 60%       | \$1,090           | \$152                | \$1,242       | \$1,242                            |
| 77             | Total                       |       |        |                |           |                   |                      |               |                                    |

Source: Genesis Properties

AMHI – Area Median Household Income (Richmond, VA MSA; 2024)

| Building/Site Information |                              |  |  |  |
|---------------------------|------------------------------|--|--|--|
| Residential Buildings:    | One (1) three-story building |  |  |  |
| Building Style:           | Elevator-served              |  |  |  |
| Community Space:          | Integrated throughout        |  |  |  |
| Acres:                    | 0.5                          |  |  |  |

| Construction Timeline |              |  |  |  |
|-----------------------|--------------|--|--|--|
| Original Year Built:  | 1920         |  |  |  |
| Construction Start:   | 2026         |  |  |  |
| Begin Preleasing:     | Undetermined |  |  |  |
| Construction End:     | 2027         |  |  |  |

#### **Unit Amenities\***

- Electric Range
- RefrigeratorDishwasher

- Microwave
- Central Air Conditioning
- Walk-In Closet

- Hardwood Flooring
- Window Blinds
- Controlled Access/Key Fob

<sup>\*</sup>Units will include premium appliances, countertops, cabinetry and fixtures, as well as vaulted ceilings and oversized windows

#### **Community Amenities**

- Bike Racks/Storage
- Common Area Wi-Fi
- On-Site Management
- Gated Surface Parking Lot\*
   (30 Spaces @ \$60/Month)
- Business/Computer Center
- Elevator
- CCTV/Cameras
- Clubhouse/Community Room
- Common Patio/Porch
- Laundry Room
- Courtesy Officer

Additional parking is located at a neighboring apartment building managed by the developer/applicant. These additional spaces can be rented by the residents.

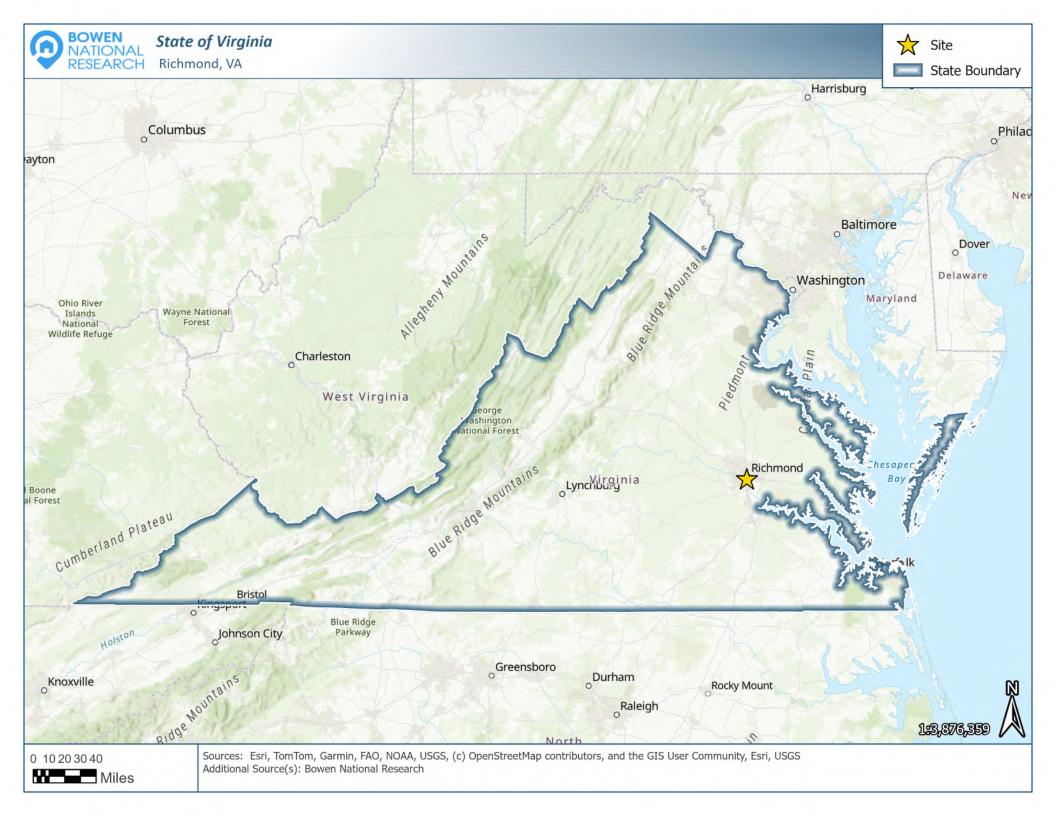
|         | Utility Responsibility |           |          |                  |            |        |          |
|---------|------------------------|-----------|----------|------------------|------------|--------|----------|
|         | Heat                   | Hot Water | Cooking  | General Electric | Cold Water | Sewer  | Trash    |
| Paid By | Tenant                 | Tenant    | Tenant   | Tenant           | Tenant     | Tenant | Landlord |
| Source  | Electric               | Electric  | Electric | renant           | renant     | renant | Landiord |

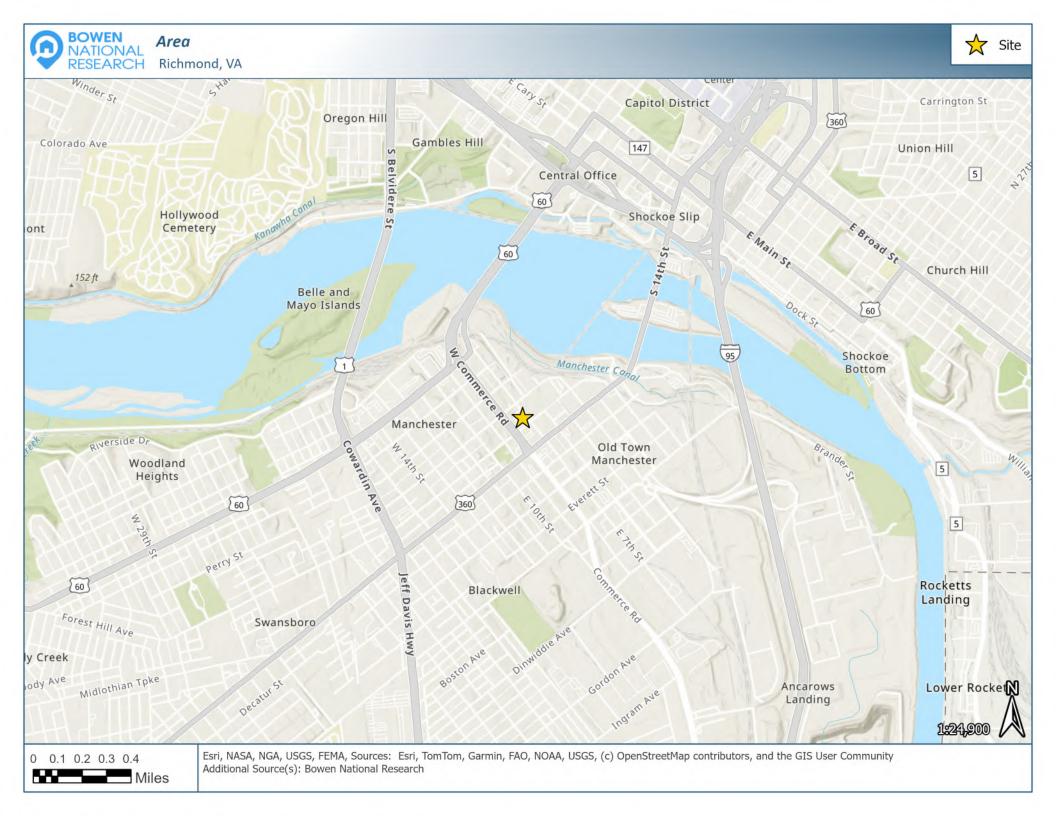
#### FLOOR AND SITE PLAN REVIEW:

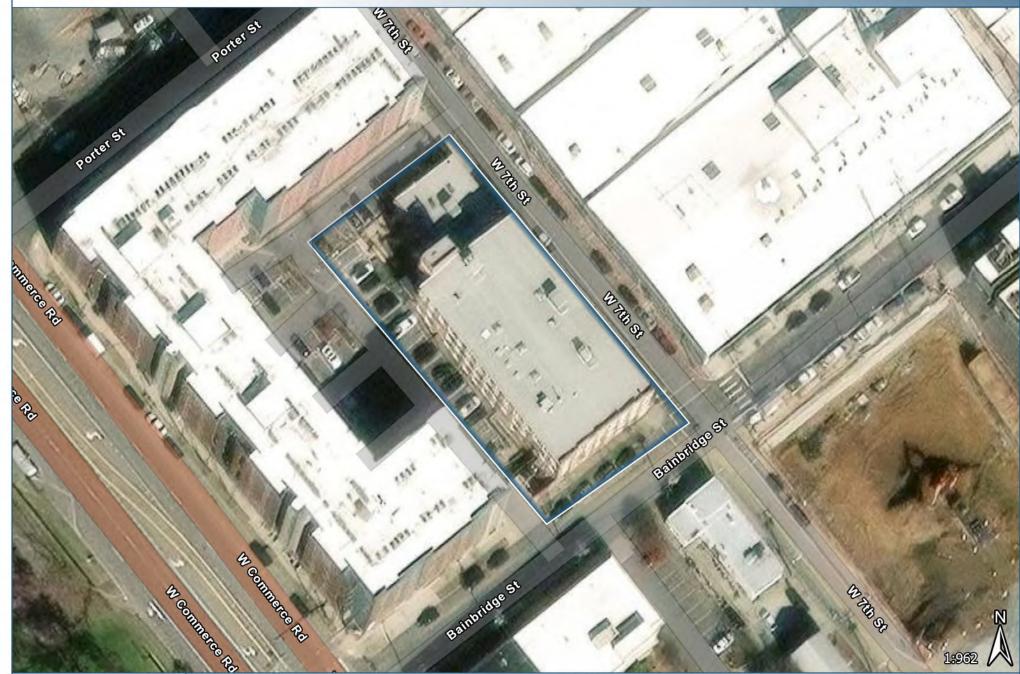
Floor and site plans were not provided for the subject project for review at the time this report was prepared. Information provided at the time of this analysis, however, indicates that the subject property will include studio and one-bedroom gardenstyle units located within an existing 1920-built, three-story, elevator-equipped building. The subject units will range in size from 347 to 707 square feet, with all units including one (1.0) bathroom. Each unit will be well-equipped in terms of unit amenities and will feature a full kitchen appliance package (including microwave and dishwasher).

In addition to the subject's residential units, the property will feature an array of community amenities integrated throughout the property. This will further enhance the marketability of the subject project. Overall, the subject property appears to be marketable in terms of overall design. Nonetheless, an in-depth comparable/competitive analysis is included in *Section V* to better determine the competitive position and overall marketability of the subject project within the Richmond market.

A state map, an area map and a site neighborhood map are on the following pages.







0 0.01 0.01 0.02 Miles Maxar, Microsoft, Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, (c) OpenStreetMap contributors, and the GIS User Community Additional Source(s): Bowen National Research

# IV. Area Analysis

# A. <u>SITE DESCRIPTION AND EVALUATION</u>

#### 1. LOCATION

The proposed site consists of an existing building located at 101 West Commerce Road in the south-central portion of Richmond, Virginia. The subject site is situated 1.5 miles south of Downtown Richmond, Virginia. The subject site visit was completed January 29, 2025, and the corresponding fieldwork was completed during the week of January 27, 2025.

# 2. SURROUNDING LAND USES

The proposed site is located within an established, mixed-use area of Richmond that is experiencing development throughout the neighborhood. Surrounding land uses primarily consist of apartments, offices, restaurants and retail/commercial establishments. Adjacent land uses are detailed as follows:

| North - | The northern site boundary is defined by Hatcher Tobacco      |
|---------|---|
|         | Flats (Map ID 10), a comparable Tax Credit rental             |
|         | property in good condition. Porter Street, a lightly traveled |
|         | roadway, and YMCA of Greater Richmond extend north            |
|         | of the site, followed by several apartment properties and     |
|         | two breweries/restaurants. Additional apartments extend       |
|         | north of the site to James River and Downtown Richmond.       |
| East -  | The eastern boundary of the site is defined by West 7th       |
|         | Street, a lightly traveled two-lane roadway. Offices and      |
|         | apartments in good condition extend east of the site to       |
|         | James River.  |
| South - | The southern site boundary is defined by Bainbridge           |
|         | Street, a moderately traveled roadway. A coffee shop and      |
|         | offices extend south of the site to U.S. Highway 360/Hull     |
|         | Street, a moderately traveled roadway. McDonald's and         |
|         | residential dwellings extend farther south of the site.       |
| West -  | The western site boundary is defined by the surface           |
|         | parking lot for the aforementioned Hatcher Tobacco Lofts      |
|         | rental property, and the buildings of this apartment          |
|         | property. West Commerce Road, a moderately traveled           |
|         | arterial roadway, single-family homes and apartments          |
|         | extend farther west of the site.                              |

The subject site is situated within an established and actively developing, mixed-use area of Richmond. Notably, the proximity to community services, dining options, and area services, will likely contribute to the marketability of the subject site. The existing residential and commercial structures within the surrounding neighborhood were observed to be in good condition and are not expected to adversely impact the overall marketability of the proposed subject site. This is especially true considering the ongoing transition from commercial/industrial to residential/mixed-use in the site neighborhood. The subject project is expected to fit well with the surrounding land uses and will contribute towards redevelopment efforts in the area. Photographs of the site can be found in *Section X* of this report.

# 3. VISIBILITY AND ACCESS

The proposed site will be visible from both West 7th Avenue (east of site) and Bainbridge Street (south of site), both of which are lightly to moderately traveled roadways. The subject site's location along these aforementioned roadways is expected to allow for good passerby traffic, allowing for sufficient visibility of the subject project. Regardless, promotional signage placed along arterial roadways in the area would significantly enhance the overall visibility and awareness of the proposed project, although this is not considered to be a requirement to be marketable.

The subject project will derive access from both West 7th Avenue and Bainbridge Street. The generally light traffic on these aforementioned roadways is expected to allow for convenient ingress and egress of the subject site. In addition to being conveniently accessed, the subject site is also within proximity of arterial roadways, as West Commerce Road/North 9th Street, U.S. Highway 360, U.S. Highway 60, U.S. Highway 301 and Interstate 95 are arterial roadways in the area that are accessible within 1.0 mile of the site. Additionally, several public bus stops, operated by Greater Richmond Transit Company (GRTC), are located within walking distance of the site, which further improves accessibility of the site. The availability of affordable public transportation within walking distance of the subject site is considered beneficial to the targeted low-income population. Overall, accessibility of the site is considered good.

# 4. PROXIMITY TO COMMUNITY SERVICES AND INFRASTRUCTURE

The site is served by the community services detailed in the following table:

| Community Services        | Name                                   | Driving Distance<br>From Site (miles) |
|---------------------------|--|---------------------------------------|
| Major Highways            | West Commerce Road/North 9th Street    | 0.1 West                              |
| 3 6 7                     | U.S. Highway 360                       | 0.2 South                             |
|                           | U.S. Highway 60                        | 0.2 Northwest                         |
|                           | U.S. Highway 301                       | 0.7 Southeast                         |
|                           | Interstate 95                          | 0.9 East                              |
| Public Bus Stop           | GRTC                                   | 0.1 Southwest                         |
| •                         | GRTC                                   | 0.1 Southwest                         |
| Major Employers/          | Truist                                 | 0.6 Northwest                         |
| Employment Centers        | Hanover Ironworks                      | 1.1 Southeast                         |
| 1 13                      | Virginia Commonwealth University       | 1.9 Northwest                         |
| Convenience Store         | Manchester Market                      | 0.2 Southeast                         |
|                           | McDonough Market                       | 0.5 West                              |
|                           | Sunoco                                 | 0.7 Southwest                         |
| Grocery                   | Stella's Grocery Market                | 0.1 Southeast                         |
| Grocery                   | Sureway Mart                           | 0.4 Southeast                         |
|                           | Farm Fresh                             | 1.7 East                              |
| Discount Department Store | Dollar Tree                            | 0.8 West                              |
| Discount Department Store | Dollar General                         | 0.9 Southwest                         |
| Shopping Center/Mall      | Southside Plaza                        | 2.7 Southwest                         |
| Schools:                  | Blackwell Elementary                   | 0.8 Southwest                         |
| Elementary                | Dogwood Middle School                  | 3.0 Northwest                         |
| Middle/Junior High        | Armstrong High School                  | 3.9 Northeast                         |
| High                      | Virginia Commonwealth University       | 1.9 Northwest                         |
|                           | <u> </u>                               | 2.7 Southwest                         |
| Hospital                  | Central Virginia VA Health Care System |                                       |
| D.P.                      | Bon Secours Richmond Hospital          | 3.6 Northeast                         |
| Police                    | Richmond Sheriff's Department          | 0.3 South                             |
| Fire                      | Richmond Fire Department               | 1.2 West                              |
| Post Office               | United State Postal Service            | 2.0 East                              |
| Bank                      | Richmond Heritage Federal Credit Union | 0.1 Southeast                         |
|                           | Truist                                 | 0.7 Northwest                         |
| Recreational Facilities   | YMCA of Greater Richmond               | 0.1 North                             |
|                           | Blackwell Community Center             | 0.8 South                             |
| Gas Station               | Sunoco                                 | 0.7 Southwest                         |
|                           | Exxon                                  | 1.6 Southwest                         |
| Pharmacy                  | McGuire Park Pharmacy                  | 1.5 East                              |
|                           | CVS                                    | 1.7 East                              |
| Restaurant                | Café Zata                              | 0.1 South                             |
|                           | Chipotle                               | 0.2 Southeast                         |
|                           | McDonald's                             | 0.2 South                             |
| Day Care                  | As We Grow University                  | 0.6 Southwest                         |
| Church                    | New Life Deliverance                   | 0.3 South                             |
|                           | Central United Methodist Church        | 0.4 West                              |
| Park                      | Floodwall Park                         | 0.4 East                              |
|                           | Southside Floodwall                    | 0.6 East                              |

The proposed site is situated within an established area of Richmond and is subsequently within approximately 1.0 mile of most essential community services. Notably, several area community services are located within

walking distance of the site. In addition, the presence of several public transportation stops within walking distance of the site further contributes to the accessibility of area community services.

Public safety services are provided by the Richmond Sheriff's and Fire departments, which are located 0.3 mile south of the site and 1.2 mile west of the site, respectively. The nearest hospital, Central Virginia VA Health Care System, is located 2.7 miles southwest of the site, while Bon Secours Richmond Hospital is located approximately 3.5 miles northeast of the site, although there are smaller scale medical facilities located closer to the site. All district schools are located within approximately 4.0 miles of the site, with the nearest being Blackwell Elementary School, which is 0.8 mile southwest of the site. Numerous restaurants, discount stores, parks, churches, and recreation centers are all located within approximately 1.0 mile of the site. Overall, the site's proximity to most essential services is considered good, which should contribute to overall site marketability.

#### 5. OVERALL SITE EVALUATION

The proposed site consists of an existing office building located at 101 West Commerce Road in the south-central portion of Richmond, Virginia. The site is located within an established, mixed-use area of Richmond that is experiencing development throughout the neighborhood, with surrounding land uses primarily consisting of apartments, offices, restaurants and retail/commercial establishments. The proposed site will be visible from both West 7th Avenue (east of site) and Bainbridge Street (south of site), both of which are lightly to moderately traveled roadways. The generally light traffic on these aforementioned roadways is expected to allow for convenient ingress and egress of the subject site. In addition to being conveniently accessed, the subject site is also within proximity of arterial roadways, as West Commerce Road/North 9th Street, U.S. Highway 360, U.S. Highway 60, U.S. Highway 301 and Interstate 95 are arterial roadways in the area that are accessible within 1.0 mile of the site. Additionally, several public bus stops, operated by Greater Richmond Transit Company (GRTC), are located within walking distance of the site, which further improves accessibility of the site. The subject site is also within proximity of several community services, many of which are located within walking distance of the site and several of which can be accessed within approximately 1.0 mile of the site. Overall, the site's surrounding land uses and proximity to services should positively contribute to its marketability.

#### 6. CRIME ISSUES

The primary source for Crime Risk data is the FBI Uniform Crime Report (UCR). The FBI collects data from each of roughly 16,000 separate law enforcement jurisdictions across the country and compiles this data into the UCR. The most recent update showed an overall coverage rate of 95% of

all jurisdictions nationwide with a coverage rate of 97% of all jurisdictions in metropolitan areas.

Applied Geographic Solutions uses the UCR at the jurisdictional level to model each of the seven crime types at other levels of geography. Risk indexes are standardized based on the national average. A Risk Index value of 100 for a particular risk indicates that, for the area, the relative probability of the risk is consistent with the average probability of that risk across the United States.

It should be noted that aggregate indexes for total crime, personal crime and property crime are not weighted, and a murder is no more significant statistically in these indexes than petty theft. Thus, caution should be exercised when using them.

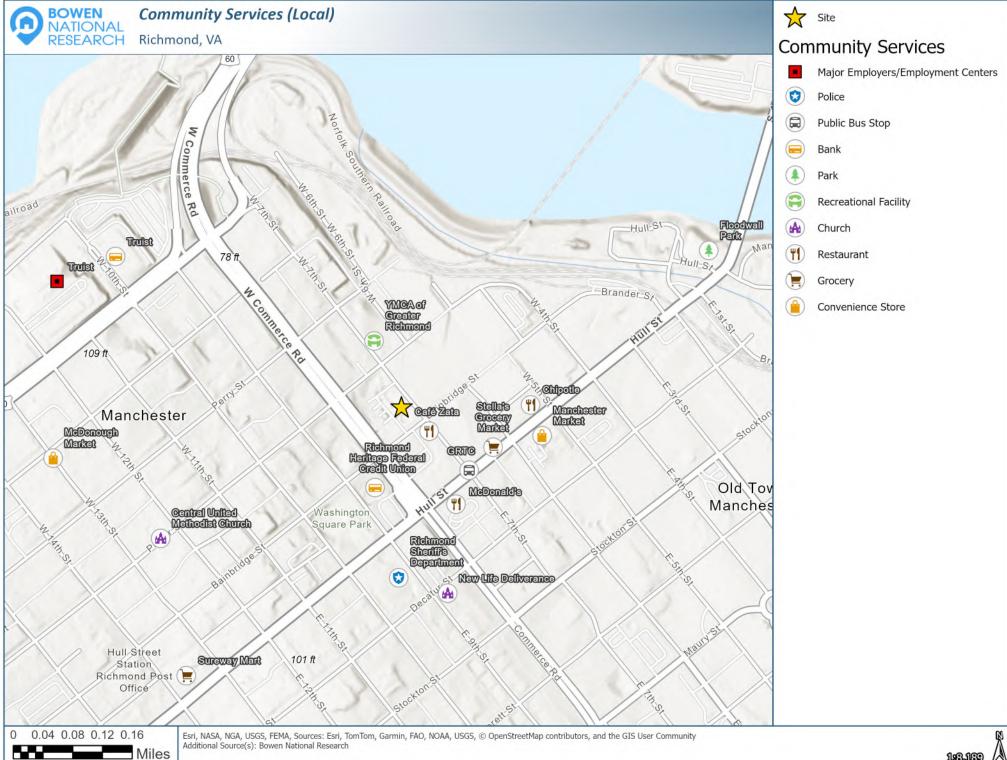
Total crime risk for the Site PMA is 137, with an overall personal crime index of 113 and a property crime index of 141. Total crime risk for Richmond City is 135, with personal and property crime indices of 93 and 142, respectively.

|                      | Crime R | isk Index       |
|----------------------|---------|-----------------|
|                      | PMA     | Richmond (city) |
| Total Crime Index    | 137     | 135             |
| Personal Crime Index | 113     | 93              |
| Murder               | 648     | 439             |
| Rape                 | 45      | 29              |
| Robbery              | 146     | 142             |
| Assault              | 101     | 79              |
| Property Crime Index | 141     | 142             |
| Burglary             | 115     | 101             |
| Larceny              | 152     | 156             |
| Motor Vehicle Theft  | 110     | 118             |

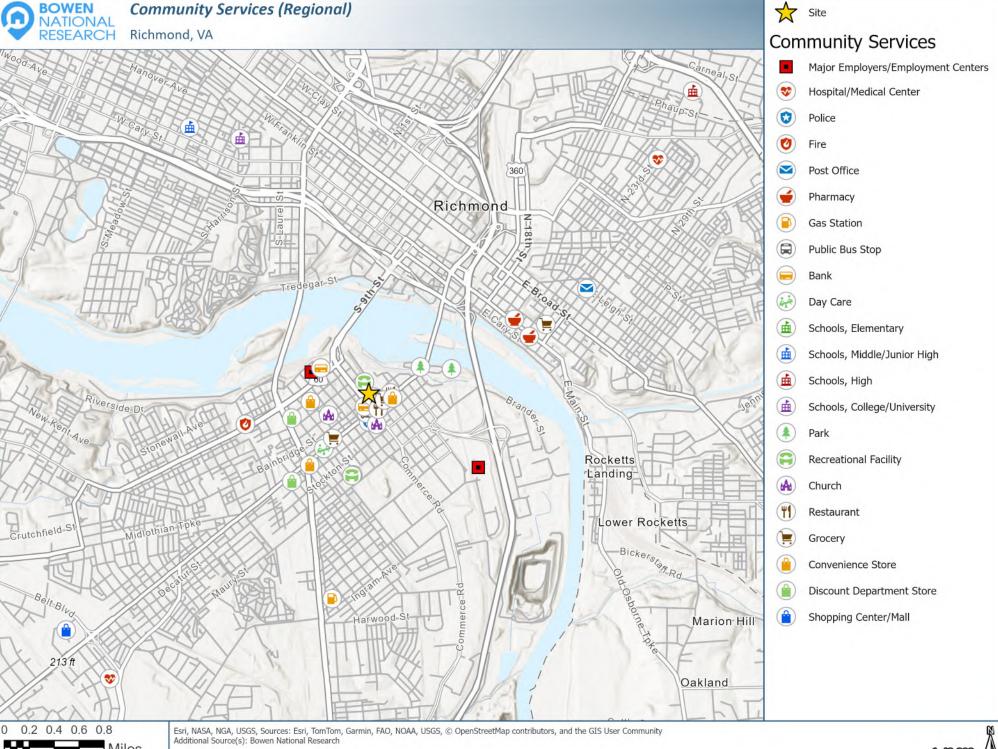
Source: Applied Geographic Solutions, FBI, ESRI

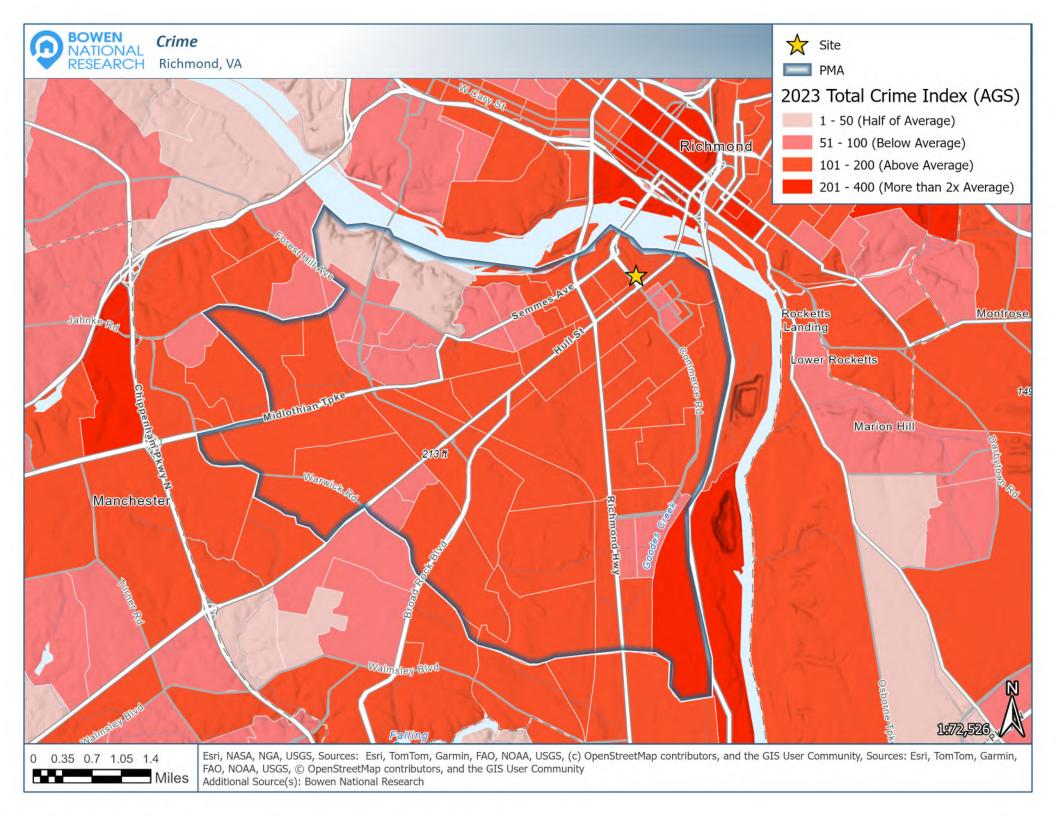
The crime risk index reported for the Site PMA (137) is similar to that reported for Richmond City (135), and both are slightly above the national average of 100. Crime indexes such as those reported for the site area and Richmond, however, are not uncommon for established and densely populated areas such as the Richmond market. In addition, the subject project will include an on-site management office, security cameras, and a courtesy officer, features which typically deter crime. As such, we do not expect crime to have any adverse impact on the marketability of the subject project.

Maps illustrating the location of community services and crime risk are on the following pages.









#### B. PRIMARY MARKET AREA DELINEATION

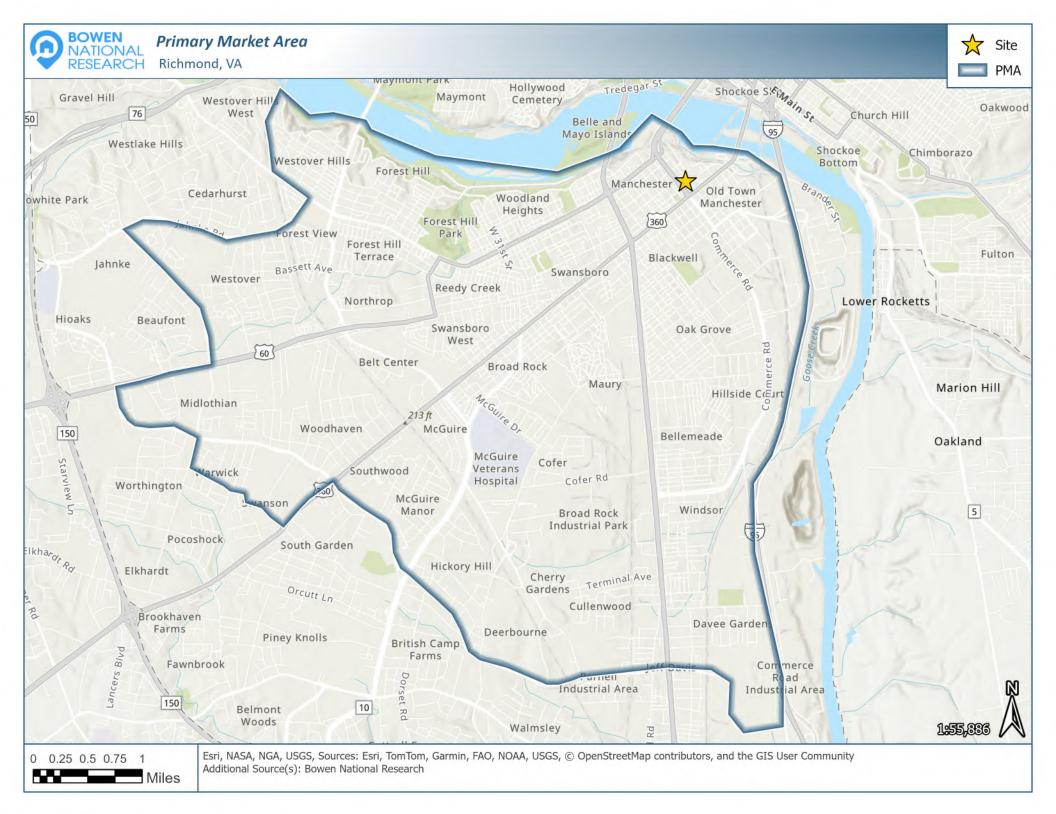
The Primary Market Area (PMA) is the geographical area from which most of the support for the subject development is expected to originate and from which most of the competitive supply is located. The Site PMA was determined through interviews with area property managers, as well as the personal observations of our analysts. The personal observations of our analysts include physical and/or socioeconomic differences in the market, a demographic analysis of the area households and population, proximity to community services, and a drive-time analysis from the subject site.

The Richmond Site PMA includes southern and southwestern portions of Richmond. Specifically, the boundaries of the PMA generally include James River to the north; Interstate 95 to the east; Bells Road, Swanson Road and Warwick Road to the south; and Warwick Road, German School Road and Jahnke Road to the west.

• Management at Venus at Manchester (Map ID 33), a comparable Tax Credit property in the Site PMA, confirmed the boundaries of the Site PMA appear to be correct. They stated that the most support for an affordable property at the site's location would originate from within the boundaries of the Site PMA, primarily within neighborhoods south of the James River. Although the subject project could receive modest support from those currently residing within the Downtown Richmond area, most support is expected to originate from the neighborhoods within the Site PMA.

Additional areas outside of the market may generate some support for the subject development; however, we have not considered a secondary market area in this report.

A map delineating the boundaries of the Site PMA is included on the following page.



#### C. <u>DEMOGRAPHIC CHARACTERISTICS AND TRENDS</u>

The following demographic data relates to the Site PMA. It is important to note that not all estimates/projections quoted in this section agree because of the variety of sources and rounding methods used. In most cases, the differences in the estimates/projections do not vary more than 1.0%.

# 1. POPULATION TRENDS

The Site PMA population bases for 2010, 2020, 2025 (estimated), and 2030 (projected) are summarized as follows:

|                   |          | Year              |             |             |  |  |  |  |
|-------------------|----------|-------------------|-------------|-------------|--|--|--|--|
|                   | 2010     | 2010 2020 2025 20 |             |             |  |  |  |  |
|                   | (Census) | (Census)          | (Estimated) | (Projected) |  |  |  |  |
| Population        | 45,011   | 50,640            | 53,166      | 54,755      |  |  |  |  |
| Population Change | -        | 5,629             | 2,526       | 1,589       |  |  |  |  |
| Percent Change    | -        | 12.5%             | 5.0%        | 3.0%        |  |  |  |  |

Source: 2010 & 2020 Census; ESRI; Bowen National Research

The Richmond Site PMA population base increased by 5,629 between 2010 and 2020. This represents a 12.5% increase over the 2010 population, or an annual rate of 1.3%. Between 2020 and 2025, the population increased by 2,526, or 5.0%. It is projected that the population will increase by 1,589, or 3.0%, between 2025 and 2030.

The Site PMA population bases by age are summarized as follows:

| Population by | 2020 (0 | Census) | 2025 (Estimated) |         | 2030 (Projected) |         | Change 2025-2030 |         |
|---------------|---------|---------|------------------|---------|------------------|---------|------------------|---------|
| Age           | Number  | Percent | Number           | Percent | Number           | Percent | Number           | Percent |
| 19 & Under    | 12,416  | 24.5%   | 12,579           | 23.7%   | 12,523           | 22.9%   | -56              | -0.4%   |
| 20 to 24      | 3,616   | 7.1%    | 3,357            | 6.3%    | 3,378            | 6.2%    | 21               | 0.6%    |
| 25 to 34      | 10,301  | 20.3%   | 10,779           | 20.3%   | 9,992            | 18.2%   | -787             | -7.3%   |
| 35 to 44      | 6,781   | 13.4%   | 8,018            | 15.1%   | 8,901            | 16.3%   | 883              | 11.0%   |
| 45 to 54      | 5,286   | 10.4%   | 5,609            | 10.5%   | 6,262            | 11.4%   | 653              | 11.6%   |
| 55 to 64      | 5,862   | 11.6%   | 5,506            | 10.4%   | 5,212            | 9.5%    | -294             | -5.3%   |
| 65 to 74      | 4,174   | 8.2%    | 4,573            | 8.6%    | 4,937            | 9.0%    | 364              | 8.0%    |
| 75 & Older    | 2,204   | 4.4%    | 2,746            | 5.2%    | 3,550            | 6.5%    | 804              | 29.3%   |
| Total         | 50,640  | 100.0%  | 53,166           | 100.0%  | 54,755           | 100.0%  | 1,589            | 3.0%    |

Source: Bowen National Research, ESRI, Census

As the preceding table illustrates, more than 56% of the population is expected to be between 25 and 64 years old in 2025. This age group is the primary group of potential renter support for the subject site and will likely represent a significant number of the tenants.

#### 2. HOUSEHOLD TRENDS

Household trends within the Richmond Site PMA are summarized as follows:

|                        |                  | Year             |                     |                     |  |  |  |  |  |
|------------------------|------------------|------------------|---------------------|---------------------|--|--|--|--|--|
|                        | 2010<br>(Census) | 2020<br>(Census) | 2025<br>(Estimated) | 2030<br>(Projected) |  |  |  |  |  |
| Households             | 18,241           | 21,734           | 23,271              | 24,535              |  |  |  |  |  |
| Household Change       | -                | 3,493            | 1,537               | 1,264               |  |  |  |  |  |
| Percent Change         | -                | 19.1%            | 7.1%                | 5.4%                |  |  |  |  |  |
| Average Household Size | 2.47             | 2.33             | 2.28                | 2.23                |  |  |  |  |  |

Source: Bowen National Research, ESRI, Census

Within the Richmond Site PMA, households increased by 3,493 (19.1%) between 2010 and 2020. Between 2020 and 2025, households increased by 1,537 or 7.1%. By 2030, there will be 24,535 households, an increase of 1,264 households, or 5.4% over 2025 levels. This is an increase of approximately 253 households annually over the next five years.

The Site PMA household bases by age are summarized as follows:

| Households | 2020 (0 | Census) | 2025 (Estimated) |         | 2030 (Pr | 2030 (Projected) |        | 2025-2030 |
|------------|---------|---------|------------------|---------|----------|------------------|--------|-----------|
| by Age     | Number  | Percent | Number           | Percent | Number   | Percent          | Number | Percent   |
| Under 25   | 1,354   | 6.2%    | 1,218            | 5.2%    | 1,239    | 5.1%             | 21     | 1.7%      |
| 25 to 34   | 5,455   | 25.1%   | 5,943            | 25.5%   | 5,582    | 22.8%            | -361   | -6.1%     |
| 35 to 44   | 3,772   | 17.4%   | 4,517            | 19.4%   | 5,108    | 20.8%            | 591    | 13.1%     |
| 45 to 54   | 3,081   | 14.2%   | 3,239            | 13.9%   | 3,639    | 14.8%            | 400    | 12.3%     |
| 55 to 64   | 3,763   | 17.3%   | 3,481            | 15.0%   | 3,280    | 13.4%            | -201   | -5.8%     |
| 65 to 74   | 2,793   | 12.9%   | 3,020            | 13.0%   | 3,291    | 13.4%            | 271    | 9.0%      |
| 75 & Older | 1,516   | 7.0%    | 1,853            | 8.0%    | 2,396    | 9.8%             | 543    | 29.3%     |
| Total      | 21,734  | 100.0%  | 23,271           | 100.0%  | 24,535   | 100.0%           | 1,264  | 5.4%      |

Source: Bowen National Research, ESRI, Census

Between 2025 and 2030, the greatest growth among household age groups is projected to be among those ages of 75 and older. Notable growth is also projected for the 35 to 54 age cohort. In addition, households under the age of 65 will still represent more than three-quarters (76.9%) of all households projected in 2030. As such, there will be a large base of age-appropriate households within the market to support the subject site.

Households by tenure are distributed as follows:

|                 | 2020 (Census) |         | 2025 (Es | timated) | 2030 (Projected) |         |
|-----------------|---------------|---------|----------|----------|------------------|---------|
| Tenure          | Number        | Percent | Number   | Percent  | Number           | Percent |
| Owner-Occupied  | 7,343         | 33.8%   | 8,049    | 34.6%    | 8,565            | 34.9%   |
| Renter-Occupied | 14,391        | 66.2%   | 15,222   | 65.4%    | 15,970           | 65.1%   |
| Total           | 21,734        | 100.0%  | 23,271   | 100.0%   | 24,535           | 100.0%  |

Source: Bowen National Research, ESRI, Census

In 2025, homeowners occupied 34.6% of all occupied housing units, while the remaining 65.4% were occupied by renters. Renter households are projected to increase by 748, or 4.9%, between 2025 and 2030, which will increase the need for rental housing in the market.

The household sizes by tenure within the Richmond Site PMA, based on the 2025 estimates and 2030 projections, were distributed as follows:

| Persons per Owner | 2025 (Estimated) |         | 2030 (Pr   | 2030 (Projected) |            | Change 2025-2030 |  |
|-------------------|------------------|---------|------------|------------------|------------|------------------|--|
| Household         | Households       | Percent | Households | Percent          | Households | Percent          |  |
| 1 Person          | 2,687            | 33.4%   | 2,918      | 34.1%            | 231        | 8.6%             |  |
| 2 Persons         | 2,889            | 35.9%   | 3,057      | 35.7%            | 168        | 5.8%             |  |
| 3 Persons         | 1,137            | 14.1%   | 1,131      | 13.2%            | -6         | -0.5%            |  |
| 4 Persons         | 911              | 11.3%   | 1,052      | 12.3%            | 141        | 15.5%            |  |
| 5+ Persons        | 426              | 5.3%    | 407        | 4.8%             | -18        | -4.3%            |  |
| Total             | 8,049            | 100.0%  | 8,565      | 100.0%           | 516        | 6.4%             |  |

Source: Bowen National Research, ESRI, Census

| Persons per Renter | 2025 (Estimated) |         | 2030 (Projected) |         | <b>Change 2025-2030</b> |         |
|--------------------|------------------|---------|------------------|---------|-------------------------|---------|
| Household          | Households       | Percent | Households       | Percent | Households              | Percent |
| 1 Person           | 7,551            | 49.6%   | 8,653            | 54.2%   | 1,102                   | 14.6%   |
| 2 Persons          | 3,087            | 20.3%   | 2,731            | 17.1%   | -356                    | -11.5%  |
| 3 Persons          | 2,068            | 13.6%   | 2,112            | 13.2%   | 44                      | 2.1%    |
| 4 Persons          | 1,160            | 7.6%    | 1,068            | 6.7%    | -92                     | -7.9%   |
| 5+ Persons         | 1,356            | 8.9%    | 1,406            | 8.8%    | 50                      | 3.7%    |
| Total              | 15,222           | 100.0%  | 15,970           | 100.0%  | 748                     | 4.9%    |

Source: Bowen National Research, ESRI, Census

The subject project will offer studio and one-bedroom units, which generally target up to two-person households. Thus, the subject project will be able to accommodate the majority of renter households within the Site PMA, based on household size.

#### 3. INCOME TRENDS

The distribution of households by income within the Richmond Site PMA is summarized as follows:

| Household Income      | 2020 (0 | Census) | 2025 (Es | 2025 (Estimated) |        | ojected) |
|-----------------------|---------|---------|----------|------------------|--------|----------|
| Household Income      | Number  | Percent | Number   | Percent          | Number | Percent  |
| Less Than \$15,000    | 3,347   | 15.4%   | 3,418    | 14.7%            | 3,397  | 13.8%    |
| \$15,000 - \$24,999   | 2,237   | 10.3%   | 1,497    | 6.4%             | 1,248  | 5.1%     |
| \$25,000 - \$34,999   | 2,655   | 12.2%   | 2,155    | 9.3%             | 1,945  | 7.9%     |
| \$35,000 - \$49,999   | 3,609   | 16.6%   | 3,137    | 13.5%            | 2,895  | 11.8%    |
| \$50,000 - \$74,999   | 4,833   | 22.2%   | 4,815    | 20.7%            | 4,990  | 20.3%    |
| \$75,000 - \$99,999   | 2,041   | 9.4%    | 3,119    | 13.4%            | 3,360  | 13.7%    |
| \$100,000 - \$149,999 | 1,692   | 7.8%    | 2,864    | 12.3%            | 3,643  | 14.8%    |
| \$150,000 & Higher    | 1,321   | 6.1%    | 2,267    | 9.7%             | 3,056  | 12.5%    |
| Total                 | 21,734  | 100.0%  | 23,271   | 100.0%           | 24,535 | 100.0%   |
| Median Income         | \$45    | ,924    | \$57     | ,420             | \$63   | ,938     |

Source: Bowen National Research, ESRI, Census

In 2025, the median household income is estimated to be \$57,420. By 2030, it is projected that the median household income will be \$63,938, an increase of 11.4% over 2025.

The following tables illustrate renter household income by household size for 2020, 2025, and 2030 for the Richmond Site PMA:

| Renter                |          | 2020 (Census) |          |          |          |        |  |  |
|-----------------------|----------|---------------|----------|----------|----------|--------|--|--|
| Households            | 1-Person | 2-Person      | 3-Person | 4-Person | 5+Person | Total  |  |  |
| Less Than \$15,000    | 1,484    | 604           | 359      | 262      | 195      | 2,904  |  |  |
| \$15,000 - \$24,999   | 858      | 395           | 239      | 146      | 138      | 1,776  |  |  |
| \$25,000 - \$34,999   | 876      | 549           | 279      | 151      | 162      | 2,017  |  |  |
| \$35,000 - \$49,999   | 1,083    | 694           | 377      | 291      | 184      | 2,629  |  |  |
| \$50,000 - \$74,999   | 872      | 892           | 498      | 364      | 330      | 2,956  |  |  |
| \$75,000 - \$99,999   | 264      | 502           | 199      | 71       | 172      | 1,208  |  |  |
| \$100,000 - \$149,999 | 146      | 195           | 77       | 106      | 112      | 636    |  |  |
| \$150,000 & Higher    | 74       | 117           | 44       | 7        | 23       | 265    |  |  |
| Total                 | 5,657    | 3,948         | 2,072    | 1,398    | 1,316    | 14,391 |  |  |

Source: ESRI, Bowen National Research

| Renter                |          | 2025 (Estimated) |          |          |          |        |  |  |
|-----------------------|----------|------------------|----------|----------|----------|--------|--|--|
| Households            | 1-Person | 2-Person         | 3-Person | 4-Person | 5+Person | Total  |  |  |
| Less Than \$15,000    | 1,922    | 393              | 315      | 197      | 163      | 2,990  |  |  |
| \$15,000 - \$24,999   | 666      | 155              | 127      | 66       | 70       | 1,083  |  |  |
| \$25,000 - \$34,999   | 1,053    | 332              | 228      | 105      | 126      | 1,843  |  |  |
| \$35,000 - \$49,999   | 1,218    | 393              | 287      | 190      | 134      | 2,222  |  |  |
| \$50,000 - \$74,999   | 1,280    | 654              | 495      | 308      | 312      | 3,050  |  |  |
| \$75,000 - \$99,999   | 673      | 636              | 342      | 103      | 282      | 2,037  |  |  |
| \$100,000 - \$149,999 | 416      | 275              | 147      | 172      | 205      | 1,215  |  |  |
| \$150,000 & Higher    | 323      | 249              | 128      | 18       | 64       | 781    |  |  |
| Total                 | 7,551    | 3,087            | 2,068    | 1,160    | 1,356    | 15,222 |  |  |

Source: ESRI, Bowen National Research

| Renter                | 2030 (Projected) |          |          |          |          |        |  |
|-----------------------|------------------|----------|----------|----------|----------|--------|--|
| Households            | 1-Person         | 2-Person | 3-Person | 4-Person | 5+Person | Total  |  |
| Less Than \$15,000    | 2,112            | 309      | 295      | 166      | 150      | 3,032  |  |
| \$15,000 - \$24,999   | 624              | 101      | 100      | 47       | 54       | 926    |  |
| \$25,000 - \$34,999   | 1,075            | 241      | 197      | 81       | 107      | 1,700  |  |
| \$35,000 - \$49,999   | 1,283            | 294      | 257      | 152      | 118      | 2,104  |  |
| \$50,000 - \$74,999   | 1,551            | 576      | 514      | 289      | 318      | 3,249  |  |
| \$75,000 - \$99,999   | 865              | 598      | 378      | 103      | 307      | 2,253  |  |
| \$100,000 - \$149,999 | 629              | 311      | 193      | 207      | 265      | 1,605  |  |
| \$150,000 & Higher    | 514              | 299      | 178      | 22       | 87       | 1,101  |  |
| Total                 | 8,653            | 2,731    | 2,112    | 1,068    | 1,406    | 15,970 |  |

Source: ESRI, Bowen National Research

Data from the preceding tables is used in our demand estimates.

#### **Demographic Summary**

Overall, the market's population and household bases increased since 2010 and the population is projected to continue to increase between 2025 and 2030. Between 2025 and 2030, the greatest growth among household age groups is projected to be among those ages of 75 and older. However, notable growth is also projected for the 35 to 54 age cohort. In addition, households under the age of 65 will represent more than three-quarters (76.9%) of all households projected in 2030. Additionally, renter households are projected to increase by 748, or 4.9%, between 2025 and 2030, which will increase the need for rental housing in the market. Overall, the demographic trends contained within this report demonstrate a good base of current and potential support for the subject project.

#### D. LOCAL ECONOMIC PROFILE AND ANALYSIS

#### 1. LABOR FORCE PROFILE

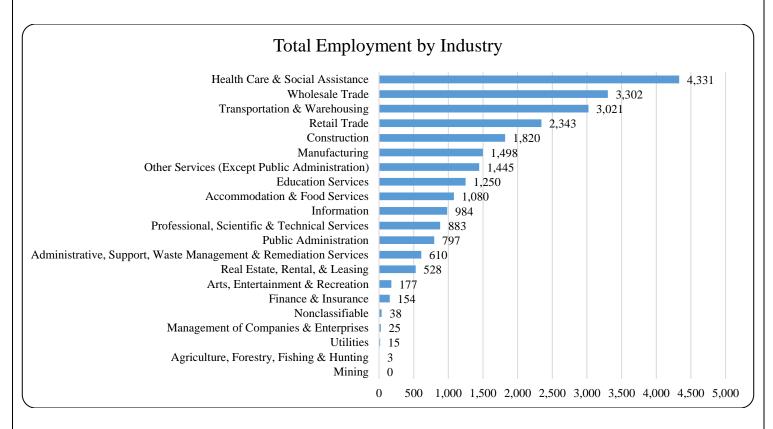
The labor force within the Richmond Site PMA is based primarily in three sectors. Health Care & Social Assistance (which comprises 17.8%), Wholesale Trade, and Transportation & Warehousing comprise nearly 43.8% of the Site PMA labor force. Employment in the Richmond Site PMA, as of 2024, was distributed as follows:

| NAICS Group  | Establishments | Percent | Employees | Percent | E.P.E. |
|--|----------------|---------|-----------|---------|--------|
| Agriculture, Forestry, Fishing & Hunting                         | 1              | 0.1%    | 3         | 0.0%    | 3      |
| Mining   | 0              | 0.0%    | 0         | 0.0%    | 0      |
| Utilities  | 2              | 0.1%    | 15        | 0.1%    | 8      |
| Construction   | 105            | 7.1%    | 1,820     | 7.5%    | 17     |
| Manufacturing  | 75             | 5.1%    | 1,498     | 6.2%    | 20     |
| Wholesale Trade  | 83             | 5.6%    | 3,302     | 13.6%   | 40     |
| Retail Trade   | 206            | 13.9%   | 2,343     | 9.6%    | 11     |
| Transportation & Warehousing                                     | 68             | 4.6%    | 3,021     | 12.4%   | 44     |
| Information  | 39             | 2.6%    | 984       | 4.0%    | 25     |
| Finance & Insurance  | 37             | 2.5%    | 154       | 0.6%    | 4      |
| Real Estate, Rental, & Leasing                                   | 106            | 7.2%    | 528       | 2.2%    | 5      |
| Professional, Scientific & Technical Services                    | 100            | 6.8%    | 883       | 3.6%    | 9      |
| Management of Companies & Enterprises                            | 4              | 0.3%    | 25        | 0.1%    | 6      |
| Administrative, Support, Waste Management & Remediation Services | 41             | 2.8%    | 610       | 2.5%    | 15     |
| Education Services   | 32             | 2.2%    | 1,250     | 5.1%    | 39     |
| Health Care & Social Assistance                                  | 92             | 6.2%    | 4,331     | 17.8%   | 47     |
| Arts, Entertainment & Recreation                                 | 18             | 1.2%    | 177       | 0.7%    | 10     |
| Accommodation & Food Services                                    | 100            | 6.8%    | 1,080     | 4.4%    | 11     |
| Other Services (Except Public Administration)                    | 291            | 19.7%   | 1,445     | 5.9%    | 5      |
| Public Administration  | 32             | 2.2%    | 797       | 3.3%    | 25     |
| Nonclassifiable  | 46             | 3.1%    | 38        | 0.2%    | 1      |
| Total  | 1,478          | 100.0%  | 24,304    | 100.0%  | 16     |

Source: Bowen National Research, ESRI, Census

E.P.E.- Average Employees Per Establishment

Note: Since this survey is conducted of establishments and not of residents, some employees may not live within the Site PMA; however, these employees are included in our labor force calculations because their places of employment are located within the Site PMA.



Typical wages by job category for the MSA are compared with the state of Virginia in the following table:

| Typical Wage By Occupation Type                           |           |           |  |  |  |  |
|---|-----------|-----------|--|--|--|--|
| Occupation Type   | MSA       | Virginia  |  |  |  |  |
| Management Occupations                                    | \$87,462  | \$96,292  |  |  |  |  |
| Business And Financial Occupations                        | \$77,536  | \$88,525  |  |  |  |  |
| Computer And Mathematical Occupations                     | \$101,871 | \$114,947 |  |  |  |  |
| Architecture And Engineering Occupations                  | \$97,778  | \$101,673 |  |  |  |  |
| Community And Social Service Occupations                  | \$50,693  | \$52,837  |  |  |  |  |
| Art, Design, Entertainment, Sports, and Media Occupations | \$47,127  | \$54,463  |  |  |  |  |
| Healthcare Practitioners And Technical Occupations        | \$69,698  | \$70,836  |  |  |  |  |
| Healthcare Support Occupations                            | \$29,716  | \$29,475  |  |  |  |  |
| Protective Service Occupations                            | \$56,002  | \$61,001  |  |  |  |  |
| Food Preparation And Serving Related Occupations          | \$16,409  | \$16,795  |  |  |  |  |
| Building And Grounds Cleaning And Maintenance Occupations | \$25,701  | \$26,259  |  |  |  |  |
| Personal Care And Service Occupations                     | \$23,325  | \$22,263  |  |  |  |  |
| Sales And Related Occupations                             | \$41,457  | \$36,093  |  |  |  |  |
| Office And Administrative Support Occupations             | \$41,641  | \$40,681  |  |  |  |  |
| Construction And Extraction Occupations                   | \$42,988  | \$45,436  |  |  |  |  |
| Installation, Maintenance And Repair Occupations          | \$54,615  | \$54,313  |  |  |  |  |
| Production Occupations                                    | \$44,023  | \$44,303  |  |  |  |  |
| Transportation Occupations                                | \$43,561  | \$42,582  |  |  |  |  |
| Material Moving Occupations                               | \$28,616  | \$28,424  |  |  |  |  |

Source: U.S. Department of Labor, Bureau of Statistics

MSA - Richmond, VA Metro Area

It is important to note that most occupational types within the Richmond, Virginia MSA have similar typical wages compared to Virginia's typical wages.

When excluding government and retail operations, the ten largest employers within the Richmond area comprise a total of 75,680 employees. These employers are summarized as follows:

| Employer                                       | Business           | Total    |
|--|--------------------|----------|
| Name   | Туре               | Employed |
| Virginia Commonwealth University Health System | Healthcare         | 13,500   |
| Capital One Financial Corporation              | Financial Services | 13,000   |
| HCA Virginia Health System                     | Healthcare         | 11,200   |
| Bon Secours Richmond                           | Healthcare         | 8,516    |
| Virginia Commonwealth University               | Higher Education   | 7,832    |
| Dominion Virginia Power                        | Energy             | 5,433    |
| Truist   | Banking            | 4,549    |
| Amazon   | Online Retail      | 5,100    |
| Altria Group Incorporated                      | Manufacturer       | 3,850    |
| Federal Reserve Bank Richmond                  | Reserve bank       | 2,700    |
| _  | Total              | 75,680   |

Source: Virginia Economic Development Partnership, CoStar Tenant; Dunn & Bradstreet / Hoovers & Database USA (November 2024; excludes government and retail operations)

Despite multiple attempts, area economic development representatives were unable/unwilling to comment on the current status of the local economy. Based on extensive online research, the following table summarizes some recent and/or ongoing economic development projects within the Richmond area at the time of this analysis:

| Economic Development Activity |               |   |  |  |  |
|-------------------------------|---------------|---|--|--|--|
| Project Name                  | Investment    | Job Creation  | Scope of Work/Details  |  |  |
| Diamond District<br>Project   | \$2.4 billion | N/A   | City of Richmond announced plans to create a mixed-use, mixed-income community on 458 acres of undeveloped land around Scott's Addition; Plans include mixed-income residential options, commercial office space, retail space, restaurants, hotels, a signature park, and to add a new multipurpose stadium at the crossroads of Interstate64/95 and North Arthur Ashe Boulevard; Construction is planned to begin summer 2024. |  |  |
| Green City                    | \$2.3 billion | Hanover County is planning a redevelopment project. Develor span across 200 acres and will include 2.2 million square feet office space, 280,000 square feet of retail space, 2,100 residentiate a 17,000-seat arena for concerts and sporting events. The continue timeline has not been announced at this time. |  |  |  |
| LEGO Group                    | \$1 billion   | 1,760   | Announced in June 2022 plans to construct a U.S. manufacturing plant in the Meadowville Technology Park in Chesterfield County. A 1.7-million square-foot production facility is under construction. Packing in a temporary building was set to begin in mid-2024, and production is scheduled to begin in 2025.   |  |  |
| ONE Casino                    | \$527 million | 5,600   | A proposed casino and entertainment district at Commerce Road and Walmsley Boulevard in Richmond. The 100-acre site will include a 100,000 square-foot casino. Voters rejected the casino in November 2021 and November 2023 referendums.  |  |  |

(Continued)

| <b>Economic Development Activity</b>         |               |              |  |  |
|--|---------------|--------------|--|--|
| Project Name                                 | Investment    | Job Creation | Scope of Work/Details  |  |
| CoStar Group Inc.                            | \$460 million | 2,000        | Commercial real estate data and analytics provider broke ground November 2022 on an expansion in downtown Richmond; Includes a 21-story building with 750,000 square feet of office and retail space and a five-story building with an auditorium, mixed-use retail, restaurants and additional amenities; Project is expected to be complete in early 2026.   |  |
| The Lake                                     | \$323 million | N/A          | A mixed-use development featuring a surf park is underway in Chesterfield County. The project will span across a 105-acre site, featuring a 13-acre recreational lake, six-acre surf pool and an outdoor amphitheater. The development will feature 250,000 square feet of Class A office space, retail shops, entertainment venues and restaurants. It will also include 1,200 housing units with 830 apartments and 360 townhomes and two five-story mixed-use buildings with 300 apartments each. The project will also feature a 170-room hotel. |  |
| Plenty Unlimited Inc.                        | \$300 million | 300          | Announced September 2022, plans to build the largest indoor vertical farming campus in the world at the Meadowville Technology Park in Chesterfield County. Construction began in summer 2023.   |  |
| Springline at<br>District 60<br>Phase I      | \$210 million | N/A          | The vacant Spring Rock Green Mall is currently being demolished and will be developed into a 42-acre mixed-use destination village. Plans include 1,400 residential units, 300,000 square feet of office space, a 100,000 square-foot sports and entertainment facility, 150,000 square feet of retail space and a 125-unit hotel. Plans also include walking and biking trails, public lawns, and shade trees. The site is located at the intersection of Route 60 and Chippenham Parkway.  |  |
| Bon Secours St.<br>Francis Medical<br>Center | \$108 million | 100          | 179,000 square-foot renovation and expansion to existing spaces, adding two floors above the existing surgical department. A new third floor will have a surgical nursing unit, and the fourth floor will be for intensive care beds and neonatal intensive care rooms. The hospital's capacity will increase to 185 beds. The project was completed in spring 2024.   |  |
| Hickory Hill<br>Technology Park              | \$50 million  | 500          | Hanover County is planning a data center park built on 1,200 acres. The center is anticipated to attract \$50 million in new commercial investments. Construction is expected to begin in 2026.  |  |
| Upper Magnolia<br>Green Technology<br>Park   | \$38 million  | N/A          | Chesterfield County is planning a new technology park which will be built across 1,700 acres designed for computer equipment manufacturing office space, laboratories, data centers, electronic component manufacturing, accessory production, pharmaceutical manufacturing and research.  |  |
| Riverfront<br>Amphitheater                   | \$30 million  | N/A          | Groundbreaking for a 7,500-seat amphitheater was in January 2024. The project is estimated to be completed by the summer of 2025.  |  |
| City Center<br>Innovation District           | N/A           | N/A          | Richmond economic entities are solicitating developers to purchase and redevelop 9.4 acres of property owned by the Richmond Economic Development Authority.   |  |

N/A – Not Available

## Infrastructure:

The following table summarizes some recent and/or ongoing infrastructure development projects within the Richmond area at the time of this analysis:

| Project Name        | Investment    | Scope of Work   |
|---------------------|---------------|---|
|                     |               | Improvements to the existing right-of-way, including new trees, street furnishings    |
|                     |               | (benches, bike racks, trash cans) and concrete sidewalks. Minor intersection          |
|                     |               | modifications at Hull Street & 2nd Street, including signal reconstruction and new    |
| Hull Street         | \$4 million   | phasing, crosswalks, curb extensions, new sidewalks across the adjacent Norfolk       |
| Streetscape Project | ФТПППОП       | Southern railroad. New traffic signal and crosswalks at 5th Street. Newly marked      |
|                     |               | crosswalks across minor intersecting streets. New curb extension, crosswalks,         |
|                     |               | southbound right-turn lane removal at Commerce Road intersection, and associated      |
|                     |               | traffic signal modifications. Anticipated to begin in 2025.                           |
|                     |               | Replacement of Route 360 over Manchester Canal Bridge. The proposed bridge will       |
| Manchester Canal    | \$6.6 million | be constructed in three phases to maintain traffic in both directions on Route 360    |
| Bridge Replacement  | φο.ο mimon    | during construction. Replacement of the existing sidewalks and a mill and overlay of  |
|                     |               | the roadway within the project limits will be included. Anticipated to begin in 2025. |
| Woolridge Road      | N/A           | Improve the intersection of Woolridge Road and Watermill Parkway and widen            |
| Expansion Project   | IN/A          | Woolridge Road to four lanes (from Watermill Parkway to Genito Road).                 |
| Mayo Bridge         | \$90 million  | Replace the existing Mayo's Bridge superstructure. VDOT is currently evaluating the   |
| Superstructure      | ψου million   | existing piers to determine replacement options.                                      |

N/A – Not Available

## WARN (layoff notices)

WARN Notices of large-scale layoffs/closures were reviewed on January 12, 2025 and according to the Virginia Employment Commission, there have been three WARN notices reported for Richmond over the past 12 months, which are summarized in the following table:

| WARN Notices                                     |          |     |            |            |  |  |  |
|--|----------|-----|------------|------------|--|--|--|
| Company Location Jobs Notice Date Effective Date |          |     |            |            |  |  |  |
| Boeing   | Richmond | 68  | 11/15/2024 | 1/17/2025  |  |  |  |
| Kaleo  | Richmond | 8   | 9/30/2024  | 11/30/2024 |  |  |  |
| LL Flooring                                      | Richmond | 119 | 8/27/2024  | 10/10/2024 |  |  |  |

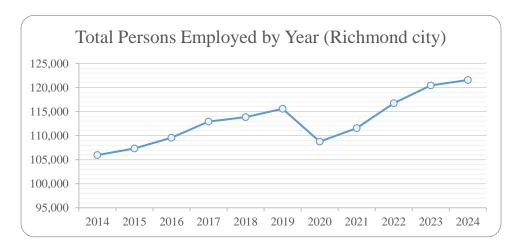
## 2. EMPLOYMENT TRENDS

The following tables were generated from the U.S. Department of Labor, Bureau of Labor Statistics and reflect employment trends of the county in which the site is located.

The following illustrates the total employment base for Richmond city, the state of Virginia, and the United States. Total employment reflects the number of employed persons who live within the county.

|      | Total Employment |          |           |         |               |         |
|------|------------------|----------|-----------|---------|---------------|---------|
|      | Richmo           | ond city | Virginia  |         | United States |         |
|      | Total            | Percent  | Total     | Percent | Total         | Percent |
| Year | Number           | Change   | Number    | Change  | Number        | Change  |
| 2014 | 105,947          | -        | 4,040,908 | -       | 147,250,000   | -       |
| 2015 | 107,324          | 1.3%     | 4,048,081 | 0.2%    | 148,833,000   | 1.1%    |
| 2016 | 109,549          | 2.1%     | 4,084,822 | 0.9%    | 151,436,000   | 1.7%    |
| 2017 | 112,921          | 3.1%     | 4,193,290 | 2.7%    | 153,337,000   | 1.3%    |
| 2018 | 113,838          | 0.8%     | 4,228,274 | 0.8%    | 155,761,000   | 1.6%    |
| 2019 | 115,561          | 1.5%     | 4,297,265 | 1.6%    | 157,538,000   | 1.1%    |
| 2020 | 108,760          | -5.9%    | 4,053,387 | -5.7%   | 147,795,000   | -6.2%   |
| 2021 | 111,544          | 2.6%     | 4,148,175 | 2.3%    | 152,581,000   | 3.2%    |
| 2022 | 116,730          | 4.6%     | 4,304,759 | 3.8%    | 158,291,000   | 3.7%    |
| 2023 | 120,442          | 3.2%     | 4,424,155 | 2.8%    | 161,037,000   | 1.7%    |
| 2024 | 121,556          | 0.9%     | 4,440,210 | 0.4%    | 161,346,000   | 0.2%    |

Source: Bureau of Labor Statistics

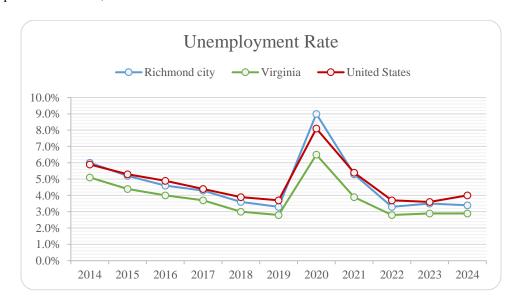


As the preceding illustrates, the Richmond employment base experienced consistent growth between 2014 and 2019. However, between 2019 and 2020, the city's employment base declined by 5.9% as the result of the COVID-19 pandemic. On a positive note, the local employment base has experienced consistent growth since 2020, increasing by nearly 13,000 jobs (11.8%), more than offsetting the jobs lost during the pandemic.

Unemployment rates for Richmond city, the state of Virginia, and the United States are illustrated as follows:

|      | Total Unemployment |            |          |            |               |            |
|------|--------------------|------------|----------|------------|---------------|------------|
|      | Richmond city      |            | Virginia |            | United States |            |
|      | Total              | Percent of | Total    | Percent of | Total         | Percent of |
| Year | Number             | Workforce  | Number   | Workforce  | Number        | Workforce  |
| 2014 | 6,793              | 6.0%       | 217,948  | 5.1%       | 9,227,000     | 5.9%       |
| 2015 | 5,817              | 5.2%       | 185,900  | 4.4%       | 8,296,000     | 5.3%       |
| 2016 | 5,249              | 4.6%       | 169,526  | 4.0%       | 7,751,000     | 4.9%       |
| 2017 | 5,022              | 4.3%       | 159,687  | 3.7%       | 6,982,000     | 4.4%       |
| 2018 | 4,197              | 3.6%       | 130,779  | 3.0%       | 6,314,000     | 3.9%       |
| 2019 | 3,884              | 3.3%       | 122,113  | 2.8%       | 6,001,000     | 3.7%       |
| 2020 | 10,877             | 9.0%       | 278,951  | 6.5%       | 12,948,000    | 8.1%       |
| 2021 | 6,245              | 5.3%       | 166,870  | 3.9%       | 8,623,000     | 5.4%       |
| 2022 | 3,968              | 3.3%       | 122,533  | 2.8%       | 5,996,000     | 3.7%       |
| 2023 | 4,365              | 3.5%       | 131,053  | 2.9%       | 6,080,000     | 3.6%       |
| 2024 | 4,346              | 3.4%       | 131,063  | 2.9%       | 6,761,000     | 4.0%       |

Source: Department of Labor, Bureau of Labor Statistics



Between 2014 and 2019, the unemployment rate within Richmond declined by nearly three percentage points, then increased by nearly six percentage points between 2019 and 2020 as the result of the COVID-19 pandemic. Similar to employment trends, the unemployment rate within the city has improved since 2020, reporting an unemployment rate of 3.4% through 2024, which is similar to the rate reported before the pandemic.

At-place employment reflects the total number of jobs within the county regardless of the employee's county of residence. The following illustrates the total at-place employment base for Richmond city.

|      | At-Place Employment Richmond city |         |                |  |  |  |
|------|-----------------------------------|---------|----------------|--|--|--|
| Year | Employment                        | Change  | Percent Change |  |  |  |
| 2013 | 147,607                           | -       | -              |  |  |  |
| 2014 | 148,477                           | 870     | 0.6%           |  |  |  |
| 2015 | 149,651                           | 1,174   | 0.8%           |  |  |  |
| 2016 | 153,128                           | 3,477   | 2.3%           |  |  |  |
| 2017 | 154,502                           | 1,374   | 0.9%           |  |  |  |
| 2018 | 155,753                           | 1,251   | 0.8%           |  |  |  |
| 2019 | 158,794                           | 3,041   | 2.0%           |  |  |  |
| 2020 | 147,619                           | -11,175 | -7.0%          |  |  |  |
| 2021 | 148,861                           | 1,242   | 0.8%           |  |  |  |
| 2022 | 154,383                           | 5,522   | 3.7%           |  |  |  |
| 2023 | 160,471                           | 6,088   | 3.9%           |  |  |  |

Source: Department of Labor, Bureau of Labor Statistics

Data for 2023, the most recent year that year-end figures are available, indicates at-place employment in Richmond to be 133.2% of the total Richmond employment. This means that Richmond has more employed persons coming to the city from other cities/counties for work (daytime employment) than those who both live and work there, which is typical of an urban area such as Richmond.

## 3. ECONOMIC FORECAST

The Richmond economy experienced consistent growth between 2014 and 2019. However, beginning in 2020, the area was negatively impacted by the COVID-19 pandemic, which caused many area businesses to shut down in an attempt to mitigate the spread of the coronavirus. During this time, the Richmond employment base declined by more than 6,800 jobs, or 5.9%, and its unemployment rate increased by nearly six percentage points. On a positive note, the local economy has consistently improved since, with total employment at its highest level within the preceding ten-year period and the unemployment rate back to pre-pandemic levels through 2024. These are good indications that the Richmond economy has fully recovered from the initial impact of the pandemic in terms of total employment and unemployment rate. This, in turn, will continue to create a stable environment for the local housing market.

## 4. COMMUTING PATTERNS

The following is a distribution of commuting patterns for Site PMA workers age 16 and over:

|                        | Workers Age 16+ |         |  |  |  |
|------------------------|-----------------|---------|--|--|--|
| Mode of Transportation | Number          | Percent |  |  |  |
| Drove Alone            | 18,492          | 69.9%   |  |  |  |
| Carpooled              | 2,887           | 10.9%   |  |  |  |
| Public Transit         | 1,860           | 7.0%    |  |  |  |
| Walked                 | 328             | 1.2%    |  |  |  |
| Motorcycle             | 29              | 0.1%    |  |  |  |
| Bicycle                | 493             | 1.9%    |  |  |  |
| Other Means            | 168             | 0.6%    |  |  |  |
| Worked at Home         | 2,214           | 8.4%    |  |  |  |
| Total                  | 26,471          | 100.0%  |  |  |  |

Source: Bowen National Research, ESRI

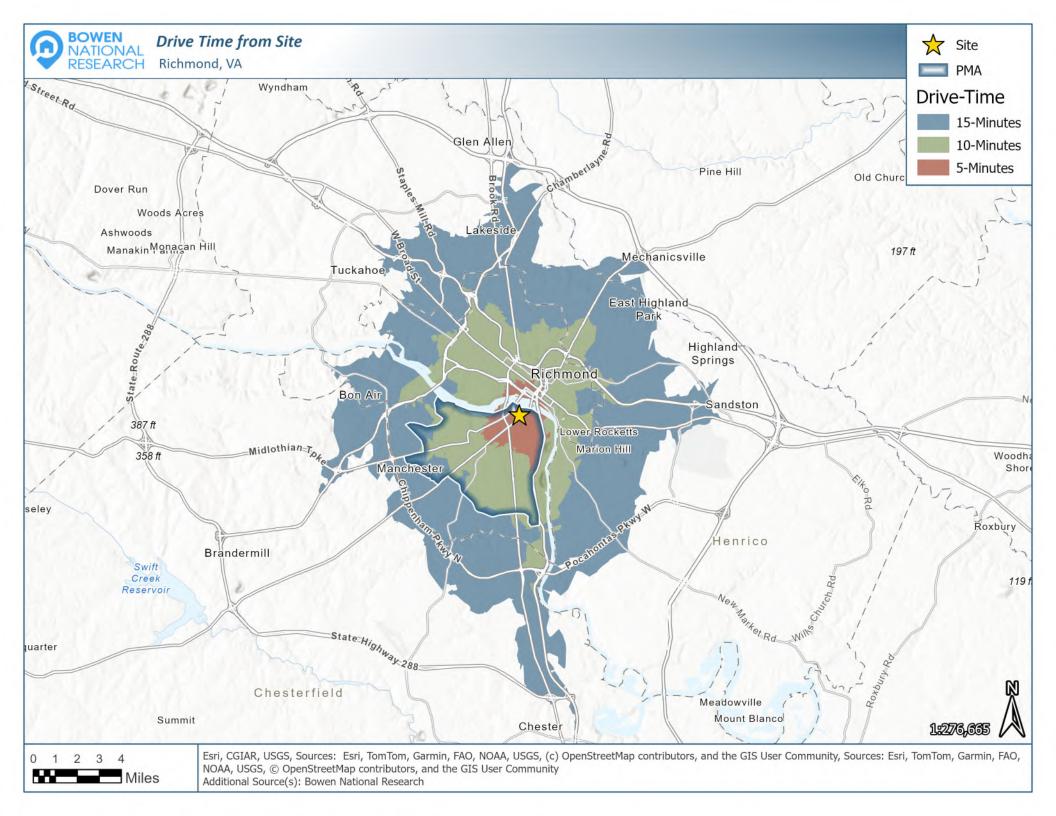
Nearly 70.0% of all workers drove alone, 10.9% carpooled, and 7.0% used public transportation.

Typical travel times to work for Site PMA residents are illustrated as follows:

|                      | Workers Age 16+ |         |  |  |  |
|----------------------|-----------------|---------|--|--|--|
| Travel Time          | Number          | Percent |  |  |  |
| Less Than 15 Minutes | 4,916           | 20.3%   |  |  |  |
| 15 – 29 Minutes      | 11,471          | 47.3%   |  |  |  |
| 30 – 44 Minutes      | 5,427           | 22.4%   |  |  |  |
| 45 – 59 Minutes      | 1,010           | 4.2%    |  |  |  |
| 60 + Minutes         | 1,435           | 5.9%    |  |  |  |
| Total                | 24,259          | 100.0%  |  |  |  |

Source: Bowen National Research, ESRI

The largest share of area commuters has typical travel times to work ranging from 15 to 29 minutes. The subject site is within a 20-minute drive to most of the area's largest employers, which should contribute to its marketability. A drive-time map for the subject site is on the following page.



# V. Rental Housing Analysis (Supply)

## A. OVERVIEW OF RENTAL HOUSING

The distributions of the area housing stock within the Richmond Site PMA in 2020 and 2025, are summarized in the following table:

|                 | 2020 (C | Census) | 2025 (Estimated) |         |  |
|-----------------|---------|---------|------------------|---------|--|
| Housing Status  | Number  | Percent | Number           | Percent |  |
| Total-Occupied  | 21,734  | 91.9%   | 23,271           | 91.4%   |  |
| Owner-Occupied  | 7,343   | 33.8%   | 8,049            | 34.6%   |  |
| Renter-Occupied | 14,391  | 66.2%   | 15,222           | 65.4%   |  |
| Vacant          | 1,907   | 8.1%    | 2,201            | 8.6%    |  |
| Total           | 23,647  | 100.0%  | 25,472           | 100.0%  |  |

Source: 2020 Census, ESRI, Bowen National Research

Based on a 2025 update of the 2020 Census, of the 25,472 total housing units in the market, 8.6% were vacant. In 2025, it is estimated that homeowners occupy 34.6% of all occupied housing units, while the remaining 65.4% are occupied by renters.

## **Conventional Apartments**

We identified and personally surveyed 33 conventional housing projects containing a total of 4,347 units within the Site PMA. This survey was conducted to establish the overall strength of the rental market and to identify those properties most comparable to the subject site. These rentals have a combined occupancy rate of 96.1%. Note that this includes two market-rate properties still in their initial lease-up period. When excluding these two properties, the market-rate segment has a combined occupancy rate of 96.2%, and the overall market has a combined occupancy rate of 97.1%, a very good rate for rental housing.

| Project Type | Projects<br>Surveyed | Total<br>Units | Vacant<br>Units | Occupancy<br>Rate |
|--------------|----------------------|----------------|-----------------|-------------------|
| Market-Rate  | 17                   | 2,772          | 146             | 94.7%             |
| Tax Credit   | 16                   | 1,575          | 24              | 98.5%             |
| Total        | 33                   | 4,347          | 170             | 96.1%             |

As illustrated in the preceding table, the affordable rental housing segment is reporting a strong occupancy level of 98.5%. When excluding the two market-rate properties still in lease-up, the market-rate segment has a combined occupancy rate of 96.2%, a good rate for market-rate rental housing. Based on the preceding, it appears that there are no deficiencies within the Richmond rental housing market.

In addition to the projects surveyed in the market that offer Tax Credit units, there are additional Tax Credit developments within the market that we were unable to survey at the time this report was issued. Despite several attempts, management at these properties was unable/unwilling to provide detailed property information. Thus, these properties have been excluded from our survey and are summarized in the following table:

| Project Name              | Address                | Year<br>Built/Rehab | Total<br>Units          |
|---------------------------|------------------------|---------------------|-------------------------|
| New Manchester Flats IV   | 715 E. 4th St.         | 1902 / 2011         | 41*                     |
| Chicago Manor Townhomes   | 1822 Chicago Ave.      | 1978 / 1997         | 74                      |
| New Manchester Flats V    | 915 E. 4th St.         | 2020                | 104                     |
| Park Vue Place            | 801 Holly Springs Ave. | 1947 / 2023         | 295                     |
| Belt Atlantic             | 4000 Midlothian Trpk.  | 1973 / 2018         | 214<br>(All Subsidized) |
| Charnwood Forest          | 4525 Crutchfield St.   | 1981 / 2002         | 100<br>(All Subsidized) |
| Forestbrooke & Charlevoix | 5600 Charlevoix Ct.    | 1981 / 2000         | 158<br>(All Subsidized) |
| Lafayette Gardens         | 2219 Ruffin Rd.        | 1972 / 2005         | 102<br>(All Subsidized) |
| Renaissance Senior        | 1021 German School Rd. | 1978 / 2006         | 240<br>(All Subsidized) |
| Stonewall Place           | 1920 Stonewall Ave.    | 1976 / 2023         | 70<br>(All Subsidized)  |
| Townes at River South I   | 214 E. 9th St.         | 2001                | 100<br>(50 Subsidized)  |
| Townes at River South II  | 214 E. 9th St.         | 2004                | 62<br>(All Subsidized)  |

<sup>\*</sup>Affordable units only (property also offers market-rate units)

Notably, nearly all of the units in the preceding table that we were unable to survey operate with a subsidy. Regardless, we have included the 564 non-subsidized LIHTC units we were unable to survey in our penetration rate calculations in *Section VII* of this report.

The following table summarizes the breakdown of market-rate and non-subsidized Tax Credit units surveyed within the Site PMA.

| Market-Rate     |       |       |              |         |          |              |  |
|-----------------|-------|-------|--------------|---------|----------|--------------|--|
|                 |       |       |              |         |          | Median Gross |  |
| Bedroom         | Baths | Units | Distribution | Vacancy | % Vacant | Rent         |  |
| Studio          | 1.0   | 185   | 6.7%         | 6       | 3.2%     | \$1,496      |  |
| One-Bedroom     | 1.0   | 1,443 | 52.1%        | 54      | 3.7%     | \$1,557      |  |
| One-Bedroom     | 1.5   | 87    | 3.1%         | 0       | 0.0%     | \$1,687      |  |
| Two-Bedroom     | 1.0   | 81    | 2.9%         | 5       | 6.2%     | \$1,404      |  |
| Two-Bedroom     | 2.0   | 896   | 32.3%        | 75      | 8.4%     | \$2,142      |  |
| Two-Bedroom     | 2.5   | 22    | 0.8%         | 0       | 0.0%     | \$2,224      |  |
| Three-Bedroom   | 2.0   | 37    | 1.3%         | 6       | 16.2%    | \$2,879      |  |
| Three-Bedroom   | 2.5   | 21    | 0.8%         | 0       | 0.0%     | \$2,895      |  |
| Total Market-ra | ate   | 2,772 | 100.0%       | 146     | 5.3%     | -            |  |

| Tax Credit, Non-Subsidized |       |       |              |         |          |                      |
|----------------------------|-------|-------|--------------|---------|----------|----------------------|
| Bedroom                    | Baths | Units | Distribution | Vacancy | % Vacant | Median Gross<br>Rent |
| One-Bedroom                | 1.0   | 790   | 50.2%        | 9       | 1.1%     | \$1,102              |
| Two-Bedroom                | 1.0   | 118   | 7.5%         | 0       | 0.0%     | \$1,262              |
| Two-Bedroom                | 1.5   | 173   | 11.0%        | 0       | 0.0%     | \$1,293              |
| Two-Bedroom                | 2.0   | 356   | 22.6%        | 15      | 4.2%     | \$1,354              |
| Three-Bedroom              | 2.0   | 98    | 6.2%         | 0       | 0.0%     | \$1,469              |
| Three-Bedroom              | 2.5   | 40    | 2.5%         | 0       | 0.0%     | \$1,358              |
| Total Tax Credit           |       | 1,575 | 100.0%       | 24      | 1.5%     | -                    |

As the preceding table illustrates, the median gross Tax Credit rents are generally below the corresponding median gross market-rate rents. As such, Tax Credit product likely represents an excellent value to low-income renters within the Site PMA. This is further evidenced by the relatively low combined vacancy rate among all non-subsidized Tax Credit units surveyed within the market.

The following is a distribution of non-subsidized units surveyed by year built for the Site PMA:

| Year Built   | Projects | Units | Vacancy Rate |
|--------------|----------|-------|--------------|
| Before 1970  | 9        | 976   | 1.4%         |
| 1970 to 1979 | 1        | 101   | 6.9%         |
| 1980 to 1989 | 0        | 0     | 0.0%         |
| 1990 to 1999 | 1        | 109   | 0.0%         |
| 2000 to 2009 | 0        | 0     | 0.0%         |
| 2010 to 2019 | 10       | 1,212 | 2.2%         |
| 2020         | 1        | 16    | 0.0%         |
| 2021         | 5        | 993   | 5.9%         |
| 2022         | 0        | 0     | 0.0%         |
| 2023         | 4        | 577   | 4.9%         |
| 2024         | 2        | 363   | 9.6%         |
| 2025*        | 0        | 0     | 0.0%         |

<sup>\*</sup>As of January

As illustrated in the preceding table, vacancy rates are generally low regardless of year of built (when excluding two properties still in lease-up and built in 2024). Thus, there does not appear to be a correlation between vacancy rates and age in this market. Regardless, the new construction subject site will be the newest property in the market upon completion, which is expected to contribute to the marketability of the subject site.

We rated each non-subsidized property surveyed on a scale of "A" through "F". All non-subsidized properties were rated based on quality and overall appearance (i.e. aesthetic appeal, building appearance, landscaping and grounds appearance). Following is a distribution by quality rating, units and vacancies.

| Market-Rate    |               |              |              |  |  |  |
|----------------|---------------|--------------|--------------|--|--|--|
| Quality Rating | Projects      | Total Units  | Vacancy Rate |  |  |  |
| A+             | 1             | 148          | 2.7%         |  |  |  |
| A              | 11            | 2,211        | 6.0%         |  |  |  |
| A-             | 2             | 231          | 1.3%         |  |  |  |
| B+             | 1             | 16           | 0.0%         |  |  |  |
| В              | 2             | 166          | 4.2%         |  |  |  |
|                | Non-Subsidize | d Tax Credit |              |  |  |  |
| Quality Rating | Projects      | Total Units  | Vacancy Rate |  |  |  |
| A-             | 1             | 186          | 0.0%         |  |  |  |
| B+             | 8             | 754          | 1.3%         |  |  |  |
| В              | 4             | 368          | 3.8%         |  |  |  |
| B-             | 1             | 33           | 0.0%         |  |  |  |
| C+             | 2             | 234          | 0.0%         |  |  |  |

As the preceding illustrates, all remaining segments broken out by quality are reporting low vacancy rates and it can be concluded that there is not likely a correlation between appearance and vacancies within the Richmond rental housing market among Tax Credit product surveyed.

A complete field survey of all conventional apartments we surveyed, as well as an apartment location map, is included in *Section XII*, *Field Survey of Conventional Rentals*.

## **B. SURVEY OF COMPARABLE/COMPETITIVE PROPERTIES**

The subject site will provide studio and one-bedroom units to low-income renters earning up to 60% of Area Median Household Income (AMHI) under the Low-Income Housing Tax Credit (LIHTC) program. As such, we have selected the six most comparable LIHTC properties within the Site PMA to serve as a baseline of comparison to the proposed subject project. These properties have been selected based on various features such as their location, units offered, age and targeted population.

These six LIHTC properties and the proposed subject development are summarized as follows. Information regarding property address, phone number, contact name and utility responsibility is included in the Field Survey of Conventional Rentals.

| Map  |                            | Year Built/ | Total | Occupancy | Distance  | Waiting |                          |
|------|----------------------------|-------------|-------|-----------|-----------|---------|--------------------------|
| I.D. | Project Name               | Renovated   | Units | Rate      | to Site   | List    | Target Market            |
| Site | 101 West Commerce          | 1920 / 2027 | 77    | -         | •         | ı       | Families; 60% AMHI       |
| 10   | Hatcher Tobacco Flats      | 2015        | 152   | 93.4%     | 0.1 Miles | None    | Families; 40% & 50% AMHI |
| 19   | Miller Lofts at Plant Zero | 1930 / 2014 | 197   | 92.9%     | 0.3 Miles | None    | Families; 60% AMHI       |
| 20   | Mirage                     | 1946 / 2020 | 139   | 100.0%    | 1.1 Miles | None    | Families; 60% AMHI       |
|      |                            |             |       |           |           | Shared: | Families; 30%, 40%, 50%, |
| 25   | Port City I                | 1922 / 2019 | 135   | 100.0%    | 1.3 Miles | 34 HH   | 60%, 70%, & 80% AMHI     |
|      |                            |             |       |           |           | Shared: | Families; 40%, 50%, 60%, |
| 26   | Port City II               | 1911 / 2022 | 147   | 100.0%    | 1.3 Miles | 34 HH   | 70%, & 80% AMHI          |
| 33   | Venus at Manchester        | 1960 / 2005 | 33    | 100.0%    | 0.6 Miles | None    | Families; 60% AMHI       |

HH - Households

The six comparable LIHTC projects have a combined occupancy rate of 97.0%, with four properties reporting an occupancy rate of 100.0% and two properties maintaining a waiting list for the next available unit. Thus, there appears to be pent-up demand in the Richmond market. The development of the subject project will alleviate a portion of this high demand.

The following table identifies the comparable LIHTC properties that accept Housing Choice Vouchers as well as the approximate number of units occupied by residents utilizing Housing Choice Vouchers:

| Map<br>I.D. | Project Name               | Total<br>Units | Number of<br>Vouchers | Share of<br>Vouchers |
|-------------|----------------------------|----------------|-----------------------|----------------------|
| 10          | Hatcher Tobacco Flats      | 152            | NA                    | -                    |
| 19          | Miller Lofts at Plant Zero | 197            | NA                    | -                    |
| 20          | Mirage                     | 139            | NA                    | -                    |
| 25          | Port City I                | 135            | 25                    | 18.5%                |
| 26          | Port City II               | 147            | 25                    | 17.0%                |
| 33          | Venus at Manchester        | 33             | 27                    | 81.8%                |
|             | Total                      | 315            | 77                    | 24.4%                |

NA – Number not available (units not included in total)

As the preceding table illustrates, there are a total of approximately 77 units that are occupied by Voucher holders at the comparable LIHTC projects surveyed that provided such information. The 77 units occupied by Voucher holders comprise 24.4% of these comparable units. This is considered a typical share of Voucher support, however, as nearly 76.0% of these comparable Tax Credit units are occupied by tenants which are not currently receiving rental assistance, the gross rents charged at these projects in the market are achievable.

The gross rents for the comparable LIHTC projects and the proposed rents at the subject site, as well as their unit mixes and vacancies by bedroom are listed in the following table:

|      |                       | Gross Rent/Percent of AMHI |                             |                    |                    |         |  |  |  |
|------|-----------------------|----------------------------|-----------------------------|--------------------|--------------------|---------|--|--|--|
|      |                       |                            | (Number of Units/Vacancies) |                    |                    |         |  |  |  |
| Map  |                       |                            | One-                        | Two-               | Three-             | Rent    |  |  |  |
| I.D. | Project Name          | Studio                     | Br.                         | Br.                | Br.                | Special |  |  |  |
| Site | 101 West Commerce     | \$1,159/60% (68)           | \$1,242/60% (9)             | -                  | -                  | -       |  |  |  |
|      |                       |                            | \$820/40% (15/1)            |                    |                    |         |  |  |  |
| 10   | Hatcher Tobacco Flats | =                          | \$1,027/50% (16/4)          | \$1,249/50% (93/5) | \$1,469/50% (28/0) | None    |  |  |  |
|      |                       |                            | \$1,090-                    |                    |                    |         |  |  |  |
|      | Miller Lofts at Plant |                            | \$1,120/60% (88/4)          | \$1,520/60%        |                    |         |  |  |  |
| 19   | Zero                  | =                          | \$1,139/60% (12/0)          | (96/10)            | \$1,586/60% (1/0)  | None    |  |  |  |
|      |                       |                            | \$1,222/60% (29/0)          |                    |                    |         |  |  |  |
|      |                       |                            | \$1,222/60%                 |                    |                    |         |  |  |  |
| 20   | Mirage                | -                          | (101/0)                     | \$1,444/60% (9/0)  | -                  | None    |  |  |  |
|      |                       |                            |                             | \$704/30% (1/0)    |                    |         |  |  |  |
|      |                       |                            | \$788/40% (8/0)             | \$953/40% (7/0)    |                    |         |  |  |  |
|      |                       |                            | \$995/50% (10/0)            | \$1,201/50% (12/0) |                    |         |  |  |  |
|      |                       |                            | \$1,202/60% (35/0)          | \$1,449/60% (32/0) |                    |         |  |  |  |
|      |                       |                            | \$1,409/70% (7/0)           | \$1,697/70% (8/0)  | \$1,681/60% (1/0)  |         |  |  |  |
| 25   | Port City I           | -                          | \$1,616/80% (5/0)           | \$1,946/80% (8/0)  | \$1,968/70% (1/0)  | None    |  |  |  |
|      |                       |                            | \$788/40% (33/0)            | \$953/40% (10/0)   |                    |         |  |  |  |
|      |                       |                            | \$995/50% (46/0)            | \$1,201/50% (20/0) |                    |         |  |  |  |
|      |                       |                            | \$1,202/60% (22/0)          | \$1,449/60% (3/0)  |                    |         |  |  |  |
|      |                       |                            | \$1,459/70% (5/0)           | \$1,697/70% (4/0)  |                    |         |  |  |  |
| 26   | Port City II          | -                          | \$1,616/80% (2/0)           | \$1,946/80% (1/0)  | \$1,968/70% (1/0)  | None    |  |  |  |
| 33   | Venus at Manchester   | =                          | \$1,067/60% (2/0)           | \$1,389/60% (23/0) | \$1,510/60% (8/0)  | None    |  |  |  |

The proposed gross LIHTC rents at the subject site will be competitive with the gross LIHTC rents being achieved at the comparable LIHTC properties in the market targeting similar income levels. In addition, given the strong occupancy levels maintained at most of the comparable developments, these well-performing properties can likely achieve higher rents without adversely impacting their occupancy levels.

Although none of the comparable LIHTC properties offer studio units, the rent positioning of the one-bedroom units is a good indication that the studio rent level is also appropriately positioned. This is especially true considering some of the studio units at the site have unit sizes that are comparable to the one-bedroom units at the comparable LIHTC properties, as illustrated later in this report.

The unit sizes (square footage) and number of bathrooms included in each of the different LIHTC unit types offered in the market are compared with the subject development in the following tables:

|      |                            | Square Footage |           |             |               |  |
|------|----------------------------|----------------|-----------|-------------|---------------|--|
| Map  |                            |                | One-      | Two-        | Three-        |  |
| I.D. | Project Name               | Studio         | Br.       | Br.         | Br.           |  |
| Site | 101 West Commerce          | 347 - 618      | 449 – 707 | -           | -             |  |
| 10   | Hatcher Tobacco Flats      | -              | 586 - 776 | 946 - 1,161 | 1,028 - 1,174 |  |
| 19   | Miller Lofts at Plant Zero | -              | 530 - 826 | 662 - 1,000 | 1,231         |  |
| 20   | Mirage                     | -              | 403 - 751 | 851 - 868   | -             |  |
| 25   | Port City I                | -              | 553 - 974 | 708 - 1,146 | 1,201         |  |
| 26   | Port City II               | -              | 657 - 942 | 967 - 1,039 | 1,501         |  |
| 33   | Venus at Manchester        | -              | 625 - 767 | 866 - 1,165 | 1,020 - 1,450 |  |

|      |                            | Number of Baths |      |      |        |  |
|------|----------------------------|-----------------|------|------|--------|--|
| Map  |                            |                 | One- | Two- | Three- |  |
| I.D. | Project Name               | Studio          | Br.  | Br.  | Br.    |  |
| Site | 101 West Commerce          | 1.0             | 1.0  | -    | -      |  |
| 10   | Hatcher Tobacco Flats      | -               | 1.0  | 2.0  | 2.0    |  |
| 19   | Miller Lofts at Plant Zero | Ī               | 1.0  | 2.0  | 2.0    |  |
| 20   | Mirage                     | Ī               | 1.0  | 1.5  | -      |  |
| 25   | Port City I                | Ī               | 1.0  | 2.0  | 2.0    |  |
| 26   | Port City II               | -               | 1.0  | 2.0  | 2.0    |  |
| 33   | Venus at Manchester        | Ī               | 1.0  | 2.0  | 2.0    |  |

The subject's units will generally be competitive with the existing unit sizes reported at the selected properties. Although none of the comparable LIHTC properties offer studio units, some of the studio units are comparable with the one-bedroom unit sizes in the market. In addition, although among the smallest in some cases, the subject's one-bedroom units are within the range of the one-bedroom unit sizes in the market.

The following tables compare the appliances and the unit and project amenities of the subject site with existing Tax Credit properties in the market.

Carport

Property Parking Garage

No Provided Parking

0

<sup>• -</sup> Senior Property

<sup>\*</sup> Proposed Site(s): 101 W Commerce

Survey Date: January 2025

<sup>• -</sup> Senior Property

<sup>\*\*</sup> Details in Comparable Property Profile Report

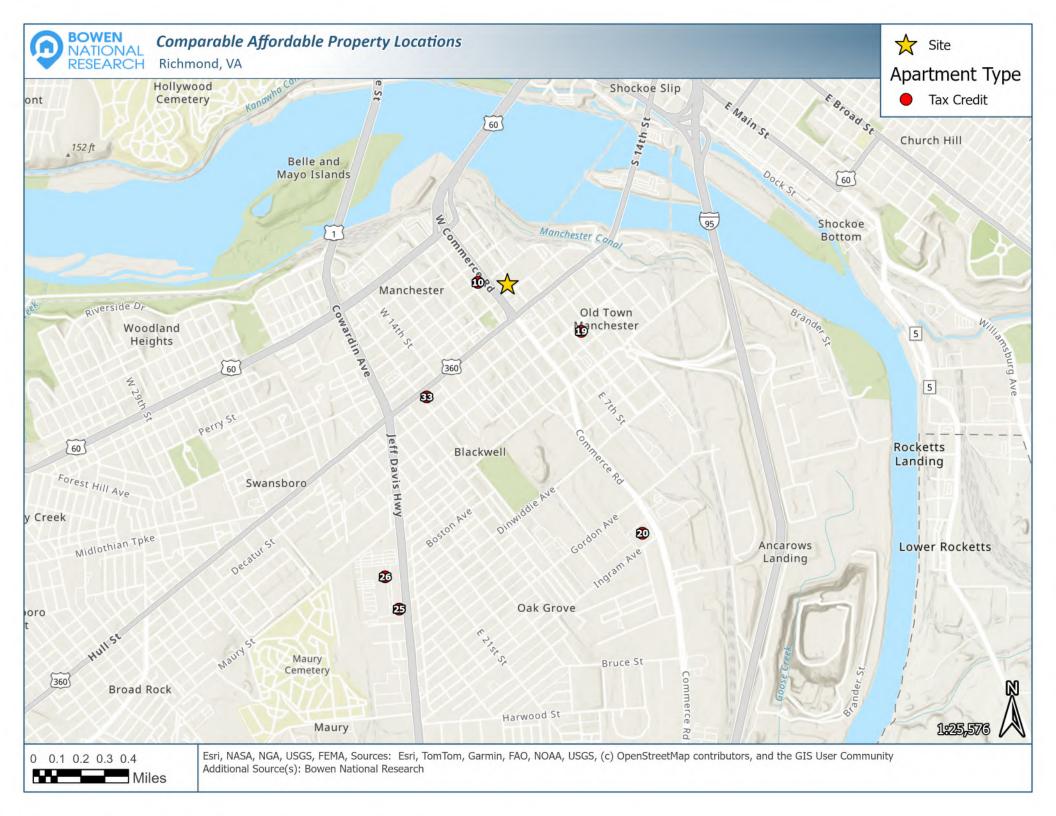
The subject development will offer units with basic kitchen appliances (including dishwasher and microwave), air conditioning, walk-in closets and secured/controlled entry. Although the subject project will be the only property among the comparable LIHTC properties to not include washer/dryer connections and/or washer/dryer appliances within each units, this is not expected to significantly impact the marketability of the subject project due to the high demand for affordable housing in this market. In addition, the project amenities to be included at the subject development will generally be competitive with the comparable LIHTC properties, although most properties offer a fitness center, a feature lacking at the subject project. Overall, the subject project does not appear to be lacking any key amenities which would impede it from operating as an affordable development, although the lack of the aforementioned amenities could limit the rent potential of the subject project.

## Comparable Tax Credit Summary

The six comparable LIHTC projects have a combined occupancy rate of 97.0%, with four properties reporting an occupancy rate of 100.0% and two properties maintaining a waiting list for the next available unit. Thus, there appears to be pent-up demand in the Richmond market. The development of the subject project will alleviate a portion of this high demand.

Based on our analysis of the unit sizes (square footage), amenities, location, quality and occupancy rates of the existing LIHTC properties within the market, it is our opinion that the proposed subject development will be competitive. Despite lacking some amenities commonly offered at the comparable LIHTC properties in the market, the subject's competitive unit sizes and overall anticipated high quality are expected to ensure the marketability of the subject project.

A map depicting the location of the most comparable LIHTC properties is included on the following page.



## C. PLANNED MULTIFAMILY DEVELOPMENT

Despite multiple attempts, local planning and building officials were unable/unwilling to comment regarding rental housing projects in the development pipeline. However, based on online research and the observations of our analyst while in the field, it was determined there are several rental projects currently in the development pipeline within the Site PMA, which are summarized as follows:

| Project Name & Address                                   | Туре                        | Units | Developer   | Status/Details   |
|--|-----------------------------|-------|---|--|
| 124 West 9th St.<br>Richmond                             | Market-Rate                 | 75    | Urban Development   | <b>Under Construction</b> : Mixed-use project with retail space and one- and two-bedrooms; ECD unknown.  |
| 1401 Hull<br>1401 Hull St.,<br>Richmond                  | Income-<br>Restricted       | 60    | RJ Smith Co.  | Planned: Mixed-use project with retail space and studio and one-bedroom units; Demolition of the former building is complete; Construction timeline unknown.   |
| 2100 Bainbridge<br>2100 Bainbridge St.,<br>Richmond      | Tax Credit,<br>Senior       | 83    | Elder Homes<br>Corporation &<br>project: Homes                  | Under Construction: Allocated Tax Credits in 2023; One- & two-bedrooms targeting senior households earning up to 60% AMHI ECD: N/A   |
| 326 West Seventh<br>326 W Seventh St.,<br>Richmond       | Market-Rate                 | 263   | The Beach Co.   | <b>Proposed:</b> Plans were filed fall 2022 for a six-story mixed-use building with 7,000 square feet of commercial space; Construction timeline unknown   |
| 500 Maury<br>500 Maury St.,<br>Richmond                  | Market-Rate<br>& Affordable | 163   | Fountainhead Real Estate Development & Dodson Development Group | <b>Proposed:</b> In 2022, began planning an apartment building and 70-space podium-style parking deck below the five floors of apartments; 49 units are planned as affordable. ECD N/A.                          |
| 700 West 44<br>700 W. 44th St.,<br>Richmond              | Tax Credit &<br>Subsidized  | 144   | Lawson Cos.   | <b>Planned:</b> Allocated Tax Credits in 2022 & 2023; One-, two- and three-bedroom units targeting up to 30%, 40%, 50% and 60% AMHI; 18 units will have PBRA; ECD 2026.  |
| Afton Bellemeade<br>2420 Afton Ave.,<br>Richmond         | Tax Credit                  | 150   | Genesis Properties  | <b>Planned</b> : Allocated Tax Credits in 2024; Will include studio, one-, two- & three-bedrooms will target households earning up to 60% of AMHI; ECD 2026  |
| Avery Hall – Phase I & II<br>301 W. 6th St.,<br>Richmond | Market-Rate                 | 550   | Avery Hall<br>Investments                                       | <b>Planned:</b> Special use permit was approved summer 2023 for a two-towered complex of 16 and 17 stories; Construction has not begun and timeline is unknown   |
| Evelyn<br>4701 Forest Hill Ave.,<br>Richmond             | Market-Rate                 | 40    | Dodson Development Group and Evolve Development                 | <b>Under Construction:</b> Mixed-use project with commercial space and residential units on the upper levels; ECD summer 2025.   |
| Heights at Brady Square<br>200 Brady St.<br>Richmond     | Tax Credit                  | 132   | Dakota Partners   | Under Construction: Phases have been allocated in 2020 and 2021; Project is expected to offer a total of 264 Tax Credit units, although 132 are believed to be allocated Tax Credits at the time of this report. |
| Hull Street<br>301 Hull St.,<br>Richmond                 | Market-Rate                 | 250   | Thalhimer Realty<br>Partners (TRP)                              | Under Construction: Project will create 210 one- and 40 two-bedroom units; ECD 2026.   |
| Lynhaven Ridge<br>2510 Lynhaven Ave.,<br>Richmond        | Tax Credit                  | 50    | YWCA Richmond   | <b>Planned:</b> Allocated in 2024; Two- & three-bedroom units that will target households earning up to 30%, 50%, 60% & 80% AMHI; 5 units will operate with PBV; ECD 2026  |
| Maury Street<br>500 Maury St.,<br>Richmond               | Market-Rate<br>& Affordable | 163   | Fountainhead Real Estate Development & Dodson Development Group | <b>Proposed:</b> In 2022, started planning an apartment building and 70-space podium-style parking deck below the five floors of apartments; 49 units are planned as affordable. ECD N/A.                        |

N/A-Not Available; ECD- Estimated completion date; PBV – Project-Based Vouchers

## (Continued)

| Project Name & Address                                     | Type                            | Units | Developer   | Status/Details  |
|--|---------------------------------|-------|---|---|
| New Manchester Flats VI<br>1021 E. 4th St.,<br>Richmond    | Tax Credit                      | 127   | PACE  | <b>Planned</b> : Allocated Tax Credits in 2024; One- & two-bedrooms for families earning up to 60% of AMHI; ECD 2026  |
| Oak Grove<br>2200 Ingram Ave.<br>Richmond                  | Tax Credit &<br>Mixed<br>Income | 250   | Lynx Ventures &<br>Maggie Walker<br>Community Land<br>Trust | <b>Under Construction:</b> Allocated Tax Credits in 2024; Will include a four-story apartment building and 15 single family dwellings; ECD 2026                                   |
| Swansboro Place<br>2006 Hull St.,<br>Richmond              | Tax Credit                      | 90    | Canterbury<br>Enterprises                                   | <b>Planned</b> : Allocated Tax Credits in 2024; One-, two-<br>and three-bedroom units for households earning up to<br>60% AMHI; ECD 2026  |
| Townhomes at Liberty Place<br>1701 Belt Blvd.,<br>Richmond | Tax Credit                      | 40    | VCDC  | Under Construction: Allocated Tax Credits in 2023; One & three-bedroom townhomes for households earning up to 40%, 50%, and 60% AMHI; Some units will operate with PBV; ECD 2026. |
| The View at Belle Isle 812 Hull St, Richmond               | Tax Credit                      | 116   | Lawson Cos.   | Under Construction: Allocated 4% Tax-Exempt Bond funding in 2023; Studio, one- & two-bedroom units targeting up to 60% AMHI; ECD 2026.  |

ECD- Estimated completion date; PBV - Project-Based Vouchers

As the preceding illustrates, there are several rental housing projects in the development pipeline within the Site PMA, many of which will operate under the Tax Credit program. The directly competitive (same bedroom size and same income level) have been included in our capture rates estimates in *Section VII*, while all 1,182 allocated Tax Credit units have been included in our penetration rate calculations.

## D. <u>ANTICIPATED IMPACT ON EXISTING TAX CREDIT PROPERTIES</u>

The anticipated occupancy rates of the existing comparable Tax Credit developments during the first year of occupancy at the subject project are as follows:

| Map  |                            | Current        | Anticipated Occupancy |
|------|----------------------------|----------------|-----------------------|
| I.D. | Project                    | Occupancy Rate | Rate Through 2027     |
| 10   | Hatcher Tobacco Flats      | 93.4%          | 95.0%+                |
| 19   | Miller Lofts at Plant Zero | 92.9%          | 93.0%+                |
| 20   | Mirage                     | 100.0%         | 95.0%+                |
| 25   | Port City I                | 100.0%         | 95.0%+                |
| 26   | Port City II               | 100.0%         | 95.0%+                |
| 33   | Venus at Manchester        | 100.0%         | 95.0%+                |

The six comparable LIHTC projects have a combined occupancy rate of 97.0%, with four properties reporting an occupancy rate of 100.0% and two properties maintaining a waiting list for the next available unit. Thus, there appears to be pent-up demand in the Richmond market. The development of the subject project will alleviate a portion of this high demand. As such, it is not anticipated that the subject development will have any tangible impact on the marketability of existing LIHTC product within the Site PMA.

## E. <u>BUY VERSUS RENT ANALYSIS</u>

According to ESRI, the median home value in the Site PMA was \$287,790. At an estimated interest rate of 6.8% and a 30-year term (and 95% LTV), the monthly mortgage for a \$287,790 home is \$2,228, including estimated taxes and insurance.

| Buy Versus Rent Analysis                   |           |  |  |  |
|--|-----------|--|--|--|
| Median Home Price – ESRI 2024              | \$287,790 |  |  |  |
| Mortgaged Value = 95% Of Median Home Price | \$273,401 |  |  |  |
| Interest Rate – MortgageNewsDaily.Com      | 6.80%     |  |  |  |
| Term                                       | 30        |  |  |  |
| Monthly Principal & Interest               | \$1,782   |  |  |  |
| Estimated Taxes And Insurance*             | \$446     |  |  |  |
| Estimated Monthly Mortgage Payment:        | \$2,228   |  |  |  |

<sup>\*</sup>Estimated at 25% of principal and interest.

In comparison, the rents for the subject property range from \$1,048 to \$1,090 per month. Therefore, the cost of a monthly mortgage for a typical home in the area is \$1,138 more than the cost of renting, depending on unit size. The subject project also includes a robust project amenities package, and the cost of trash collected included in the rent, not typical of for-sale product. Therefore, we do not anticipate any competitive impact on or from the homebuyer market and the subject property.

# VI. Achievable Market Rent Analysis

## A. <u>INTRODUCTION</u>

We identified five market-rate properties within the Richmond Site PMA that we consider comparable in terms of unit and project amenities to the proposed subject development. These selected properties are used to derive market rent for a project with characteristics similar to the proposed subject development and the subject property's market advantage. It is important to note that, for the purpose of this analysis, we only select market-rate properties. Market-rate properties are used to determine rents that can be achieved in the open market for the proposed subject units without maximum income and rent restrictions.

The basis for the selection of these projects includes, but is not limited to, the following factors:

- Surrounding neighborhood characteristics
- Target market (seniors, families, disabled, etc.)
- Unit types offered (garden or townhouse, bedroom types, etc.)
- Building type (single-story, midrise, high-rise, etc.)
- Unit and project amenities offered
- Age and appearance of property

Since it is unlikely that any two properties are identical, we adjust the collected rent (the actual rent paid by tenants) of the selected properties according to whether or not they compare favorably with the subject development. Rents of projects that have additional or better features than the subject site are adjusted negatively, while projects with inferior or fewer features are adjusted positively. For example, if the proposed subject project does not have a washer or dryer and a selected property does, then we lower the collected rent of the selected property by the estimated value of a washer and dryer to derive an *achievable market rent* for a project similar to the proposed project.

The rent adjustments used in this analysis are based on various sources, including known charges for additional features within the Site PMA, estimates made by area property managers and realtors, quoted rental rates from furniture rental companies and Bowen National Research's prior experience in markets nationwide.

It is important to note that one or more of the selected properties may be more similar to the subject property than others. These properties are given more weight in terms of reaching the final achievable market rent determination. While monetary adjustments are made for various unit and project features, the final market rent determination is based upon the judgments of our market analysts.

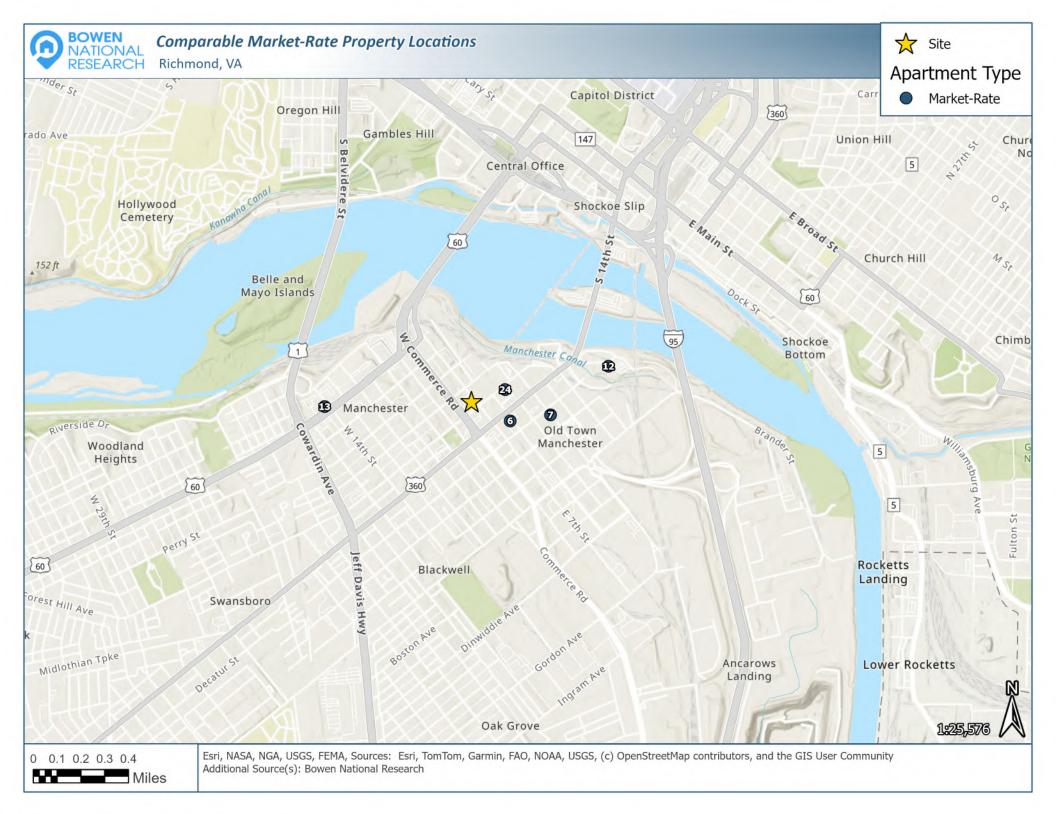
The proposed subject development and the five selected properties include the following:

|      |                       |             |       |        | Unit Mix<br>(Occupancy Rate) |          |         |          |  |
|------|-----------------------|-------------|-------|--------|------------------------------|----------|---------|----------|--|
| Map  |                       | Year Built/ | Total | Occ.   |                              | One-     | Two-    | Three-   |  |
| I.D. | Project Name          | Renovated   | Units | Rate   | Studio                       | Br.      | Br.     | Br.      |  |
|      |                       |             |       |        | 68                           | 9        |         |          |  |
| Site | 101 West Commerce     | 1920 / 2027 | 77    | -      | (-)                          | (-)      | -       | -        |  |
|      |                       |             |       |        | 8                            | 57       |         |          |  |
| 6    | Cove Apts.            | 2023        | 65    | 100.0% | (100.0%)                     | (100.0%) | -       | -        |  |
|      |                       |             |       |        | 28                           | 164      | 21      |          |  |
| 7    | Current Apts.         | 2021        | 213   | 97.2%  | (100.0%)                     | (100.0%) | (71.4%) | -        |  |
|      |                       |             |       |        | 1                            | 181      | 44      |          |  |
| 12   | Hydro                 | 2021        | 226   | 94.2%  | (100.0%)                     | (96.1%)  | (86.4%) | -        |  |
|      |                       |             |       |        | 21                           | 107      | 121     | 20       |  |
| 13   | Jamestown Flats       | 2021        | 269   | 90.0%  | (100.0%)                     | (86.0%)  | (90.1%) | (100.0%) |  |
|      |                       |             |       |        | 12                           | 81       | 48      | 20       |  |
| 24   | Overlook at City View | 2019        | 161   | 98.1%  | (100.0%)                     | (97.5%)  | (97.9%) | (100.0%) |  |

Occ. – Occupancy

The five selected market-rate projects have a combined total of 934 units with an overall occupancy rate of 94.8%, indicating that these projects have been well received within the market and will serve as accurate benchmarks with which to compare the subject project.

The Rent Comparability Grids on the following page show the collected rents for each of the selected properties and illustrate the adjustments made (as needed) for various features and location or neighborhood characteristics, as well as quality differences that exist among the selected properties and the proposed subject development. Preceding the Rent Comparability Grids is a map of the location of the comparable market-rate developments in relation to the location of the subject site.



## Rent Comparability Grid

Unit Type -

STUDIO

|                | Subject                                       |         | Comp   | #1                     | Comp             | #2                     | Comp             | #3                     | Comp             | #1                     | Comp             | #5                     |
|----------------|---|---------|--|------------------------|------------------|------------------------|------------------|------------------------|------------------|------------------------|------------------|------------------------|
|                |   | Data    | •  |                        | Сотр             | π2                     | Сотр             | πΟ                     | Сотр             | π <b>-1</b>            | -                |                        |
|                | 101 West Commerce                             |         | Cove A   | pts.                   | Current A        | Apts.                  | Hydro            |                        | Jamestown        | n Flats                | Overlook at C    | City View              |
|                | 101 West Commerce Road                        | on      | 512 Hull   | St Rd                  | 400 Hul          | l St.                  | 101 Manche       | ester Rd               | 500 West         | 14th                   | 500 Bainbr       | idge St                |
| Α.             | Richmond, VA  Rents Charged                   | Subject | Richmono<br>Data   | l, VA<br><b>\$ Adj</b> | Richmono<br>Data | l, VA<br><b>\$ Adj</b> | Richmond<br>Data | d, VA<br><b>\$ Adj</b> | Richmond<br>Data | l, VA<br><b>\$ Adj</b> | Richmone<br>Data | d, VA<br><b>\$ Adj</b> |
| 1              | \$ Last Rent / Restricted?                    |         | \$1,325  |                        | \$1,499          |                        | \$1,212          |                        | \$1,349          |                        | \$1,390          |                        |
| 2              | Date Surveyed                                 |         | Feb-25   |                        | Jan-25           |                        | Jan-25           |                        | Jan-25           |                        | Jan-25           |                        |
| 3              | Rent Concessions                              |         | None   |                        | None             |                        | None             |                        | None             |                        | None             |                        |
| 4              | Occupancy for Unit Type                       |         | 100%   |                        | 100%             |                        | 100%             |                        | 100%             |                        | 100%             |                        |
| <u> </u>       |   |         |  | 2.02                   |                  | 2.45                   |                  | 2.00                   |                  | 2.14                   |                  | 2.05                   |
| 5              | Effective Rent & Rent/ sq. ft                 | *       | \$1,325  | 2.83                   | \$1,499          | 3.45                   | \$1,212          | 2.08                   | \$1,349          | 2.14                   | \$1,390          | 2.85                   |
| В.             | Design, Location, Condition                   |         | Data   | \$ Adj                 | Data             | \$ Adj                 | Data             | \$ Adj                 | Data             | \$ Adj                 | Data             | \$ Adj                 |
| 6              | Structure / Stories                           | EE/3    | EE/5   |                        | EE/5             |                        | EE/7             |                        | EE/4             |                        | EE/2,3,4         |                        |
| 7              | Yr. Built/Yr. Renovated                       | 2027    | 2023   | \$4                    | 2021             | \$6                    | 2021             | \$6                    | 2021             | \$6                    | 2019             | \$8                    |
| 8              | Condition/Street Appeal                       | E       | G  | \$15                   | Е                |                        | Е                |                        | Е                |                        | E                |                        |
| 9              | Neighborhood                                  | G       | G  |                        | G                |                        | F                | \$10                   | G                |                        | G                |                        |
| 10             | Same Market?                                  |         | Yes  |                        | Yes              |                        | Yes              |                        | Yes              |                        | Yes              |                        |
| C.             | Unit Equipment/ Amenities                     |         | Data   | \$ Adj                 | Data             | \$ Adj                 | Data             | \$ Adj                 | Data             | \$ Adj                 | Data             | \$ Adj                 |
| 11             | # Bedrooms                                    | STUDIO  | STUDIO   |                        | STUDIO           |                        | STUDIO           |                        | STUDIO           |                        | STUDIO           |                        |
| 12             | # Baths                                       | 1       | 1  |                        | 1                |                        | 1                |                        | 1                |                        | 1                |                        |
| 13             | Unit Interior Sq. Ft.                         | 347     | 469  | (\$79)                 | 435              | (\$57)                 | 582              | (\$153)                | 630              | (\$184)                | 488              | (\$92)                 |
| 14             | Patio/Balcony/Sunroom                         | N       | N  | ,                      | N                |                        | N                |                        | N                |                        | Y                | (\$5)                  |
| 15             | AC: Central/Wall                              | C       | C  |                        | C                |                        | С                |                        | С                |                        | С                | . /                    |
| 16             | Range/Refrigerator                            | R/F     | R/F  |                        | R/F              |                        | R/F              |                        | R/F              |                        | R/F              |                        |
| 17             | Microwave/Dishwasher                          | Y/Y     | Y/Y  |                        | Y/Y              |                        | Y/Y              |                        | Y/Y              |                        | Y/Y              |                        |
| 18             | Washer/Dryer                                  | L       | W/D  | (\$35)                 | W/D              | (\$35)                 | HU               | (\$5)                  | W/D              | (\$35)                 | W/D              | (\$35)                 |
| 19             | Floor Coverings                               | W       | V  | (455)                  | V                | (455)                  | V                | (ΨΟ)                   | C/V              | (ΨΟΟ)                  | V                | (ΨΟΟ)                  |
|                | Window Treatments                             | Y       | Y  |                        | Y                |                        | Y                |                        | Y                |                        | Y                |                        |
| 20             |   | Y       | Y  |                        | Y                |                        | Y                |                        | Y                |                        | N N              | \$3                    |
| 21             | Secured Entry Garbage Disposal                | N N     | Y  | (05)                   |                  | (05)                   | Y                | (0E)                   | Y                | (05)                   | Y                |                        |
| 22             | V .   | +       |  | (\$5)                  | Y                | (\$5)                  |                  | (\$5)                  |                  | (\$5)                  |                  | (\$5)                  |
| 23<br><b>D</b> | Ceiling Fan/Storage Site Equipment/ Amenities | N/N     | N/N<br>Data  | ¢ 4.3:                 | N/N              | ¢ AJ:                  | Y/N<br>Data      | (\$5)                  | Y/N<br>Data      | (\$5)                  | Y/N<br>Data      | (\$5)                  |
|                |   | NONE    |  | \$ Adj                 | Data<br>NONE     | \$ Adj                 | NONE             | \$ Adj                 | P-GAR            | \$ Adj                 | LOT/\$0          | \$ Adj                 |
| 24             | Parking (\$ Fee) On-Site Management           | Y       | LOT/\$0  | (\$10)                 | Y                |                        | Y                |                        | Y Y              | (\$40)                 | Y                | (\$10)                 |
| 25             | Security Features                             |         | Y  | Φ.5                    |                  |                        |                  |                        |                  |                        |                  |                        |
| 26             | V   | Y       | N  | \$5                    | Y                | Φ.5                    | Y                |                        | Y                |                        | Y                |                        |
| 27             | Community Space                               | Y       | N<br>D/F   | \$5                    | N<br>D/EA/IT     | \$5                    | Y                | (015)                  | Y<br>DECEMBER    | (001)                  | Y                | (015)                  |
| 28             | Pool/Recreation Areas                         | N       | P/F  | (\$15)                 | P/F/MT           | (\$18)                 | P/F              | (\$15)                 | P/F/GR/MT        | (\$21)                 | P/F              | (\$15)                 |
| 29             | Business/Computer Center                      | Y       | N  | \$3                    | N                | \$3                    | Y                | (0.0)                  | N                | \$3                    | N                | \$3                    |
| 30             | Grilling Area                                 | N       | N  |                        | Y                | (\$3)                  | Y                | (\$3)                  | Y                | (\$3)                  | Y                | (\$3)                  |
| 31             | Playground                                    | N       | N  |                        | N                |                        | N                |                        | N                |                        | N                |                        |
| 32             | Social Services                               | N       | N<br>D-4-  | <b>6 4 3</b> *         | N<br>D-4-        | <b>6 4 3</b> 0         | N<br>D-4-        | <b>6 4 3</b> *         | N<br>D-4-        | <b>6 4 3</b> *         | N<br>D-4-        | φ A 3+                 |
| E.             | Utilities (2/4)                               | 2.7.5   | Data   | \$ Adj                 | Data             | \$ Adj                 | Data             | \$ Adj                 | Data             | \$ Adj                 | Data             | \$ Adj                 |
| 33             | Heat (in rent?/ type)                         | N/E     | N/E  |                        | N/E              |                        | N/E              |                        | N/E              |                        | N/E              |                        |
| 34             | Cooling (in rent?/ type)                      | N/E     | N/E  |                        | N/E              |                        | N/E              |                        | N/E              |                        | N/E              |                        |
| 35             | Cooking (in rent?/ type)                      | N/E     | N/E  |                        | N/E              |                        | N/E              |                        | N/E              |                        | N/E              |                        |
| 36             | Hot Water (in rent?/ type)                    | N/E     | N/E  |                        | N/E              |                        | N/E              |                        | N/E              |                        | N/E              |                        |
| 37             | Other Electric                                | N       | N  |                        | N                |                        | N                |                        | N                |                        | N                |                        |
| 38             | Cold Water/Sewer                              | N/N     | Y/Y  | (\$63)                 | N/N              |                        | N/N              |                        | N/N              |                        | N/N              |                        |
| 39             | Trash/Recycling                               | Y/N     | Y/N  |                        | Y/N              |                        | Y/N              |                        | N/N              | \$22                   | N/N              | \$22                   |
| F.             | Adjustments Recap                             |         | Pos  | Neg                    | Pos              | Neg                    | Pos              | Neg                    | Pos              | Neg                    | Pos              | Neg                    |
| 40             | # Adjustments B to D                          |         | 5  | 5                      | 3                | 5                      | 2                | 6                      | 2                | 7                      | 3                | 8                      |
| 41             | Sum Adjustments B to D                        |         | \$32   | (\$144)                | \$14             | (\$118)                | \$16             | (\$186)                | \$9              | (\$293)                | \$14             | (\$170)                |
| 42             | Sum Utility Adjustments                       |         | ***  | (\$63)                 | ***              |                        | ***              | C                      | \$22             | C                      | \$22             | 6                      |
|                | N // G / A // D / =                           |         | Net  | Gross                  | Net              | Gross                  | Net              | Gross                  | Net              | Gross                  | Net              | Gross                  |
| 43             | Net/ Gross Adjmts B to E                      |         | (\$175)  | \$239                  | (\$104)          | \$132                  | (\$170)          | \$202                  | (\$262)          | \$324                  | (\$134)          | \$206                  |
| G.             | Adjusted & Market Rents                       |         | Adj. Rent  |                        | Adj. Rent        |                        | Adj. Rent        |                        | Adj. Rent        |                        | Adj. Rent        |                        |
| 44             | Adjusted Rent (5+43)                          |         | \$1,150  | 87%                    | \$1,395          | 93%                    | \$1,042          | 960/                   | \$1,087          | Q10/                   | \$1,256          | 000/                   |
| 45             | Adj Rent/Last rent                            | \$1 1QA | \$2.40 4   |                        | Fetimated Ma     |                        | t/Sa Ft          | 86%                    |                  | 81%                    |                  | 90%                    |
| 40             | Estimated Warket Kent                         | φ1,100  | Estimated Market Rent \$1,180 \$3.40 ← Estimated Market Rent/ Sq. Ft |                        |                  |                        |                  |                        |                  |                        |                  |                        |

## Rent Comparability Grid

*Unit Type* →

ONE-BEDROOM

|                 | Subject  |         | Comp                 | #1      | Comp                 | #2         | Comp                | #3       | Comp                 | #4      | Comp                  | #5      |
|-----------------|--|---------|----------------------|---------|----------------------|------------|---------------------|----------|----------------------|---------|-----------------------|---------|
|                 | 101 West Commerce  | Data    | Cove Apts.           |         | Current A            | Apts.      | Hydr                | 0        | Jamestown Flats      |         | Overlook at City View |         |
|                 | 101 West Commerce Road   | on      | 512 Hull             | St Rd   | 400 Hul              | l St.      | 101 Manche          | ester Rd | 500 West 14th        |         | 500 Bainbridge St     |         |
|                 | Richmond, VA   | Subject | Richmond             | l, VA   | Richmond             | l, VA      | Richmono            | l, VA    | Richmono             | l, VA   | Richmond              |         |
| A.              | Rents Charged  |         | Data                 | \$ Adj  | Data                 | \$ Adj     | Data                | \$ Adj   | Data                 | \$ Adj  | Data                  | \$ Adj  |
| 1               | \$ Last Rent / Restricted?   |         | \$1,495              |         | \$1,450              |            | \$1,375             |          | \$1,505              |         | \$1,400               |         |
| 2               | Date Surveyed  |         | Feb-25               |         | Jan-25               |            | Jan-25              |          | Jan-25               |         | Jan-25                |         |
| 3               | Rent Concessions   |         | None                 |         | None                 |            | None                |          | None                 |         | None                  |         |
| 4               | Occupancy for Unit Type  |         | 100%                 |         | 100%                 |            | 96%                 |          | 86%                  |         | 97%                   |         |
| 5               | Effective Rent & Rent/ sq. ft  | ¥       | \$1,495              | 2.21    | \$1,450              | 2.33       | \$1,375             | 2.49     | \$1,505              | 2.08    | \$1,400               | 2.14    |
| В.              | Design, Location, Condition  |         | Data                 | \$ Adj  | Data                 | \$ Adj     | Data                | \$ Adj   | Data                 | \$ Adj  | Data                  | \$ Adj  |
| 6               | Structure / Stories  | EE/3    | EE/5                 |         | EE/5                 |            | EE/7                |          | EE/4                 |         | EE/2,3,4              |         |
| 7               | Yr. Built/Yr. Renovated  | 2027    | 2023                 | \$4     | 2021                 | \$6        | 2021                | \$6      | 2021                 | \$6     | 2019                  | \$8     |
| 8               | Condition/Street Appeal  | E       | G                    | \$15    | E                    | , -        | Е                   |          | Е                    | , ,     | Е                     | , -     |
| 9               | Neighborhood   | G       | G                    |         | G                    |            | F                   | \$10     | G                    |         | G                     |         |
| 10              | Same Market?   |         | Yes                  |         | Yes                  |            | Yes                 |          | Yes                  |         | Yes                   |         |
| C.              | Unit Equipment/ Amenities  |         | Data                 | \$ Adj  | Data                 | \$ Adj     | Data                | \$ Adj   | Data                 | \$ Adj  | Data                  | \$ Adj  |
| 11              | # Bedrooms   | 1       | 1                    | , and   | 1                    |            | 1                   |          | 1                    |         | 1                     |         |
| 12              | # Baths  | 1       | 1                    |         | 1                    |            | 1                   |          | 1                    |         | 1                     |         |
| 13              | Unit Interior Sq. Ft.  | 449     | 678                  | (\$128) | 622                  | (\$97)     | 553                 | (\$58)   | 725                  | (\$154) | 654                   | (\$115) |
| 14              | Patio/Balcony/Sunroom  | N       | N                    | (7120)  | N                    | (+/1)      | N                   | (400)    | N N                  | (+101)  | Y                     | (\$5)   |
| 15              | AC: Central/Wall   | C       | C                    |         | C                    |            | C                   |          | C                    |         | C                     | (ψυ)    |
| 16              | Range/Refrigerator   | R/F     | R/F                  |         | R/F                  |            | R/F                 |          | R/F                  |         | R/F                   |         |
| 17              | Microwave/Dishwasher   | Y/Y     | Y/Y                  |         | Y/Y                  |            | Y/Y                 |          | Y/Y                  |         | Y/Y                   |         |
| 18              | Washer/Dryer   | L       | W/D                  | (\$35)  | W/D                  | (\$35)     | HU                  | (\$5)    | W/D                  | (\$35)  | W/D                   | (\$35)  |
|                 | Floor Coverings  | W       | V                    | (\$33)  | V                    | (\$33)     | V                   | (45)     | C/V                  | (\$33)  | V                     | (\$33)  |
| 19              | Window Treatments  |         |                      |         |                      |            |                     |          |                      |         |                       |         |
| 20              |  | Y       | Y                    |         | Y                    |            | Y                   |          | Y                    |         | Y                     | Φ2      |
| 21              | Secured Entry  | Y       | Y                    | (0.5)   | Y                    | (0.5)      | Y                   | (0.5)    | Y                    | (0.5)   | N                     | \$3     |
| 22              | Garbage Disposal   | N       | Y                    | (\$5)   | Y                    | (\$5)      | Y                   | (\$5)    | Y                    | (\$5)   | Y                     | (\$5)   |
| 23<br><b>D</b>  | Ceiling Fan/Storage  | N/N     | N/N                  | ¢ 4.3:  | N/N                  | ¢ AJ:      | Y/N<br>Dota         | (\$5)    | Y/N<br>Dota          | (\$5)   | Y/N<br>Dota           | (\$5)   |
| -               | Site Equipment/ Amenities  | NONE    | Data                 | \$ Adj  | Data                 | \$ Adj     | Data                | \$ Adj   | Data                 | \$ Adj  | Data                  | \$ Adj  |
| 24              | Parking (\$ Fee) On-Site Management                                  | NONE    | LOT/\$0              | (\$10)  | NONE                 |            | NONE                |          | P-GAR                | (\$40)  | LOT/\$0               | (\$10)  |
| 25              | 8  | Y       | Y                    | Φ.5     | Y                    |            | Y                   |          | Y                    |         | Y                     |         |
| 26              | Security Features  | Y       | N                    | \$5     | Y                    | ^ <b>-</b> | Y                   |          | Y                    |         | Y                     |         |
| 27              | Community Space  | Y       | N                    | \$5     | N                    | \$5        | Y                   |          | Y                    |         | Y                     |         |
| 28              | Pool/Recreation Areas  | N       | P/F                  | (\$15)  | P/F/MT               | (\$18)     | P/F                 | (\$15)   | P/F/GR/MT            | (\$21)  | P/F                   | (\$15)  |
| 29              | Business/Computer Center   | Y       | N                    | \$3     | N                    | \$3        | Y                   | (0.0)    | N                    | \$3     | N                     | \$3     |
| 30              | Grilling Area  | N       | N                    |         | Y                    | (\$3)      | Y                   | (\$3)    | Y                    | (\$3)   | Y                     | (\$3)   |
| 31              | Playground   | N       | N                    |         | N                    |            | N                   |          | N                    |         | N                     |         |
| 32              | Social Services  | N       | N                    | Ø 4.7*  | N<br>Dota            | Ø 4.3*     | N                   | ¢ 4 1*   | N                    | Ø 4.1*  | N                     | Ø A 3*  |
| Ε.              | Utilities  | N1/50   | Data                 | \$ Adj  | Data                 | \$ Adj     | Data                | \$ Adj   | Data                 | \$ Adj  | Data                  | \$ Adj  |
| 33              | Heat (in rent?/ type)  | N/E     | N/E                  |         | N/E                  |            | N/E                 |          | N/E                  |         | N/E                   |         |
| 34              | Cooling (in rent?/ type)   | N/E     | N/E                  |         | N/E                  |            | N/E                 |          | N/E                  |         | N/E                   |         |
| 35              | Cooking (in rent?/ type)   | N/E     | N/E                  |         | N/E                  |            | N/E                 |          | N/E                  |         | N/E                   |         |
| 36              | Hot Water (in rent?/ type)   | N/E     | N/E                  |         | N/E                  |            | N/E                 |          | N/E                  |         | N/E                   |         |
| 37              | Other Electric   | N       | N                    |         | N                    |            | N                   |          | N                    |         | N                     |         |
| 38              | Cold Water/Sewer   | N/N     | Y/Y                  | (\$68)  | N/N                  |            | N/N                 |          | N/N                  |         | N/N                   |         |
| 39              | Trash/Recycling  | Y/N     | Y/N                  | NT.     | Y/N                  | N          | Y/N                 | NT.      | N/N                  | \$22    | N/N                   | \$22    |
| F.              | Adjustments Recap  |         | Pos                  | Neg     | Pos                  | Neg        | Pos                 | Neg      | Pos                  | Neg     | Pos                   | Neg     |
| 40              | # Adjustments B to D   |         | 5                    | 5       | 3                    | 5          | 2                   | 6        | 2                    | 7       | 3                     | 8       |
| 41              | Sum Adjustments B to D   |         | \$32                 | (\$193) | \$14                 | (\$158)    | \$16                | (\$91)   | \$9                  | (\$263) | \$14                  | (\$193) |
| 42              | Sum Utility Adjustments  |         | NT_4                 | (\$68)  | NT_4                 | C          | NT-4                | C        | \$22                 | C       | \$22                  | C       |
|                 | Net/ Gross Adjmts B to E   |         | Net                  | Gross   | Net                  | Gross      | Net                 | Gross    | Net                  | Gross   | Net                   | Gross   |
| 43<br><b>G.</b> | Adjusted & Market Rents  |         | (\$229)<br>Adj. Rent | \$293   | (\$144)<br>Adj. Rent | \$172      | (\$75)<br>Adj. Rent | \$107    | (\$232)<br>Adj. Rent | \$294   | (\$157)<br>Adj. Rent  | \$229   |
| 44              | Adjusted Rent (5+43)   |         | \$1,266              |         | \$1,306              |            | \$1,300             |          | \$1,273              |         | \$1,243               |         |
| 45              | Adj Rent/Last rent   |         | Ψ1,200               | 85%     | Ψ1,500               | 90%        | Ψ1,500              | 050/     | Ψ1,2/3               | Q 5 n/: | Ψ1,443                | 89%     |
|                 | 3  | ¢1 270  | ¢2 02 4              |         | Estimated 135        |            | HCa E4              | 95%      |                      | 85%     |                       | 09%     |
| 46              | Estimated Market Rent \$1,270 \$2.83 ← Estimated Market Rent/ Sq. Ft |         |                      |         |                      |            |                     |          |                      |         |                       |         |

Once all adjustments to collected rents were made, the adjusted rents for each comparable were used to derive an achievable market rent for each bedroom type. Each property was considered and weighed based upon its proximity to the subject site and its amenities and unit layout compared to the subject site.

Based on the preceding Rent Comparability Grids, it was determined that the present-day achievable market rents for units similar to the proposed subject development is illustrated as follows:

| Bedroom<br>Type | %<br>AMHI | Proposed Collected<br>LIHTC Rent | Achievable<br>Market Rent | Market Rent<br>Advantage |
|-----------------|-----------|----------------------------------|---------------------------|--------------------------|
| Studio          | 60%       | \$1,048                          | \$1,180                   | 11.2%                    |
| One-Br.         | 60%       | \$1,090                          | \$1,270                   | 14.2%                    |

Typically, Tax Credit units should represent approximately a 10.0% market rent advantage. As such, the proposed/programmatic Tax Credit rents will likely be perceived as good values within the market, as they represent market rent advantages of between 11.2% and 14.2%.

# B. RENT ADJUSTMENT EXPLANATIONS (RENT COMPARABILITY GRID)

None of the selected properties offer the same amenities as the subject property. As a result, we have made adjustments to the collected rents to reflect the differences between the subject property and the selected properties. The following are explanations (preceded by the line reference number on the comparability grid table) for each rent adjustment made to each selected property.

- 1. Rents for each property are reported as collected rents. These are the actual rents paid by tenants and do not consider utilities paid by tenants. The rents reported are typical and do not consider rent concessions or special promotions. When multiple rent levels were offered, we included an average rent.
- 7. Upon completion of construction, the subject project will be the newest property in the market. The selected properties were built/converted to apartments between 2019 and 2023. As such, we have adjusted the rents at the selected properties by \$1 per year of (effective) age difference to reflect the age of these properties.
- 8. It is anticipated that the proposed subject project will have a high quality overall appearance, once development is completed. We have made adjustments for those properties that we consider to be of inferior quality compared to the subject development.

- 9. One of the selected properties is located in a neighborhood that is considered to be inferior to the neighborhoods of the site and remaining selected properties and adjustments have been made to account for these differences.
- 13. The adjustment for differences in square footage is based upon the average rent per square foot among the comparable properties. Since consumers do not value extra square footage on a dollar for dollar basis, we have used 25% of the average for this adjustment.
- 14.- 23. The proposed subject project will offer a unit amenity package inferior to those offered at the selected properties. We have made adjustments for features lacking at the subject project.
- 24.-32. The proposed project will offer a comprehensive project amenities package. We have made monetary adjustments to reflect the difference between the proposed project's and the selected properties' project amenities.
- 33.-39. We have made adjustments to reflect the differences in utility responsibility at each selected property. The utility adjustments were based on the local housing authority's utility cost estimates.

## VII. Capture Rate Analysis

## A. <u>DETERMINATION OF INCOME ELIGIBILITY</u>

The number of income-eligible households necessary to support the project from the Site PMA is an important consideration in evaluating the subject project's potential.

Under the Low-Income Housing Tax Credit (LIHTC) program, household eligibility is based on household income not exceeding the targeted percentage of Area Median Household Income (AMHI), depending upon household size.

The subject site is within the Richmond, VA MSA, which has a median fourperson household income of \$110,300 for 2024. The subject property will be restricted to households with incomes of up to 60% of AMHI. The following table summarizes the maximum allowable income by household size and AMHI level:

|                | Targeted AMHI<br>Maximum Allowable Income |
|----------------|---|
| Household Size | 60%                                       |
| One-Person     | \$46,380                                  |
| Two-Person     | \$52,980                                  |
| Three-Person   | \$59,580                                  |
| Four-Person    | \$66,180                                  |
| Five-Person    | \$71,520                                  |
| Six-Person     | \$76,800                                  |

#### 1. Maximum Income Limits

The largest units (one-bedroom) at the subject site are expected to house up to two-person households. As such, the maximum allowable income at the subject site is \$52,980.

## 2. Minimum Income Requirements

Leasing industry standards typically require households to have rent-to-income ratios of 27% to 40%. Pursuant to Virginia Housing market study guidelines, the maximum rent-to-income ratio permitted for family projects is 35%.

The proposed LIHTC units will have a lowest gross rent of \$1,159. Over a 12-month period, the minimum annual household expenditure (rent plus tenant-paid utilities) at the subject site is \$13,908. Applying a 35% rent-to-income ratio to the minimum annual household expenditure yields a minimum annual household income requirement of \$39,737.

## 3. <u>Income-Appropriate Range</u>

Based on the preceding analyses, the income-appropriate range required to live at the subject project with units built to serve households at 60% of AMHI are as follows:

|   | Income   | Range    |
|---|----------|----------|
| Unit Type                                   | Minimum  | Maximum  |
| Overall Tax Credit (Limited to 60% of AMHI) | \$39,737 | \$52,980 |

## **B. CAPTURE RATE CALCULATIONS**

Per Virginia Housing market study requirements, analysts are required to use net demand in calculating capture rates and the absorption period. Net demand is determined by subtracting the supply of vacant comparable units in the PMA, completed or pipeline, from Total Demand. Total Demand includes New Renter Household Growth and Demand from Existing Households (defined below).

The following are the demand components as outlined by Virginia Housing:

1. **Demand from New Renter Households:** Determine new units in the PMA based on projected rental household growth. The projected household base **must be** limited to the target group, age and income appropriate. Demand for each target group must be shown separately.

As all subject units will be comprised of studio apartments, we have only considered one-person household sizes in calculating demand. This was done so in order to avoid overestimating demand.

- 2. **Demand from Existing Households:** The sum of demand from rental household growth and demand from all components of existing households will constitute **Total Demand**. The demand components from existing households are detailed below:
  - a) **Over-burdened** is defined by Virginia Housing as households paying more than 35% of gross income (40% if elderly) for gross rent. Analysts are encouraged to be conservative.

Based on the American Community Survey (ACS) 5-Year Estimates (Table B25074), 39.8% of renters within the market are considered to be cost-burdened.

b) Households in substandard housing (i.e. overcrowded and/or lack of plumbing): Must be age and income group appropriate. Analysts must use their knowledge of the market area and the proposed development to determine if demand from this source is realistic. Analysts are encouraged to be conservative in this regard.

Based on the American Community Survey (ACS) 5-Year Estimates (Table B25016), approximately 7.4% of all households within the market are living in substandard housing. Considering the targeted low-income tenant base, this estimate is considered appropriate for the area.

c) Elderly Homeowners likely to convert to rental housing: This component may not comprise more than 20% of total demand. The analyst must provide a narrative describing how these numbers were derived. Analysts are encouraged to be conservative in this regard.

The subject project will not be restricted to seniors; therefore, we have not included this number in our demand calculations.

d) Existing qualifying tenants likely to remain at the subject property after renovations: This component of demand applies only to existing developments undergoing rehabilitations.

The sum of demand from rental household growth and demand from all components of existing households will constitute total demand.

## C. <u>DEMAND/CAPTURE RATE CALUCLATIONS</u>

As discussed in *Section V*, we identified and surveyed several LIHTC projects in the Site PMA which are considered competitive with the site based on targeted age and AMHI cohorts. Among these projects, there are four (4) *directly competitive* (same bedroom type, population, and targeted income level) vacant units. The unit breakdowns of these existing Tax Credit units are illustrated in the following table. Also note that there are 415 directly competitive non-subsidized general-occupancy Tax Credit units in the development pipeline, which have also been considered in our analysis.

|                            | Competitive Vacant/Planned Units |  |  |  |
|----------------------------|----------------------------------|--|--|--|
|                            | 60%                              |  |  |  |
| Project Name               | AMHI                             |  |  |  |
| I                          | Existing (Surveyed)              |  |  |  |
| Miller Lofts at Plant Zero | 4                                |  |  |  |
| Planne                     | Planned or Under Construction    |  |  |  |
| 700 West 44                | 24                               |  |  |  |
| Afton Bellmeade            | 114                              |  |  |  |
| Heights at Brady Square    | 22                               |  |  |  |
| New Manchester Flats VI    | 112                              |  |  |  |
| Swansboro Place            | 58                               |  |  |  |
| View at Belle Isle         | 85                               |  |  |  |

These units have been subtracted from the total demand in the following analysis to determine the net demand.

The following is a summary of our demand calculations:

|   | Percent of Median Household Income<br>60% AMHI/Overall |
|---|--|
| Demand Component  | (\$39,737-\$52,980)                                    |
| Demand From New Rental Households                               |  |
| (Size*- And Income-Appropriate)                                 | 1,334 - 1,333 = 1                                      |
| +   |  |
| Demand From Existing Households                                 |  |
| (Rent Overburdened)   | 1,333 X 39.8% = 531                                    |
| +   |  |
| Demand From Existing Households                                 |  |
| (Renters in Substandard Housing)                                | 1,333 X 7.4% = 99                                      |
| +   |  |
| Demand From Existing Households                                 |  |
| (Elderly Homeowner Conversion)                                  | N/A  |
| =   |  |
| Total Demand  | 631  |
| -   |  |
| Supply  |  |
| (Directly Comparable Vacant Units Completed or in The Pipeline) | 419  |
| =   |  |
| Net Demand  | 212  |
| Proposed Units  | 77   |
| Proposed Units / Net Demand                                     | 77 / 212   |
| Capture Rate  | = 36.3%  |
| Absorption Period   | 6 Months   |

N/A – Not Applicable; \*Solely considers one- & two-person households for the studio and one-bedroom units proposed at site

The subject's state-formatted capture rate of 36.3% for the subject's proposed LIHTC units is considered achievable, illustrating that a sufficient amount of size- and income-qualified demographic support will exist for the subject site. In addition, several of the Tax Credit properties in the development pipeline and included in this capture rate calculation are located near the southern periphery of the Site PMA, and these projects will likely derive the most support from households south of the Site PMA that are not included in this calculation. Based on the preceding, it is believed that there is sufficient support for the subject project.

## D. PENETRATION RATE CALCULATIONS

The 3,321 existing and planned (includes units within properties identified but unable to be surveyed) non-subsidized Tax Credit units in the market must also be considered when evaluating the achievable penetration rate for the subject development. Based on the same calculation process used for the subject site, the income-eligible range for the existing and planned Tax Credit units is \$24,137 to \$83,440. The overall market penetration rate calculation is summarized in the following table.

|   | Market<br>Penetration |
|---|-----------------------|
| Number of LIHTC Units (Planned, Subject and Existing) | 3,398                 |
| Income-Eligible Renter Households – 2027              | / 7,896               |
| Overall Market Penetration Rate                       | = 43.0%               |

It is our opinion that the 43.0% penetration rate for the LIHTC units, both existing and planned, is elevated, yet achievable. This is especially true considering the high occupancy rates reported among affordable properties in the market. In addition, this penetration rate calculations includes several projects in the development pipeline that will be coming online before the subject site is built and it is believed that there is sufficient support for the subject project, as well as the properties in the development pipeline and included in this penetration rate calculation.

## E. SUPPORT FROM HOUSING CHOICE VOUCHER HOLDERS

Although representatives with the Richmond Redevelopment and Housing Authority were unable/unwilling to provide information regarding the Housing Choice Voucher Program at the time of this report, the following interview is from 2024. According to a representative with the Richmond Redevelopment and Housing Authority, there are approximately 3,570 Housing Choice Vouchers issued within the housing authority's jurisdiction. However, it was also revealed by housing authority representatives that approximately 339, or 9.5%, of the issued vouchers are currently going unused, likely due to holders of these vouchers being unable to locate/obtain a quality affordable rental housing unit that will accept the voucher. There is also a total of 1,667 people currently on the waiting list for additional

vouchers. The waiting list is closed. Annual turnover within the voucher program is estimated at 154 households. This reflects the continuing need for affordable housing alternatives and/or Housing Choice Voucher assistance within the area.

If the rents do not exceed the payment standards established by the local housing authority, households with Housing Choice Vouchers may be willing to reside at a LIHTC project. Established by the local housing authority, the local payment standards, as well as the proposed subject gross rents, are summarized in the following table:

| Bedroom<br>Type | 2025<br>Payment Standard | Proposed Tax Credit<br>Gross Rent (% AMHI) |
|-----------------|--------------------------|--|
| Studio          | \$1,461                  | \$1,159 (60%)                              |
| One-Br.         | \$1,502                  | \$1,242 (60%)                              |

As the preceding table illustrates, the proposed LIHTC gross rents are below the local payment standards. As such, the subject project will be able to rely on support from Housing Choice Voucher holders and this will increase the demographic base of potential support for the proposed development and has been considered in our absorption projections.

## F. ABSORPTION PROJECTIONS

Considering the facts contained in the market study, as well as the preceding factors, and comparing them with other projects with similar characteristics in other markets, we are able to establish absorption projections for the proposed subject development. It is our opinion that the proposed 77 LIHTC units at the subject site will reach a stabilized occupancy of 93.0% within six months of opening. This absorption period is based on an average monthly absorption rate of 12 units per month.

These absorption projections assume a 2027 opening date. A different opening date opening may have a slowing impact on initial absorption. Further, these absorption projections assume the project will be built as outlined in this report. Changes to the project's rents, amenities, floor plans, location or other features may invalidate our findings. Finally, we assume the developer and/or management will aggressively market the project a few months in advance of its opening and continue to monitor market conditions during the project's initial lease-up period. This absorption period also assumes that the subject project will be successful in attracting Voucher holders.

# VIII. Local Perspective (Interviews)

We conducted numerous interviews with local sources familiar with the Richmond area and the housing, economic and/or demographic characteristics that impact the need for affordable housing. These include, but are not limited to, interviews with local planning and building department representatives, local chamber of commerce and/or economic development officials, housing authority representatives, local real estate professionals and/or apartment managers.

Summaries of key interviews regarding the need for affordable rental housing within the area follow:

- According to management at Oliver Apartments, a Tax Credit property in Richmond, there is a need for more affordable housing throughout the Richmond area. They added that there is also a significant homeless population in the area that would greatly benefit from affordable housing targeting the homeless population.
- Kaitlyn Owens, Property Manager at Wellsmith Apartments, a market-rate rental community in Richmond, stated that there is a need for more affordable housing in all of Richmond. Owens added that there has been an increase in market-rate housing throughout Richmond and many low-income renters cannot afford the increasing market-rate rents.
- Management at Venus at Manchester (Map ID 33), a comparable Tax Credit property in the Site PMA, there is a need for affordable housing in Richmond. They stated that there has been a lot of affordable housing development in the southern portion of Richmond and properties seem to lease-up quickly upon opening.

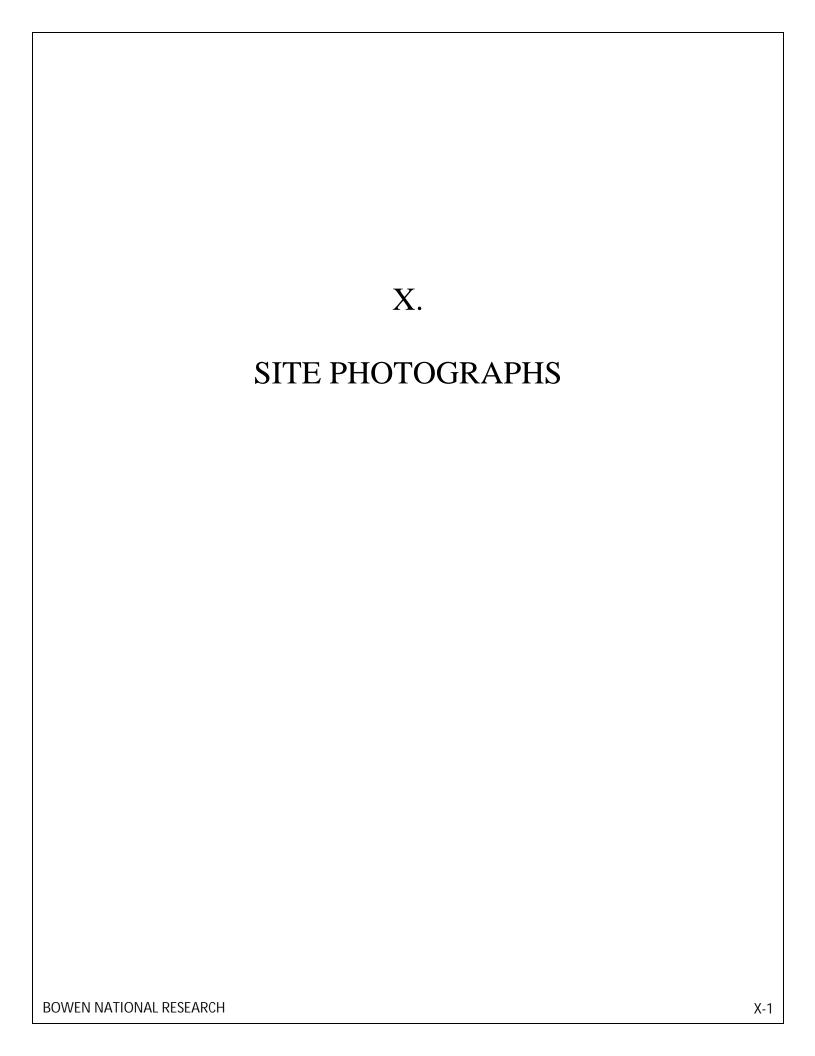
# IX. Analysis & Conclusions

Based on the findings reported in our market study, it is our opinion that a market exists for the 77 units proposed at the subject site, assuming it is developed as detailed in this report. Changes in the project's location, rents, amenities or opening date may alter these findings.

The project will generally be competitive within the market area in terms of unit amenities and unit sizes, and the proposed Tax Credit rents will be perceived as good values in the marketplace. The proposed Tax Credit rents represent market rent advantages of between 11.2% and 14.2% and are positioned below the marketrate rents in the market.

The six comparable LIHTC projects have a combined occupancy rate of 97.0%, with four properties reporting an occupancy rate of 100.0% and two properties maintaining a waiting list for the next available unit. Thus, there appears to be pentup demand in the Richmond market. The development of the subject project will alleviate a portion of this high demand.

As shown in the Project Specific Demand Analysis section of this report, with an overall capture rate of 36.3% of size- and income-appropriate renter households in the market, there is sufficient demographic support for the subject development. Note that this capture rate calculation only includes one- and two-person households due to the studio and one-bedroom units to be offered at the site. In addition, this calculation includes several recently allocated Tax Credit projects in the Site PMA. This has caused a slightly elevated capture rate for the subject project, although it is believed that there is sufficient demographic support for both the subject project and the recently allocated projects in the development pipeline. This is especially true considering there are more than 1,300 size- and incomequalified renters in the Site PMA to support the subject project. In addition, due to the rapid development in the site neighborhood, there will likely be a larger than typical share of low-income renters relocating from outside the Site PMA to the market area that will support the site and the projects in the development pipeline.





View of site from the north



View of site from the east



View of site from the south



View of site from the northeast



View of site from the southeast



View of site from the southwest



View of site from the west



North view from site



East view from site



View of site from the northwest



Northeast view from site



Southeast view from site



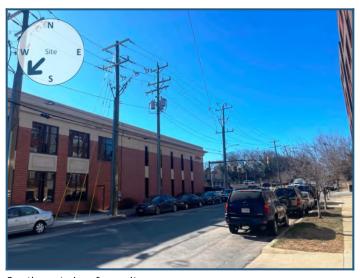
South view from site



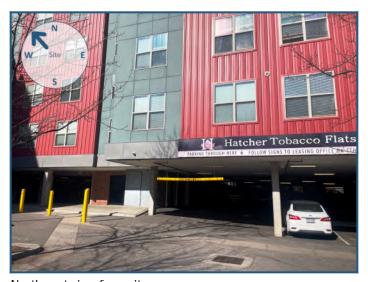
West view from site



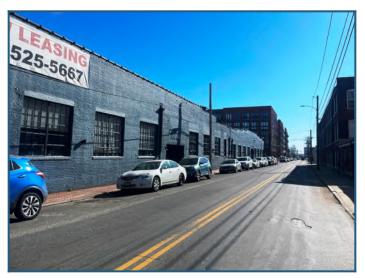
Streetscape: North view of Bainbridge Street



Southwest view from site



Northwest view from site



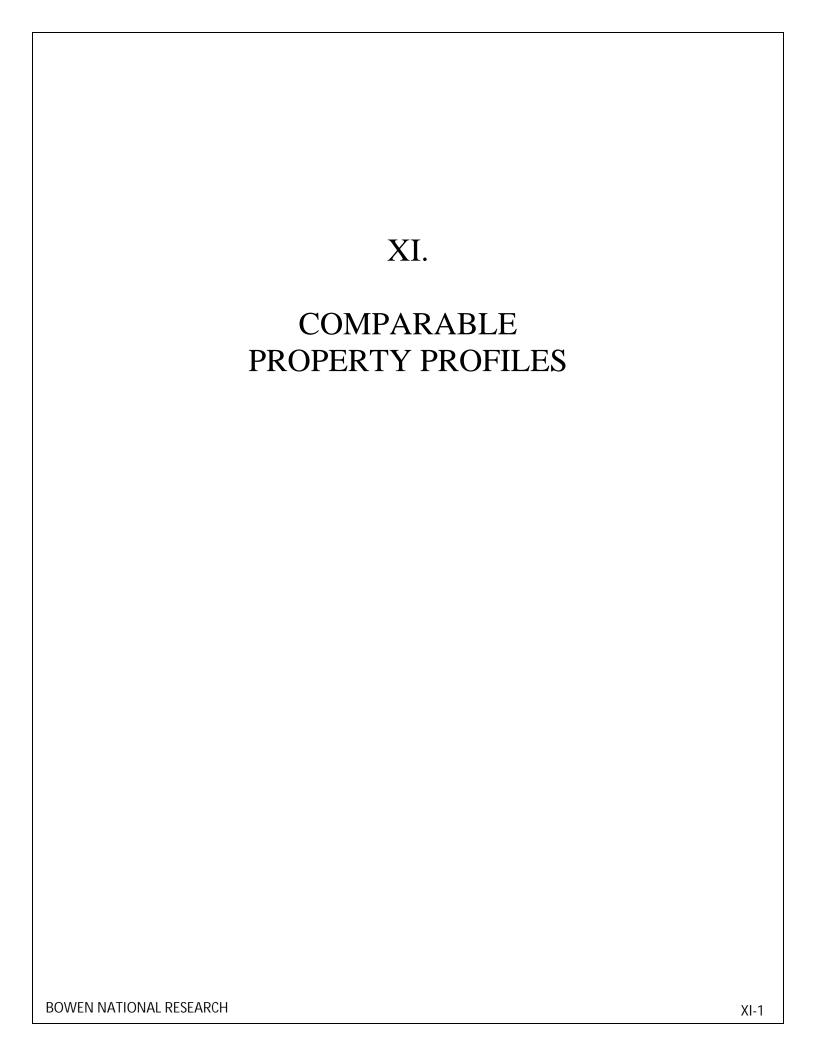
Streetscape: South view of Bainbridge Street



Streetscape: East view of West 7th Street

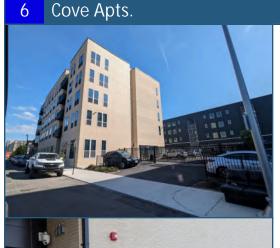


Streetscape: West view of West 7th Street



0.2 miles to site

Survey Date: January 2025



FDC

Address: 512 Hull St Rd, Richmond, VA 23224 Phone: (804) 233-8358 Contact: Alice

Property Type: Market Rate Target Population: Family

Total Units: 65 Year Built: 2023 Ratings
Vacant Units: 0 \*AR Year: Quality: B
Occupancy: 100.0% Yr Renovated: Neighborhood: B
Turnover: Stories: 5 (w/Elev) Access/Visibility: B/B

Waitlist: 5 HH Rent Special: None

Notes: Preleased 5/2023; Opened 7/2023

# Features And Utilities

Utility Schedule Provided by: Richmond Redevelopment and Housing Authority Utility Type & Responsibility: Landlord pays Water, Sewer, Trash, Internet

Unit Amenities: Dishwasher; Disposal; Microwave; Range; Refrigerator; Central AC; Controlled Access; W/D Hookup; W/D; Window Treatments; Flooring (Composite/Vinyl/Laminate); Premium Appliances; Premium Countertops; High/Vaulted Ceilings; Oversized Windows

Property Amenities: Bike Racks / Storage; Rooftop Terrace; Elevator; On-Site Management; Recreation Areas (Fitness Center, Outdoor Swimming Pool)

Parking Type: Surface Lot

|      | Unit Configuration |      |       |        |           |                 |                   |        |  |  |
|------|--------------------|------|-------|--------|-----------|-----------------|-------------------|--------|--|--|
| Beds | Baths              | Туре | Units | Vacant | Sq Ft     | \$ / Sq Ft      | Collected Rent    | AMHI   |  |  |
| 0    | 1                  | G    | 8     | 0      | 469 - 535 | \$2.83 - \$2.48 | \$1,325           | Market |  |  |
| 1    | 1                  | G    | 57    | 0      | 678 - 712 | \$2.21 - \$2.35 | \$1,495 - \$1,675 | Market |  |  |

\*Adaptive Reuse

\*DTS is based on drive time

0.3 miles to site

Survey Date: January 2025



Address: 400 Hull St., Richmond, VA 23224
Phone: (866) 406-3170 Contact: Riley

Property Type: Market Rate Target Population: Family

Total Units: 213 Year Built: 2021 Ratings
Vacant Units: 6 \*AR Year: Quality: A

Occupancy: 97.2% Yr Renovated: Neighborhood: B+
Turnover: Stories: 5 (w/Elev) Access/Visibility: B+/B+

Waitlist: None Rent Special: None

Notes: Preleased 7/2021; Opened 10/2021; Reached ~93% occupancy 7/2022

# Features And Utilities

Utility Schedule Provided by: Richmond Redevelopment and Housing Authority

Utility Type & Responsibility: Landlord pays Trash

Unit Amenities: Dishwasher; Disposal; Icemaker; Microwave; Range; Refrigerator; Central AC; Controlled Access; W/D Hookup; W/D; Walk-In Closet; Window Treatments; Flooring (Composite/Vinyl/Laminate); Premium Appliances; Premium Countertops; High/Vaulted Ceilings; Oversized Windows

Property Amenities: Bike Racks / Storage; Car Care (Charging Stations); Courtyard; Elevator; On-Site Management; Dog Park/Pet Care; Recreation Areas (Firepit, Fitness Center, Grilling Area, Media Room / Theater, Outdoor Swimming Pool); CCTV

Parking Type: Parking Garage

|      | Unit Configuration |      |       |        |           |                 |                   |        |  |  |  |
|------|--------------------|------|-------|--------|-----------|-----------------|-------------------|--------|--|--|--|
| Beds | Baths              | Туре | Units | Vacant | Sq Ft     | \$ / Sq Ft      | Collected Rent    | AMHI   |  |  |  |
| 0    | 1                  | G    | 28    | 0      | 435 - 726 | \$2.64 - \$2.06 | \$1,150 - \$1,499 | Market |  |  |  |
| 1    | 1                  | G    | 154   | 0      | 622 - 744 | \$2.33 - \$2.29 | \$1,450 - \$1,705 | Market |  |  |  |
| 1    | 1                  | L    | 10    | 0      | 653       | \$2.43          | \$1,590           | Market |  |  |  |
| 2    | 2                  | G    | 21    | 6      | 845 - 965 | \$2.25 - \$2.02 | \$1,905 - \$1,945 | Market |  |  |  |

\*Adaptive Reuse

<sup>\*</sup>DTS is based on drive time

# 10 Hatcher Tobacco Flats 0.1 miles to site



Address: 151 W Commerce Rd, Richmond, VA 23224 Phone: (804) 977-0758 Contact: Addriana

Property Type: Tax Credit Target Population: Family

Total Units: 152

Vacant Units: 10

\*AR Year:

Occupancy: 93.4%

Turnover:

Year Built: 2015

\*AR Year:

Ouality: B+

Neighborhood: B

Stories: 4,5 (w/Elev)

Access/Visibility: A-/A

Survey Date: January 2025

Waitlist: None Rent Special: None

Notes: Tax Credit; Rents change daily

# **Features And Utilities**

Utility Schedule Provided by: Richmond Redevelopment and Housing Authority

Utility Type & Responsibility: Landlord pays Cable, Internet

Unit Amenities: Dishwasher; Disposal; Icemaker; Microwave; Range; Refrigerator; Central AC; Ceiling Fan; Controlled Access; W/D Hookup; W/D; Walk-In Closet; Window Treatments; Flooring (Carpet, Finished Concrete); High/Vaulted Ceilings

Property Amenities: Bike Racks / Storage; Multipurpose Room, Community Kitchen, Clubhouse/Community Room; Cafe / Coffee Bar; Elevator; On-Site Management; Recreation Areas (Fitness Center); CCTV, Security Gate

Parking Type: Surface Lot; Parking Garage

|      | Unit Configuration |      |       |        |               |                 |                |      |  |  |  |
|------|--------------------|------|-------|--------|---------------|-----------------|----------------|------|--|--|--|
| Beds | Baths              | Туре | Units | Vacant | Sq Ft         | \$ / Sq Ft      | Collected Rent | AMHI |  |  |  |
| 1    | 1                  | G    | 15    | 1      | 586 - 776     | \$1.19 - \$0.90 | \$698          | 40%  |  |  |  |
| 1    | 1                  | G    | 16    | 4      | 586 - 776     | \$1.54 - \$1.17 | \$905          | 50%  |  |  |  |
| 2    | 2                  | G    | 93    | 5      | 946 - 1,161   | \$1.14 - \$0.93 | \$1,075        | 50%  |  |  |  |
| 3    | 2                  | G    | 28    | 0      | 1,028 - 1,174 | \$1.20 - \$1.05 | \$1,229        | 50%  |  |  |  |

\*Adaptive Reuse

<sup>\*</sup>DTS is based on drive time



0.6 miles to site



Address: 101 Manchester Rd, Richmond, VA 23224 Phone: (804) 325-1183 Contact: Alexander

Property Type: Market Rate Target Population: Family

Total Units: 226 Year Built: 2021 Ratings
Vacant Units: 13 \*AR Year: Quality: A
Occupancy: 94.2% Yr Renovated: Neighborhood: C
Turnover: Stories: 7 (w/Elev) Access/Visibility: C/B

Waitlist: None

Rent Special: Apply with in 72 Hours get \$1000 off M/I

Notes: Preleasing 10/2021, opened 12/2021; Rents change daily

# Features And Utilities

Utility Schedule Provided by: Richmond Redevelopment and Housing Authority

Utility Type & Responsibility: Landlord pays Trash

Unit Amenities: Dishwasher; Disposal; Microwave; Range; Refrigerator; Central AC; Ceiling Fan; Controlled Access; W/D Hookup; Window Treatments; Flooring (Composite/Vinyl/Laminate); Premium Appliances; Premium Countertops; Premium Cabinetry; Premium Fixtures

Property Amenities: Bike Racks / Storage; Business Center (Computer/Business Center); Car Care (Charging Stations); Multipurpose Room, Clubhouse/Community Room; Elevator; On-Site Management; Dog Park/Pet Care; Recreation Areas (Fitness Center, Grilling Area, Outdoor Swimming Pool); CCTV, Courtesy Officer

Parking Type: Carport; Parking Garage

|      | Unit Configuration |      |       |        |               |                 |                   |        |  |  |  |  |
|------|--------------------|------|-------|--------|---------------|-----------------|-------------------|--------|--|--|--|--|
| Beds | Baths              | Туре | Units | Vacant | Sq Ft         | \$ / Sq Ft      | Collected Rent    | AMHI   |  |  |  |  |
| 0    | 1                  | G    | 1     | 0      | 582           | \$1.97 - \$2.04 | \$1,173 - \$1,212 | Market |  |  |  |  |
| 1    | 1                  | G    | 170   | 6      | 553 - 774     | \$2.44 - \$1.81 | \$1,375 - \$1,429 | Market |  |  |  |  |
| 1    | 1                  | L    | 11    | 1      | 972 - 1,009   | \$1.81 - \$1.80 | \$1,782 - \$1,838 | Market |  |  |  |  |
| 2    | 2                  | G    | 38    | 6      | 982 - 1,301   | \$1.95 - \$1.72 | \$1,940 - \$2,269 | Market |  |  |  |  |
| 2    | 2                  | Т    | 6     | 0      | 1,169 - 1,494 | \$1.75 - \$1.37 | \$2,075           | Market |  |  |  |  |

\*Adaptive Reuse

<sup>\*</sup>DTS is based on drive time

# 13 Jamestown Flats 0.7 miles to site



Address: 500 West 14th, Richmond, VA 23224
Phone: (804) 441-7500 Contact: Jasmine

Property Type: Market Rate Target Population: Family

Total Units: 269 Year Built: 2021 Ratings
Vacant Units: 27 \*AR Year: Quality: A
Occupancy: 90.0% Yr Renovated: Neighborhood: B
Turnover: Stories: 4 (w/Elev) Access/Visibility: B/A

Survey Date: January 2025

Waitlist: None

Rent Special: 2-Months free if apply in 24 hours

Notes: Preleased 11/2020; Opened 5/2021; ~93% occupancy 10/2021

# **Features And Utilities**

Utility Schedule Provided by: Richmond Redevelopment and Housing Authority

Utility Type & Responsibility: No landlord paid utilities;

Unit Amenities: Dishwasher; Disposal; Icemaker; Microwave; Range; Refrigerator; Central AC; Ceiling Fan; Controlled Access; W/D Hookup; W/D; Walk-In Closet; Window Treatments; Flooring (Carpet, Composite/Vinyl/Laminate); Premium Appliances; Premium Countertops; Premium Cabinetry; Premium Fixtures

Property Amenities: Bike Racks / Storage; Car Care (Charging Stations); Multipurpose Room, Community Kitchen, Rooftop Terrace, Clubhouse/Community Room; Store; Pavilion/Gazebo; Elevator; On-Site Management; Dog Park/Pet Care; Recreation Areas (Firepit, Fitness Center, Grilling Area, Game Room-Billiards, Media Room / Theater, Outdoor Swimming Pool); CCTV, Security Gate; WiFi

Parking Type: Surface Lot; Podium Parking

|      | Unit Configuration |      |       |        |               |                 |                   |        |  |  |  |  |
|------|--------------------|------|-------|--------|---------------|-----------------|-------------------|--------|--|--|--|--|
| Beds | Baths              | Туре | Units | Vacant | Sq Ft         | \$ / Sq Ft      | Collected Rent    | AMHI   |  |  |  |  |
| 0    | 1                  | G    | 21    | 0      | 630           | \$2.14          | \$1,349           | Market |  |  |  |  |
| 1    | 1                  | G    | 107   | 15     | 725 - 861     | \$2.08 - \$1.86 | \$1,505 - \$1,601 | Market |  |  |  |  |
| 2    | 2                  | G    | 104   | 12     | 1,029 - 1,210 | \$2.11 - \$1.79 | \$2,169           | Market |  |  |  |  |
| 2    | 2                  | Т    | 17    | 0      | 1,453         | \$1.88          | \$2,729           | Market |  |  |  |  |
| 3    | 2                  | G    | 20    | 0      | 1,357         | \$1.92          | \$2,599           | Market |  |  |  |  |

\*Adaptive Reuse

<sup>\*</sup>DTS is based on drive time

# 19 Miller Lofts at Plant Zero

0.3 miles to site

Survey Date: January 2025

Access/Visibility: B/B+



Target Population: Family

Total Units: 197 Year Built: 1930 Ratings
Vacant Units: 14 \*AR Year: 2014 Quality: B
Occupancy: 92.9% Yr Renovated: Neighborhood: B-

Stories: 1,2,3

Waitlist: None Rent Special: None

Turnover:

Notes: Tax Credit



# Features And Utilities

Utility Schedule Provided by: Richmond Redevelopment and Housing Authority

Utility Type & Responsibility: Landlord pays Trash

Unit Amenities: Dishwasher; Disposal; Icemaker; Microwave; Range; Refrigerator; Central AC; Ceiling Fan; Controlled Access; W/D Hookup; W/D; Walk-In Closet; Window Treatments; Flooring (Hardwood, Finished Concrete); Premium Appliances; Premium Countertops; High/Vaulted Ceilings; Oversized Windows

Property Amenities: Bike Racks / Storage; Multipurpose Room, Clubhouse/Community Room; Cafe / Coffee Bar; On-Site Management; Dog Park/Pet Care; Recreation Areas (Fitness Center, Grilling Area, Outdoor Swimming Pool); CCTV

Parking Type: Street Parking; Surface Lot

|      | Unit Configuration  |      |       |        |             |                 |                |      |  |  |  |  |
|------|---------------------|------|-------|--------|-------------|-----------------|----------------|------|--|--|--|--|
|      | Offit Configuration |      |       |        |             |                 |                |      |  |  |  |  |
| Beds | Baths               | Туре | Units | Vacant | Sq Ft       | \$ / Sq Ft      | Collected Rent | AMHI |  |  |  |  |
| 1    | 1                   | G    | 88    | 4      | 530 - 826   | \$1.79 - \$1.19 | \$950 - \$980  | 60%  |  |  |  |  |
| 1    | 1                   | L    | 12    | 0      | 684         | \$1.46          | \$999          | 60%  |  |  |  |  |
| 2    | 2                   | L    | 96    | 10     | 662 - 1,000 | \$2.01 - \$1.33 | \$1,328        | 60%  |  |  |  |  |
| 3    | 2                   | L    | 1     | 0      | 1,231       | \$1.08          | \$1,328        | 60%  |  |  |  |  |

\*Adaptive Reuse

<sup>\*</sup>DTS is based on drive time

Survey Date: January 2025

1.1 miles to site



Address: 1125 Commerce Rd, Richmond, VA 23224 Phone: (804) 419-3074 Contact: Rebecca

Property Type: Tax Credit Target Population: Family

Total Units: 139 Year Built: 1946 Ratings
Vacant Units: 0 \*AR Year: 2020 Quality: B+
Occupancy: 100.0% Yr Renovated: Neighborhood: C
Turnover: Stories: 1,2 Access/Visibility: B/B+

Waitlist: None Rent Special: None

Notes: Tax Credit; Does not keep a WL



# **Features And Utilities**

Utility Schedule Provided by: Richmond Redevelopment and Housing Authority

Utility Type & Responsibility: Landlord pays Water, Sewer, Trash

Unit Amenities: Dishwasher; Disposal; Icemaker; Microwave; Range; Refrigerator; Central AC; Controlled Access; W/D Hookup; W/D; Walk-In Closet; Window Treatments; Flooring (Composite/Vinyl/Laminate, Finished Concrete); Premium Appliances; Premium Countertops; Premium Fixtures; High/Vaulted Ceilings; Oversized Windows

Property Amenities: Business Center (Computer/Business Center); Common Patio; Multipurpose Room, Clubhouse/Community Room; Cafe / Coffee Bar; Courtyard; On-Site Management; Dog Park/Pet Care; Recreation Areas (Bocce Ball, Firepit, Fitness Center, Grilling Area, Game Room-Billiards, Shuffleboard, Outdoor Swimming Pool); CCTV

Parking Type: Surface Lot

|      | Unit Configuration |      |       |        |           |                 |                |      |  |  |
|------|--------------------|------|-------|--------|-----------|-----------------|----------------|------|--|--|
| Beds | Baths              | Туре | Units | Vacant | Sq Ft     | \$ / Sq Ft      | Collected Rent | AMHI |  |  |
| 1    | 1                  | G    | 29    | 0      | 403 - 725 | \$2.85 - \$1.59 | \$1,150        | 60%  |  |  |
| 1    | 1                  | L    | 101   | 0      | 504 - 751 | \$2.28 - \$1.53 | \$1,150        | 60%  |  |  |
| 2    | 1.5                | G    | 9     | 0      | 851 - 868 | \$1.59 - \$1.56 | \$1,350        | 60%  |  |  |

\*Adaptive Reuse

<sup>\*</sup>DTS is based on drive time

# Overlook at City View

# 0.1 miles to site

Survey Date: January 2025



Target Population: Family

Ratings Vacant Units: 3 \*AR Year: Quality: A Occupancy: 98.1% Yr Renovated: Neighborhood: B+ Turnover: Stories: 2,3,4 (w/Elev) Access/Visibility: B/B+

Year Built: 2019

Waitlist: None

Total Units: 161

Rent Special: 2- Months free on a 14 Month lease

Notes: Preleasing 6/2019, opened 10/2019, stabilized occupancy 4/2020



# **Features And Utilities**

Utility Schedule Provided by: Richmond Redevelopment and Housing Authority

Utility Type & Responsibility: No landlord paid utilities;

Unit Amenities: Dishwasher; Disposal; Icemaker; Microwave; Range; Refrigerator; Central AC; Ceiling Fan; W/D Hookup; W/D; Walk-In Closet; Window Treatments; Flooring (Composite/Vinyl/Laminate); Premium Appliances; Premium Countertops; Premium Cabinetry; Premium Fixtures; High/Vaulted Ceilings; Oversized Windows

Property Amenities: Bike Racks / Storage; Multipurpose Room, Rooftop Terrace, Clubhouse/Community Room; Pavilion/Gazebo; Elevator; On-Site Management; Dog Park/Pet Care; Recreation Areas (Firepit, Fitness Center, Grilling Area, Outdoor Swimming Pool); CCTV, Courtesy Officer; Extra Storage; WiFi

Parking Type: Surface Lot; Parking Garage

|      | Unit Configuration |      |       |        |       |                 |                   |        |  |  |  |  |
|------|--------------------|------|-------|--------|-------|-----------------|-------------------|--------|--|--|--|--|
| Beds | Baths              | Туре | Units | Vacant | Sq Ft | \$ / Sq Ft      | Collected Rent    | AMHI   |  |  |  |  |
| 0    | 1                  | G    | 12    | 0      | 488   | \$2.85          | \$1,390           | Market |  |  |  |  |
| 1    | 1                  | G    | 69    | 2      | 654   | \$2.14          | \$1,400           | Market |  |  |  |  |
| 1    | 1                  | L    | 12    | 0      | 680   | \$2.12          | \$1,440           | Market |  |  |  |  |
| 2    | 2                  | G    | 26    | 1      | 937   | \$2.03 - \$2.12 | \$1,900 - \$1,990 | Market |  |  |  |  |
| 2    | 2.5                | L    | 22    | 0      | 1,039 | \$1.93          | \$2,010           | Market |  |  |  |  |
| 3    | 2.5                | Т    | 20    | 0      | 1,334 | \$1.96          | \$2,615           | Market |  |  |  |  |

\*Adaptive Reuse

<sup>\*</sup>DTS is based on drive time

Port City I 1.3 miles to site



Address: 800 Richmond Hwy, Richmond, VA 23224
Phone: (804) 332-6215 Contact: Shanee Gooding

Property Type: Tax Credit Target Population: Family

Total Units: 135 Year Built: 1922 Ratings
Vacant Units: 0 \*AR Year: 2019 Quality: B+
Occupancy: 100.0% Yr Renovated: Neighborhood: CTurnover: Stories: 2,3,4 (w/Elev) Access/Visibility: C/A

Survey Date: January 2025

Waitlist: Shared; 34 HH Rent Special: None

Notes: Tax Credit; Opened 1/2019; 100% occupancy 7/2019

# Features And Utilities

Utility Schedule Provided by: Richmond Redevelopment and Housing Authority

Utility Type & Responsibility: Landlord pays Electric, Heat (Electric), Hot Water (Electric), Cooking (Electric), Water, Sewer, Trash, Cable, Internet

Unit Amenities: Dishwasher; Disposal; Icemaker; Microwave; Range; Refrigerator; Central AC; Controlled Access; W/D Hookup; W/D; Walk-In Closet; Window Treatments; Flooring (Hardwood, Finished Concrete); Premium Appliances; Premium Countertops; High/Vaulted Ceilings; Oversized Windows

Property Amenities: Bike Racks / Storage; Multipurpose Room, Community Kitchen, Clubhouse/Community Room; Cafe / Coffee Bar; Elevator; Laundry Room; On-Site Management; Dog Park/Pet Care; Recreation Areas (Firepit, Fitness Center, Grilling Area, Game Room-Billiards, Outdoor Swimming Pool); CCTV; WiFi

Parking Type: Surface Lot

|      | Unit Configuration |      |       |        |               |                 |                |      |  |  |  |  |
|------|--------------------|------|-------|--------|---------------|-----------------|----------------|------|--|--|--|--|
| Beds | Baths              | Туре | Units | Vacant | Sq Ft         | \$ / Sq Ft      | Collected Rent | AMHI |  |  |  |  |
| 1    | 1                  | G    | 8     | 0      | 572 - 712     | \$1.45 - \$1.16 | \$828          | 40%  |  |  |  |  |
| 1    | 1                  | G    | 10    | 0      | 557 - 728     | \$1.86 - \$1.42 | \$1,035        | 50%  |  |  |  |  |
| 1    | 1                  | G    | 35    | 0      | 553 - 779     | \$2.25 - \$1.59 | \$1,242        | 60%  |  |  |  |  |
| 1    | 1                  | G    | 7     | 0      | 664 - 799     | \$2.18 - \$1.81 | \$1,449        | 70%  |  |  |  |  |
| 1    | 1                  | G    | 5     | 0      | 669 - 974     | \$2.48 - \$1.70 | \$1,656        | 80%  |  |  |  |  |
| 2    | 2                  | G    | 1     | 0      | 1,062 - 1,128 | \$0.70 - \$0.66 | \$744          | 30%  |  |  |  |  |
| 2    | 2                  | G    | 7     | 0      | 708 - 997     | \$1.40 - \$1.00 | \$993          | 40%  |  |  |  |  |
| 2    | 2                  | G    | 12    | 0      | 729 - 1,067   | \$1.70 - \$1.16 | \$1,241        | 50%  |  |  |  |  |
| 2    | 2                  | G    | 32    | 0      | 708 - 1,146   | \$2.10 - \$1.30 | \$1,489        | 60%  |  |  |  |  |
| 2    | 2                  | G    | 8     | 0      | 835 - 1,009   | \$2.08 - \$1.72 | \$1,737        | 70%  |  |  |  |  |
| 2    | 2                  | G    | 8     | 0      | 845 - 1,146   | \$2.35 - \$1.73 | \$1,986        | 80%  |  |  |  |  |

\*Adaptive Reuse \*DTS is based on drive time Continued on Next Page

| 25   |       | Unit Configuration- cont. |       |        |       |            |                |      |  |  |  |
|------|-------|---------------------------|-------|--------|-------|------------|----------------|------|--|--|--|
| Beds | Baths | Туре                      | Units | Vacant | Sq Ft | \$ / Sq Ft | Collected Rent | AMHI |  |  |  |
| 3    | 2     | G                         | 1     | 0      | 1,201 | \$1.43     | \$1,721        | 60%  |  |  |  |
| 3    | 2     | G                         | 1     | 0      | 1,201 | \$1.67     | \$2,008        | 70%  |  |  |  |

Survey Date: January 2025

26 Port City II 1.3 miles to site



Address: 716 Richmond Hwy, Richmond, VA 23224 Phone: (804) 332-6215 Contact: Denise

Property Type: Tax Credit Target Population: Family, Artist

Total Units: 147 Year Built: 1911 Ratings
Vacant Units: 0 \*AR Year: 2022 Quality: B+
Occupancy: 100.0% Yr Renovated: Neighborhood: C
Turnover: Stories: 2 (w/Elev) Access/Visibility: C+/A

Survey Date: January 2025

Waitlist: Shared; 34 HH Rent Special: None

Notes: Tax Credit; Opened 3/2022, ~93% occupancy 12/2022

# Features And Utilities

Utility Schedule Provided by: Richmond Redevelopment and Housing Authority

Utility Type & Responsibility: Landlord pays Electric, Heat (Electric), Hot Water (Electric), Cooking (Electric), Water, Sewer, Trash, Cable, Internet

Unit Amenities: Dishwasher; Disposal; Icemaker; Microwave; Range; Refrigerator; Central AC; Ceiling Fan; W/D Hookup; W/D; Walk-In Closet; Window Treatments; Flooring (Ceramic Tile, Finished Concrete); Premium Countertops; Premium Cabinetry; High/Vaulted Ceilings; Oversized Windows

Property Amenities: Bike Racks / Storage; Common Patio; Multipurpose Room, Clubhouse/Community Room; Cafe / Coffee Bar; Courtyard; Elevator; Laundry Room; On-Site Management; Dog Park/Pet Care; Recreation Areas (Firepit, Fitness Center, Grilling Area, Game Room-Billiards, Outdoor Swimming Pool); CCTV; WiFi

Parking Type: Surface Lot

|      | Unit Configuration |      |       |        |             |                 |                |      |  |  |  |
|------|--------------------|------|-------|--------|-------------|-----------------|----------------|------|--|--|--|
| Beds | Baths              | Туре | Units | Vacant | Sq Ft       | \$ / Sq Ft      | Collected Rent | AMHI |  |  |  |
| 1    | 1                  | G    | 33    | 0      | 657 - 942   | \$1.26 - \$0.88 | \$828          | 40%  |  |  |  |
| 1    | 1                  | G    | 46    | 0      | 657 - 942   | \$1.58 - \$1.10 | \$1,035        | 50%  |  |  |  |
| 1    | 1                  | G    | 22    | 0      | 657 - 942   | \$1.89 - \$1.32 | \$1,242        | 60%  |  |  |  |
| 1    | 1                  | G    | 5     | 0      | 657 - 942   | \$2.28 - \$1.59 | \$1,499        | 70%  |  |  |  |
| 1    | 1                  | G    | 2     | 0      | 657 - 942   | \$2.52 - \$1.76 | \$1,656        | 80%  |  |  |  |
| 2    | 2                  | G    | 10    | 0      | 967 - 1,039 | \$1.03 - \$0.96 | \$993          | 40%  |  |  |  |
| 2    | 2                  | G    | 20    | 0      | 967 - 1,039 | \$1.28 - \$1.19 | \$1,241        | 50%  |  |  |  |
| 2    | 2                  | G    | 3     | 0      | 967 - 1,039 | \$1.54 - \$1.43 | \$1,489        | 60%  |  |  |  |
| 2    | 2                  | G    | 4     | 0      | 967 - 1,039 | \$1.80 - \$1.67 | \$1,737        | 70%  |  |  |  |
| 2    | 2                  | G    | 1     | 0      | 967 - 1,039 | \$2.05 - \$1.91 | \$1,986        | 80%  |  |  |  |
| 3    | 2                  | T    | 1     | 0      | 1,501       | \$1.34          | \$2,008        | 70%  |  |  |  |

\*Adaptive Reuse

<sup>\*</sup>DTS is based on drive time

#### Venus at Manchester 0.6 miles to site



Address: 1420 Hull St, Richmond, VA 23224

Phone: (804) 230-7822 Contact: Samantha

Property Type: Tax Credit Target Population: Family

Total Units: 33 Year Built: 1960 Ratings Vacant Units: 0 \*AR Year: Quality: B-Occupancy: 100.0% Neighborhood: C Yr Renovated: 2005 Turnover: Stories: 3 (w/Elev) Access/Visibility: B/B

Survey Date: January 2025

Waitlist: None Rent Special: None

Notes: Tax Credit



# **Features And Utilities**

Utility Schedule Provided by: Richmond Redevelopment and Housing Authority

Utility Type & Responsibility: Landlord pays Water, Sewer, Trash

Unit Amenities: Dishwasher; Disposal; Microwave; Range; Refrigerator; Central AC; Controlled Access; W/D Hookup; W/D; Walk-In Closet; Window Treatments; Flooring (Carpet, Hardwood)

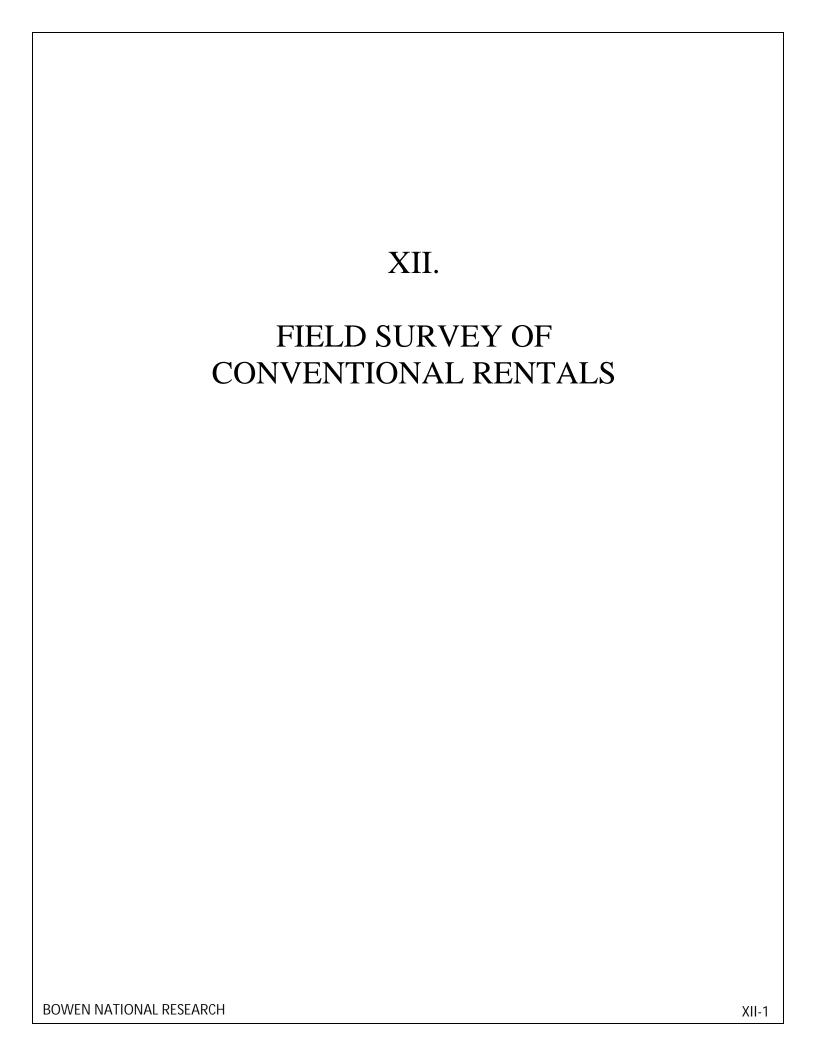
Property Amenities: Multipurpose Room, Community Kitchen, Clubhouse/Community Room; Elevator; On-Site Management; CCTV

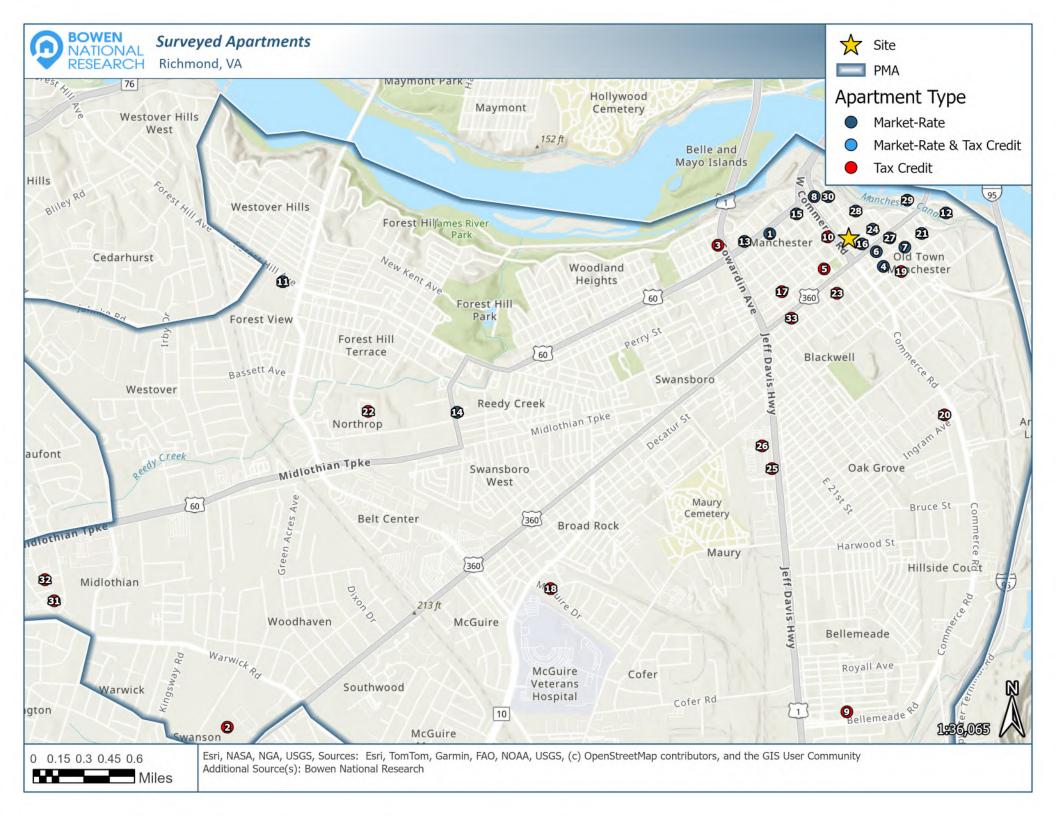
Parking Type: Surface Lot

|      | Unit Configuration |      |       |        |               |                 |                |      |  |  |  |
|------|--------------------|------|-------|--------|---------------|-----------------|----------------|------|--|--|--|
| Beds | Baths              | Туре | Units | Vacant | Sq Ft         | \$ / Sq Ft      | Collected Rent | AMHI |  |  |  |
| 1    | 1                  | G    | 2     | 0      | 625 - 767     | \$1.59 - \$1.30 | \$995          | 60%  |  |  |  |
| 2    | 2                  | G    | 23    | 0      | 866 - 1,165   | \$1.50 - \$1.11 | \$1,295        | 60%  |  |  |  |
| 3    | 2                  | G    | 8     | 0      | 1,020 - 1,450 | \$1.37 - \$0.96 | \$1,395        | 60%  |  |  |  |

\*Adaptive Reuse

<sup>\*</sup>DTS is based on drive time





|          | Map<br>ID | Property                      | Prop<br>Type | Quality<br>Rating | Year<br>Built | Total<br>Units | Vacant | Occ.<br>Rate | Distance<br>To Site* |
|----------|-----------|-------------------------------|--------------|-------------------|---------------|----------------|--------|--------------|----------------------|
|          | 1         | 1200 Semmes Apts.             | MRR          | A-                | 2014          | 129            | 3      | 97.7%        | 0.7                  |
|          | 2         | Arbors at Hull Street         | TAX          | A-                | 2024          | 186            | 0      | 100.0%       | 4.3                  |
|          | 3         | Belle Summit Apts.            | TAX          | B+                | 2014          | 50             | 0      | 100.0%       | 1.1                  |
|          | 4         | Box Apts.                     | MRR          | А                 | 2023          | 118            | 4      | 96.6%        | 0.2                  |
|          | 5         | City View Place Apts.         | TAX          | В                 | 2012          | 32             | 0      | 100.0%       | 0.3                  |
| <b>V</b> | 6         | Cove Apts.                    | MRR          | В                 | 2023          | 65             | 0      | 100.0%       | 0.2                  |
| <b>V</b> | 7         | Current Apts.                 | MRR          | А                 | 2021          | 213            | 6      | 97.2%        | 0.3                  |
|          | 8         | Eddy on the James             | MRR          | Α                 | 2023          | 221            | 6      | 97.3%        | 0.5                  |
|          | 9         | Graystone Place               | TAX          | C+                | 1967          | 154            | 0      | 100.0%       | 2.9                  |
| <b>V</b> | 10        | Hatcher Tobacco Flats         | TAX          | B+                | 2015          | 152            | 10     | 93.4%        | 0.1                  |
|          | 11        | Hill Standard                 | MRR          | B+                | 2020          | 16             | 0      | 100.0%       | 3.2                  |
| <b>V</b> | 12        | Hydro                         | MRR          | Α                 | 2021          | 226            | 13     | 94.2%        | 0.6                  |
| <b>V</b> | 13        | Jamestown Flats               | MRR          | Α                 | 2021          | 269            | 27     | 90.0%        | 0.7                  |
|          | 14        | Linden at Forest Hill         | MRR          | В                 | 1973          | 101            | 7      | 93.1%        | 2.5                  |
|          | 15        | Link Apartments Manchester    | MRR          | Α                 | 2012          | 187            | 1      | 99.5%        | 0.4                  |
|          | 16        | Manchester Commodore Apts.    | MRR          | А                 | 2023          | 173            | 18     | 89.6%        | 0.1                  |
|          | 17        | Manchester Grands Apts.       | TAX          | B+                | 1922          | 45             | 0      | 100.0%       | 0.5                  |
|          | 18        | McGuire Park                  | TAX          | C+                | 1942          | 80             | 0      | 100.0%       | 3.1                  |
| <b>V</b> | 19        | Miller Lofts at Plant Zero    | TAX          | В                 | 1930          | 197            | 14     | 92.9%        | 0.3                  |
| <b>V</b> | 20        | Mirage                        | TAX          | B+                | 1946          | 139            | 0      | 100.0%       | 1.1                  |
|          | 21        | Navigator Apts.               | MRR          | Α                 | 2024          | 177            | 35     | 80.2%        | 0.6                  |
|          | 22        | Norcroft Townhomes            | TAX          | В                 | 1997          | 109            | 0      | 100.0%       | 3.1                  |
|          | 23        | Old Manchester Plaza          | TAX          | B+                | 1910          | 46             | 0      | 100.0%       | 0.5                  |
| <b>V</b> | 24        | Overlook at City View         | MRR          | Α                 | 2019          | 161            | 3      | 98.1%        | 0.1                  |
| <b>V</b> | 25        | Port City I                   | TAX          | B+                | 1922          | 135            | 0      | 100.0%       | 1.3                  |
| <b>V</b> | 26        | Port City II                  | TAX          | B+                | 1911          | 147            | 0      | 100.0%       | 1.3                  |
|          | 27        | Port RVA                      | MRR          | A-                | 2015          | 102            | 0      | 100.0%       | 0.3                  |
|          | 28        | Rivers Edge at Manchester     | MRR          | Α                 | 2018          | 211            | 6      | 97.2%        | 0.1                  |
|          | 29        | South Falls Tower             | MRR          | Α                 | 2021          | 255            | 13     | 94.9%        | 0.5                  |
|          | 30        | Terraces at Manchester        | MRR          | A+                | 2015          | 148            | 4      | 97.3%        | 0.2                  |
|          | 31        | Townhomes at Warwick Place I  | TAX          | B+                | 2015          | 40             | 0      | 100.0%       | 4.6                  |
|          | 32        | Townhomes at Warwick Place II | TAX          | В                 | 2021          | 30             | 0      | 100.0%       | 4.8                  |
| <b>V</b> | 33        | Venus at Manchester           | TAX          | B-                | 1960          | 33             | 0      | 100.0%       | 0.6                  |

#### \*Drive distance in miles



1200 Semmes Apts.

1200 Semmes Ave, Richmond, VA 23224

Total Units: 129

UC: 0 BR: 0, 1, 2

Target Population: Family

Rent Special: None Notes: Does not keep WL Contact: Christine

Phone: (804) 625-4248

w/Elevator

Year Built: 2014 AR Year:

Yr Renovated:

Survey Date: January 2025

Arbors at Hull Street 5400 Hull Street Rd, Richmond, VA 23224

BR: 1, 2

Total Units: 186

Target Population: Senior 62+

Occupancy: 100.0% Vacant Units: 0

Occupancy: 97.7%

Vacant Units: 3

Stories: 3,4 Waitlist: 7 HH

Stories: 4

Waitlist: 11 HH

Stories: 4,5

Waitlist: Does not keep WL

w/Elevator

Year Built: 2024 AR Year:

Contact: Eunice Perez

Phone: (804) 581-8388

Yr Renovated:

Rent Special: None

Notes: Tax Credit; Rent range due to floorplan; Opened 01/2024; Preleasing 04/2023; Still in lease-up

Occupancy: 100.0%

Vacant Units: 0

Belle Summit Apts.

600 Cowardin Ave, Richmond, VA 23224

Total Units: 50

UC: 0

BR: 1, 2, 3

Target Population: Family Rent Special: None

Notes: Tax Credit

Contact: Justin

Contact: Gisselle

Phone: (804) 231-7068

w/Elevator Year Built: 2014

AR Year:

Yr Renovated:

Box Apts.

511 Decatur St, Richmond, VA 23224

Total Units: 118 UC: 0 BR: 1, 2

Target Population: Family

Occupancy: 96.6% Vacant Units:

Occupancy: 100.0%

Vacant Units: 0

Phone: (804) 534-2366 Stories: 7

Waitlist: None

Stories: 3

Waitlist: 16 HH

w/Elevator

Year Built: 2023

AR Year:

Yr Renovated:

Rent Special: No

Notes: Opened 4/2023; Reached ~93% occupancy 2/2024

City View Place Apts.

1000 Bainbridge St, Richmond, VA 23224

Total Units: 32

UC: 0 BR: 2.3

Target Population: Family Rent Special: None

(TAX) Tax Credit

Notes: Tax Credit

Contact: Christine

Phone: (804) 303-5984

w/Elevator Year Built: 2012

AR Year:

Yr Renovated:

Comparable Property

Senior Restricted

(MRR) Market-Rate

(MRT) Market-Rate & Tax Credit

(MRG) Market-Rate & Government-Subsidized

(MIN) Market-Rate & Income-Restricted (not LIHTC)

(TIN) Tax Credit & Income-Restricted (not LIHTC)

(TGS) Tax Credit & Government-Subsidized

(TMG) Tax Credit, Market-Rate & Government-Subsidized

(TMI) Tax Credit, Market-Rate, Income-Restricted (not LIHTC)

(TIG) Tax Credit, Income-Restricted (not LIHTC) & Govt-Subsidized

(INR) Income-Restricted (not LIHTC)

(ING) Income-Restricted (not LIHTC) & Government-Subsidized

(GSS) Government-Subsidized

(ALL) Tax Credit, Market-Rate, Govt-Subsidized & Income-Restricted

Bowen National Research XII-4

(MIG) Market-Rate, Income-Restricted (not LIHTC) & Govt-Subsidized

Cove Apts. 512 Hull St Rd, Richmond, VA 23224

BR: 0, 1

Total Units: 65 UC: 0 Occupancy: 100.0%

Stories: 5 Waitlist: 5 HH w/Elevator

Year Built: 2023

AR Year: Yr Renovated:

Survey Date: January 2025

Vacant Units: Target Population: Family

Rent Special: None

Notes: Preleased 5/2023; Opened 7/2023

Contact: Riley

Phone: (866) 406-3170

Contact: Alice

Phone: (804) 233-8358

AR Year:

Current Apts.

400 Hull St., Richmond, VA 23224 Total Units: 213

BR: 0, 1, 2

UC: 0

UC: 0

Occupancy: 97.2%

0

Stories: 5 Waitlist: None w/Elevator

Year Built: 2021

Vacant Units: 6

Yr Renovated:

Rent Special: None

Target Population: Family

Notes: Preleased 7/2021; Opened 10/2021; Reached ~93% occupancy 7/2022

Eddy on the James

700 Semmes Ave, Richmond, VA 23224 Total Units: 221

Contact: Sara

Phone: (804) 369-8516

Year Built: 2023

BR: 1, 2

Occupancy: 97.3% Vacant Units: 6

Stories: 6 Waitlist: None w/Elevator

AR Year:

Target Population: Family

Yr Renovated:

Rent Special: None

Notes: Preleased 3/2023; Opened 6/2023; 93% Occupancy 8/2024; Does not keep WL

Graystone Place

2394 Afton Ave, Richmond, VA 23224

Contact: Kim (PM)

Phone: (804) 658-1885

BR: 1, 2

Total Units: 154 UC: 0

Target Population: Family

Rent Special: None Notes: Tax Credit

Occupancy: 100.0% Vacant Units: 0

Occupancy: 93.4%

Vacant Units:

Stories: 2 Waitlist: Yes

Stories: 4,5

Year Built: 1967

AR Year:

Yr Renovated: 2001

Hatcher Tobacco Flats

151 W Commerce Rd, Richmond, VA 23224

Contact: Aadriana

Phone: (804) 977-0758

Waitlist: None

w/Elevator Year Built: 2015

AR Year:

Yr Renovated:

Rent Special: None

Target Population: Family

Total Units: 152

BR: 1, 2, 3

Notes: Tax Credit; Rents change daily

UC: 0

Comparable Property

Senior Restricted

10

(MRR) Market-Rate

(MRT) Market-Rate & Tax Credit

(MRG) Market-Rate & Government-Subsidized

(MIN) Market-Rate & Income-Restricted (not LIHTC)

(TAX) Tax Credit

(TGS) Tax Credit & Government-Subsidized

(TMI) Tax Credit, Market-Rate, Income-Restricted (not LIHTC)

(TIN) Tax Credit & Income-Restricted (not LIHTC)

(TMG) Tax Credit, Market-Rate & Government-Subsidized

(TIG) Tax Credit, Income-Restricted (not LIHTC) & Govt-Subsidized

(INR) Income-Restricted (not LIHTC)

(ING) Income-Restricted (not LIHTC) & Government-Subsidized

(GSS) Government-Subsidized

(ALL) Tax Credit, Market-Rate, Govt-Subsidized & Income-Restricted

Bowen National Research XII-5

(MIG) Market-Rate, Income-Restricted (not LIHTC) & Govt-Subsidized

Hill Standard 4910 Forest Hill Ave, Richmond, VA 23225

Total Units: 16

Occupancy: 100.0% Vacant Units:

Stories: 3 Waitlist: None w/Elevator

Year Built: 2020

AR Year: Yr Renovated:

Survey Date: January 2025

Hydro

BR: 1, 2 Target Population: Family

Rent Special: None

Total Units: 226

Target Population: Family

BR: 0, 1, 2

Notes:

101 Manchester Rd, Richmond, VA 23224

Contact: Alexander

Contact: Jasmine

Phone: (804) 441-7500

Contact: Nola

Phone: (804) 581-1116

Phone: (804) 325-1183

Year Built: 2021 AR Year:

94.2% Vacant Units: 13 Waitlist: None

0

Yr Renovated:

Rent Special: Apply with in 72 Hours get \$1000 off M/I

UC: 0

Notes: Preleasing 10/2021, opened 12/2021; Rents change daily

Jamestown Flats

500 West 14th, Richmond, VA 23224

BR: 0, 1, 2, 3

Total Units: 269 UC: 0 Occupancy: 90.0%

Occupancy:

Vacant Units: 7

Occupancy: 99.5%

Vacant Units: 1

93.1%

Occupancy:

Stories: 4

w/Elevator

w/Elevator

Year Built: 2021

27 Vacant Units: Waitlist: None AR Year: Target Population: Family Yr Renovated:

Stories: 2

Stories: 5

Waitlist: None

Stories: 7

Rent Special: 2-Months free if apply in 24 hours

Notes: Preleased 11/2020; Opened 5/2021; ~93% occupancy 10/2021

Linden at Forest Hill

205 W Roanoke St, Richmond, VA 23224

Total Units: 101

UC: 0 BR: 1, 2

Target Population: Family Rent Special: None

Notes: Tax Credit

Contact: Lynette

Phone: (804) 373-7365

Year Built: 1973 Waitlist: None AR Year:

Yr Renovated: 2021

Link Apartments Manchester 15 901 McDonough St, Richmond, VA 23224



Total Units: 187

UC: 0

BR: 1.2 Target Population: Family

Rent Special: None

Notes: Rents change daily

Contact: Charlotte

Phone: (833) 201-6367

w/Elevator Year Built: 2012

AR Year:

Yr Renovated:

Comparable Property

Senior Restricted

(MRR) Market-Rate

(MRT) Market-Rate & Tax Credit

(MRG) Market-Rate & Government-Subsidized

(MIN) Market-Rate & Income-Restricted (not LIHTC)

(MIG) Market-Rate, Income-Restricted (not LIHTC) & Govt-Subsidized

(TAX) Tax Credit

(TGS) Tax Credit & Government-Subsidized

(TMI) Tax Credit, Market-Rate, Income-Restricted (not LIHTC)

(TIN) Tax Credit & Income-Restricted (not LIHTC)

(TMG) Tax Credit, Market-Rate & Government-Subsidized

(TIG) Tax Credit, Income-Restricted (not LIHTC) & Govt-Subsidized

(INR) Income-Restricted (not LIHTC)

(ING) Income-Restricted (not LIHTC) & Government-Subsidized

(GSS) Government-Subsidized

(ALL) Tax Credit, Market-Rate, Govt-Subsidized & Income-Restricted

Manchester Commodore Apts. 16 15 W 7th St, Richmond, VA 23224

Total Units: 173

BR: 1, 2, 3

UC: 0

Occupancy: 89.6% Vacant Units:

18

Stories: 5 Waitlist: None w/Elevator

Contact: Rachel

Phone: (804) 653-8086

Year Built: 2023

Yr Renovated:

AR Year:

Survey Date: January 2025

Target Population: Family Rent Special: \$500 off the 1st full months rent

Notes: Preleased 7/2023; Opened 11/2023; In lease-up

Contact: Jacqueline

Manchester Grands Apts.

1411 Bainbridge St, Richmond, VA 23224

Total Units: 45

100.0% Occupancy:

Stories: 2

w/Elevator

Year Built: 1922

Target Population: Senior 55+

Vacant Units:

Waitlist: None

Phone: (804) 349-0949

AR Year: 2003

Yr Renovated:

Rent Special: None

Notes: Tax Credit; Does not keep a WL

Contact: Chow McGuire Park

3811 McGuire Dr, Richmond, VA 23224 Phone: (804) 232-7275

Total Units: 80 UC: 0 BR: 1, 2

Occupancy: 100.0% Vacant Units: 0

Stories: 2 Waitlist: None Year Built: 1942

Yr Renovated: 2004

AR Year:

Target Population: Family

Rent Special: None

Notes: Tax Credit; Does not keep a WL

Contact: Bree Miller Lofts at Plant Zero

500 Stockton St, Richmond, VA 23224 Phone: (804) 205-1273

Total Units: 197 BR: 1, 2, 3

UC: 0

Target Population: Family

Occupancy: 92.9% Vacant Units: 14

Stories: 1,2,3 Waitlist: None

Year Built: 1930

AR Year: 2014

Yr Renovated:

Rent Special: None

Notes: Tax Credit

Contact: Rebecca Mirage 1125 Commerce Rd, Richmond, VA 23224 Phone: (804) 419-3074



Total Units: 139

UC: 0

Vacant Units:

Occupancy: 100.0%

Stories: 1,2 Waitlist: None

Year Built: 1946

Yr Renovated:

AR Year: 2020

Rent Special: None

Notes: Tax Credit; Does not keep a WL

Comparable Property

Senior Restricted

20

(MRR) Market-Rate

(MRT) Market-Rate & Tax Credit

(MRG) Market-Rate & Government-Subsidized (MIN) Market-Rate & Income-Restricted (not LIHTC) (MIG) Market-Rate, Income-Restricted (not LIHTC) & Govt-Subsidized

(TAX) Tax Credit

(TGS) Tax Credit & Government-Subsidized

(TMI) Tax Credit, Market-Rate, Income-Restricted (not LIHTC)

(TIN) Tax Credit & Income-Restricted (not LIHTC)

(TMG) Tax Credit, Market-Rate & Government-Subsidized

(TIG) Tax Credit, Income-Restricted (not LIHTC) & Govt-Subsidized

(INR) Income-Restricted (not LIHTC)

(ING) Income-Restricted (not LIHTC) & Government-Subsidized

(GSS) Government-Subsidized

(ALL) Tax Credit, Market-Rate, Govt-Subsidized & Income-Restricted

21

Navigator Apts.

Norcroft Townhomes

103 E 2nd St, Richmond, VA 23224

Total Units: 177 UC: 0 Occupancy: 80.2%

Vacant Units:

35

w/Elevator

Stories: 6

Year Built: 2024

Waitlist: None

Contact: Tiffany

Phone: (804) 583-2080

AR Year:

Yr Renovated:

Survey Date: January 2025

BR: 0, 1, 2

Target Population: Family

Rent Special: 1-Month free rent and 6 months free parking

Notes: Opened 7/2024, still in lease-up

Contact: Edwin

Phone: (804) 232-5207

401 Norcroft Cir, Richmond, VA 23225

BR: 1, 2

Total Units: 109 UC: 0

100.0% Occupancy:

Stories: 1

Year Built: 1997

Target Population: Senior 55+

Vacant Units:

Waitlist: 100 HH

Waitlist: None

AR Year: Yr Renovated:

Rent Special: None Notes: Tax Credit

23

Old Manchester Plaza 1014 Hull St, Richmond, VA 23224

Total Units: 46

UC: 3

Occupancy: 100.0% Vacant Units:

0

Stories: 3 w/Elevator

Contact: Eva

Contact: Tavaris

Phone: (804) 325-3795

Year Built: 1910 AR Year: 2009

Yr Renovated:

BR: 1 2 Target Population: Family

Rent Special: None

Notes: Tax Credit; 3-units down soon to go under renovations

Overlook at City View 500 Bainbridge St, Richmond, VA 23224

Total Units: 161

UC: 0

Occupancy: 98.1% Stories: 2,3,4

Phone: (804) 664-5566 w/Elevator

Year Built: 2019

BR: 0, 1, 2, 3

Vacant Units: 3 Waitlist: None

Target Population: Family

AR Year: Yr Renovated:

Rent Special: 2- Months free on a 14 Month lease

Notes: Preleasing 6/2019, opened 10/2019, stabilized occupancy 4/2020

24

Port City I 800 Richmond Hwy, Richmond, VA 23224



Total Units: 135

BR: 1, 2, 3

UC: 0

Occupancy: 100.0% Vacant Units:

Stories: 2,3,4

w/Elevator

Contact: Shanee Gooding

Phone: (804) 332-6215

Year Built: 1922

Waitlist: Shared: 34 HH

AR Year: 2019

Target Population: Family

Rent Special: None

Notes: Tax Credit; Opened 1/2019; 100% occupancy 7/2019

Yr Renovated:

Comparable Property

Senior Restricted

(MRR) Market-Rate

(MRT) Market-Rate & Tax Credit

(MRG) Market-Rate & Government-Subsidized (MIN) Market-Rate & Income-Restricted (not LIHTC) (MIG) Market-Rate, Income-Restricted (not LIHTC) & Govt-Subsidized

(TAX) Tax Credit

(TGS) Tax Credit & Government-Subsidized

(TMI) Tax Credit, Market-Rate, Income-Restricted (not LIHTC)

(TIN) Tax Credit & Income-Restricted (not LIHTC)

(TMG) Tax Credit, Market-Rate & Government-Subsidized

(TIG) Tax Credit, Income-Restricted (not LIHTC) & Govt-Subsidized

(INR) Income-Restricted (not LIHTC)

(ING) Income-Restricted (not LIHTC) & Government-Subsidized

(GSS) Government-Subsidized

(ALL) Tax Credit, Market-Rate, Govt-Subsidized & Income-Restricted

26

Port City II 716 Richmond Hwy, Richmond, VA 23224

Total Units: 147

BR: 1, 2, 3

UC: 0

Occupancy: 100.0% Vacant Units:

0

Stories: 2

Waitlist: Shared; 34 HH

w/Elevator

Year Built: 1911

AR Year: 2022

Survey Date: January 2025

Yr Renovated:

Target Population: Family, Artist Rent Special: None

Notes: Tax Credit; Opened 3/2022, ~93% occupancy 12/2022

Port RVA 500 Hull St, Richmond, VA 23224



Total Units: 102

UC: 0

100.0% Occupancy:

Stories: 4

Phone: (804) 233-8330 w/Elevator

Year Built: 2015

Waitlist: None

Contact: Kenisha

Contact: Savannah

Phone: (

Contact: Marcus

Contact: Denise

Phone: (804) 332-6215

AR Year:

Yr Renovated:

Rivers Edge at Manchester 28 505 Porter St, Richmond, VA 23224



Total Units: 211 BR: 1, 2, 3

Target Population: Family

UC: 0

Occupancy: 97.2% Vacant Units: 6

Vacant Units:

Stories: 10

Waitlist: None

w/Elevator

Year Built: 2018

AR Year:

Yr Renovated:

Rent Special: None Notes: Rents change daily

South Falls Tower

111 Hull St., Richmond, VA 23224 Total Units: 255

BR: 0, 1, 2

UC: 0

Occupancy: 94.9% Vacant Units: 13

Phone: (804) 531-4843 Stories: 14

Waitlist: None

w/Elevator

Year Built: 2021

AR Year: Yr Renovated:

Target Population: Family

Rent Special: M/I by 1-31 get a \$500 Credit

Notes: Preleased 11/2020; Opened 2/2021; ~93% occupancy 8/2021

Contact: Lisa

Phone: (804) 601-6008

Terraces at Manchester

800 Semmes Ave., Richmond, VA 23224

Total Units: 148

Rent Special: None

Target Population: Family

UC: 0

(TAX) Tax Credit

Occupancy: 97.3% Vacant Units:

Stories: 10 Waitlist: None w/Elevator

Year Built: 2015

AR Year:

Yr Renovated:

Notes:

BR: 1.2

Comparable Property

Senior Restricted

30

(MRR) Market-Rate (MRT) Market-Rate & Tax Credit

(MRG) Market-Rate & Government-Subsidized (MIN) Market-Rate & Income-Restricted (not LIHTC)

(TGS) Tax Credit & Government-Subsidized

(TMI) Tax Credit, Market-Rate, Income-Restricted (not LIHTC)

(TIN) Tax Credit & Income-Restricted (not LIHTC)

(TMG) Tax Credit, Market-Rate & Government-Subsidized

(TIG) Tax Credit, Income-Restricted (not LIHTC) & Govt-Subsidized

(INR) Income-Restricted (not LIHTC)

(ING) Income-Restricted (not LIHTC) & Government-Subsidized

(GSS) Government-Subsidized

(ALL) Tax Credit, Market-Rate, Govt-Subsidized & Income-Restricted

Bowen National Research XII-9

(MIG) Market-Rate, Income-Restricted (not LIHTC) & Govt-Subsidized

Townhomes at Warwick Place I

6220 Old Warwick Rd, Richmond, VA 23224

Total Units: 40 UC: 0

BR: 3

Target Population: Family

Rent Special: None Notes: Tax Credit Contact: Bob

Phone: (804) 447-0506

Stories: 2 Year Built: 2015

AR Year:

Survey Date: January 2025

Yr Renovated:

Townhomes at Warwick Place II 6268 Old Warwick Rd, Richmond, VA 23224

Rd, Richmond, VA 23224

Total Units: 30 UC:

Occupancy: 100.0%

Vacant Units: 0

Occupancy: 100.0%

0

Vacant Units:

Stories: 2
Waitlist: Shared: 30 HH

Waitlist: Shared; 30 HH

Year Built: 2021 AR Year:

Yr Renovated

Contact: Bob

Phone: (804) 447-0506

Contact: Samantha

Phone: (804) 230-7822

Rent Special: None

Target Population: Family

Notes: Tax Credit; Preleased 3/2021, opened & 100% occupied 6/2021

Venus at Manchester
1420 Hull St, Richmond, VA 23224

32

ond, VA 23224
Total Units: 33

UC: 0

Occupancy: 100.0% Vacant Units: 0

Stories: 3

Waitlist: None

w/Elevator

Year Built: 1960

AR Year:

Yr Renovated: 2005

BR: 1, 2, 3

Target Population: Family Rent Special: None

Notes: Tax Credit

Comparable Property

Senior Restricted

(MRR) Market-Rate

(MRT) Market-Rate & Tax Credit

(MRG) Market-Rate & Government-Subsidized

(MIN) Market-Rate & Income-Restricted (not LIHTC)

(MIG) Market-Rate, Income-Restricted (not LIHTC) & Govt-Subsidized

(TAX) Tax Credit

(TGS) Tax Credit & Government-Subsidized

(TMI) Tax Credit, Market-Rate, Income-Restricted (not LIHTC)

(TIN) Tax Credit & Income-Restricted (not LIHTC)
(TMG) Tax Credit, Market-Rate & Government-Subsidized

(TIG) Tax Credit, Income-Restricted (not LIHTC) & Govt-Subsidized

(INR) Income-Restricted (not LIHTC)

(ING) Income-Restricted (not LIHTC) & Government-Subsidized

(GSS) Government-Subsidized

(ALL) Tax Credit, Market-Rate, Govt-Subsidized & Income-Restricted

Survey Date: January 2025

# Source: Richmond Redevelopment and Housing Authority Effective: 01/2024

# Monthly Dollar Allowances

|                   |              | Garden |      |      |      |      |      |
|-------------------|--------------|--------|------|------|------|------|------|
|                   |              | 0 BR   | 1 BR | 2 BR | 3 BR | 4 BR | 5 BR |
|                   | Natural Gas  | 19     | 23   | 25   | 28   | 31   | 34   |
|                   | +Base Charge | 17     | 17   | 17   | 17   | 17   | 17   |
| Llooting          | Bottled Gas  | 66     | 78   | 89   | 100  | 111  | 122  |
| Heating           | Electric     | 14     | 17   | 21   | 25   | 28   | 32   |
|                   | Heat Pump    | 12     | 15   | 17   | 18   | 19   | 20   |
|                   | Oil          | 74     | 87   | 99   | 111  | 124  | 136  |
|                   | Natural Gas  | 3      | 4    | 5    | 7    | 9    | 10   |
| Cooking           | Bottled Gas  | 10     | 12   | 17   | 23   | 28   | 33   |
| Cooking           | Electric     | 5      | 6    | 8    | 10   | 13   | 15   |
| Other Electric    |              | 18     | 21   | 29   | 37   | 45   | 54   |
|                   | +Base Charge | 7      | 7    | 7    | 7    | 7    | 7    |
| Air Conditioning  |              | 7      | 8    | 12   | 15   | 19   | 22   |
|                   | Natural Gas  | 7      | 8    | 12   | 16   | 19   | 23   |
| Motor Hooting     | Bottled Gas  | 23     | 27   | 39   | 51   | 64   | 76   |
| Water Heating     | Electric     | 11     | 13   | 17   | 21   | 25   | 28   |
|                   | Oil          | 26     | 30   | 44   | 57   | 71   | 84   |
| Water             |              | 26     | 28   | 42   | 62   | 83   | 104  |
| Sewer             |              | 37     | 40   | 56   | 81   | 106  | 131  |
| Trash Collection  |              |        | 22   | 22   | 22   | 22   | 22   |
|                   |              |        |      |      |      |      |      |
| Internet*         | 20           | 20     | 20   | 20   | 20   | 20   |      |
| Cable*            |              |        | 20   | 20   | 20   | 20   | 20   |
| Alarm Monitoring* |              |        | 0    | 0    | 0    | 0    | 0    |

| Townhome |      |      |      |      |      |  |
|----------|------|------|------|------|------|--|
| 0 BR     | 1 BR | 2 BR | 3 BR | 4 BR | 5 BR |  |
| 19       | 23   | 25   | 28   | 31   | 34   |  |
| 17       | 17   | 17   | 17   | 17   | 17   |  |
| 66       | 78   | 89   | 100  | 111  | 122  |  |
| 14       | 17   | 21   | 25   | 28   | 32   |  |
| 12       | 15   | 17   | 18   | 19   | 20   |  |
| 74       | 87   | 99   | 111  | 124  | 136  |  |
| 3        | 4    | 5    | 7    | 9    | 10   |  |
| 10       | 12   | 17   | 23   | 28   | 33   |  |
| 5        | 6    | 8    | 10   | 13   | 15   |  |
| 18       | 21   | 29   | 37   | 45   | 54   |  |
| 7        | 7    | 7    | 7    | 7    | 7    |  |
| 7        | 8    | 12   | 15   | 19   | 22   |  |
| 7        | 8    | 12   | 16   | 19   | 23   |  |
| 23       | 27   | 39   | 51   | 64   | 76   |  |
| 11       | 13   | 17   | 21   | 25   | 28   |  |
| 26       | 30   | 44   | 57   | 71   | 84   |  |
| 26       | 28   | 42   | 62   | 83   | 104  |  |
| 37       | 40   | 56   | 81   | 106  | 131  |  |
| 22       | 22   | 22   | 22   | 22   | 22   |  |
|          |      |      |      |      |      |  |
| 20       | 20   | 20   | 20   | 20   | 20   |  |
| 20       | 20   | 20   | 20   | 20   | 20   |  |
| 0        | 0    | 0    | 0    | 0    | 0    |  |

<sup>\*</sup> Estimated- not from source

# XIII. Qualifications

# **The Company**

Bowen National Research employs an expert staff to ensure that each market study is of the utmost quality. Each staff member has hands-on experience evaluating sites and comparable properties, analyzing market characteristics and trends, and providing realistic recommendations and conclusions. The Bowen National Research staff has the expertise to provide the answers for your development.

# **Company Leadership**

Patrick Bowen is the President of Bowen National Research. He has prepared and supervised thousands of market feasibility studies for all types of real estate products, including affordable family and senior housing, multifamily market-rate housing and student housing, since 1996. He has also prepared various studies for submittal as part of HUD 221(d)(3) & (4), HUD 202 developments and applications for housing for Native Americans. He has also conducted studies and provided advice to city, county and state development entities as it relates to residential development, including affordable and market rate housing, for both rental and for-sale housing. Mr. Bowen has worked closely with many state and federal housing agencies to assist them with their market study guidelines. Mr. Bowen has his bachelor's degree in legal administration (with emphasis on business and law) from the University of West Florida.

**Desireé Johnson** is the Director of Operations for Bowen National Research. Ms. Johnson is responsible for all client relations, the procurement of work contracts, and the overall supervision and day-to-day operations of the company. She has been involved in the real estate market research industry since 2006. Ms. Johnson has an Associate of Applied Science in Office Administration from Columbus State Community College.

#### **Market Analysts**

Craig Rupert, Market Analyst, has conducted more than 1,000 market feasibility studies throughout the United States since 2010, within both urban and rural markets as well as on various tribal reservations. Mr. Rupert has prepared market studies for numerous types of housing including market-rate, Tax Credit, and various government-subsidized rental product, for-sale product, senior living (assisted living, nursing care, etc.), as well as market studies for retail/commercial space. Market studies prepared by Mr. Rupert have been used for submittal as part of state finance agency Tax Credit and HUD 221 (d)(4) applications, as well as various other financing applications submitted to local, regional, and national-level lenders/financial institutions. Mr. Rupert has a bachelor's degree in Hospitality Management from Youngstown State University.

**Jack Wiseman**, Market Analyst, has conducted extensive market research in over 200 markets throughout the United States since 2007. He provides thorough evaluation of site attributes, area competitors, market trends, economic characteristics and a wide range of issues impacting the viability of real estate development. He has evaluated market conditions for a variety of real estate alternatives, including affordable and market-rate apartments, retail and office establishments, student housing, and a variety of senior residential alternatives. Mr. Wiseman has a Bachelor of Arts degree in Economics from Miami University.

**Jeff Peters,** Market Analyst, has completed over 1,000 site-specific market feasibility studies in a variety of rural and urban market areas throughout the country since 2014. He has provided specialized analysis specific to tribal reservations and senior living, evaluated the impacts of various market conditions and trends, and conducted on-site inspections and analysis for rental and for-sale housing. Mr. Peters graduated from The Ohio State University with a Bachelor of Arts in Economics.

**Nathan Stelts,** Market Analyst, is experienced in the assessment of housing operating under various programs throughout the country, as well as other development alternatives. He is also experienced in evaluating projects in the development pipeline and economic trends. Mr. Stelts has a Bachelor of Science in Business Administration from Bowling Green State University.

**Kwame Amoako**, Market Analyst, has conducted site-specific analyses in both metro and rural areas throughout the country. He is familiar with multiple types of rental housing programs, the day-to-day interaction with property managers and leasing agents and the collection of pertinent property details. Mr. Amoako holds a Bachelor of Arts in Business Management from Capital University.

**Matthew Brown,** Market Analyst, has travelled the country and studied the housing industry in both urban and rural markets. He is able to analyze both the aesthetics and operations of rental housing properties, particularly as they pertain to each particular market. Mr. Brown has a Bachelor Degree in Business Administration, Strategic Marketing and Social Media from the University of the Cumberlands.

**Christopher T. Bunch,** Market Analyst, has over two decades of experience in real estate, including five years of experience in the real estate market research field. Mr. Bunch is responsible for preparing market feasibility studies for a variety of clients. Mr. Bunch earned a bachelor's degree in Geography with a concentration in Urban and Regional Planning from Ohio University in Athens, Ohio.

**Lisa Goff**, Market Analyst, has conducted site-specific analyses in both rural and urban markets throughout the country. She is also experienced in the day-to-day operation and financing of Low-Income Housing Tax Credit and subsidized properties, which gives her a unique understanding of the impact of housing development on current market conditions.

**Braden Henderson**, Market Analyst, has researched various rental housing alternatives, both conventional and non-conventional in markets throughout the United States. In addition, he has conducted on-site inspection for existing properties and vacant parcels of land. This experience allows him to evaluate a project's ability to operate successfully within a market and compare it to surrounding comparable properties. Mr. Henderson has a Bachelor of Science degree in Business Administration from The Ohio State University.

**Xavier Williams**, Market Analyst, has surveyed both urban and rural markets throughout the country. He is trained to understand the nuances of various rental housing programs and their construction and is experienced in the collection of rental housing data from leasing agents, property managers, and other housing experts within the market.

## **Research Staff**

Bowen National Research employs a staff of in-house researchers who are experienced in the surveying and evaluation of all rental and for-sale housing types, as well as in conducting interviews and surveys with city officials, economic development offices, chambers of commerce, housing authorities and residents.

**June Davis**, Office Manager of Bowen National Research, has been in the market feasibility research industry since 1988. Ms. Davis has overseen production on over 20,000 market studies for projects throughout the United States.

**Stephanie Viren** is the Research and Travel Coordinator at Bowen National Research. Ms. Viren focuses on collecting detailed data concerning housing conditions in various markets throughout the United States. Ms. Viren has extensive interviewing skills and experience and also possesses the expertise necessary to conduct surveys of diverse pools of respondents regarding population and housing trends, housing marketability, economic development and other socioeconomic issues relative to the housing industry. Ms. Viren's professional specialty is condominium and senior housing research. Ms. Viren earned a Bachelor of Arts in Business Administration from Heidelberg University.

# Addendum A – Member Certification & Checklist

This market study has been prepared by Bowen National Research, a member in good standing of the National Council of Housing Market Analysts (NCHMA). This study has been prepared in conformance with the standards adopted by NCHMA for the market analysts' industry. These standards include the *Standard Definitions of Key Terms Used in Market Studies for Housing Projects*, and *Model Content Standards for the Content of Market Studies for Housing Projects*. These Standards are designed to enhance the quality of market studies and to make them easier to prepare, understand, and use by market analysts and by the end users. These Standards are voluntary only, and no legal responsibility regarding their use is assumed by the National Council of Housing Market Analysts.

Bowen National Research is duly qualified and experienced in providing market analysis for housing. The company's principals participate in the National Council of Housing Market Analysts (NCHMA) educational and information sharing programs to maintain the highest professional standards and state-of-the-art knowledge. Bowen National Research is an independent market analyst. No principal or employee of Bowen National Research has any financial interest whatsoever in the development for which this analysis has been undertaken.

Patrick M. Bowen

President

patrickb@bowennational.com

Date: January 29, 2025

Jeff Peters (Primary Contact)

Market Analyst

jeffp@bowennational.com

Date: January 29, 2025

Note: Information on the National Council of Housing Market Analysts may be obtained by calling 202-939-1750, or by visiting <a href="http://www.housingonline.com">http://www.housingonline.com</a>.

#### ADDENDUM-MARKET STUDY INDEX

#### A. INTRODUCTION

Members of the National Council of Housing Market Analysts provide a checklist referencing all components of their market study. This checklist is intended to assist readers on the location content of issues relevant to the evaluation and analysis of market studies.

## B. <u>DESCRIPTION AND PROCEDURE FOR COMPLETING</u>

The following components have been addressed in this market study. The section number of each component is noted below. Each component is fully discussed in that section. In cases where the item is not relevant, the author has indicated 'N/A' or not applicable. Where a conflict with or variation from client standards or client requirements exists, the author has indicated a 'VAR' (variation) with a comment explaining the conflict.

## C. CHECKLIST

|                   |  | Section (s) |  |  |  |  |  |
|-------------------|--|-------------|--|--|--|--|--|
| Executive Summary |  |             |  |  |  |  |  |
| 1.                | Executive Summary  | II          |  |  |  |  |  |
|                   | Project Description  |             |  |  |  |  |  |
| 2.                | Proposed number of bedrooms and baths proposed, income limitations, proposed rents |             |  |  |  |  |  |
|                   | and utility allowances   | III         |  |  |  |  |  |
| 3.                | Utilities (and utility sources) included in rent                                   | III         |  |  |  |  |  |
| 4.                | Project design description   | III         |  |  |  |  |  |
| 5.                | Unit and project amenities; parking  | III         |  |  |  |  |  |
| 6.                | Public programs included   | III         |  |  |  |  |  |
| 7.                | Target population description  | III         |  |  |  |  |  |
| 8.                | Date of construction/preliminary completion  | III         |  |  |  |  |  |
| 9.                | If rehabilitation, existing unit breakdown and rents                               | III         |  |  |  |  |  |
| 10.               | Reference to review/status of project plans  | III         |  |  |  |  |  |
|                   | Location and Market Area   |             |  |  |  |  |  |
| 11.               | Market area/secondary market area description                                      | IV          |  |  |  |  |  |
| 12.               | Concise description of the site and adjacent parcels                               | IV          |  |  |  |  |  |
| 13.               | Description of site characteristics  | IV          |  |  |  |  |  |
| 14.               | Site photos/maps   | X           |  |  |  |  |  |
| 15.               | Map of community services  | IV          |  |  |  |  |  |
| 16.               | Visibility and accessibility evaluation  | IV          |  |  |  |  |  |
| 17.               | Crime Information  | IV          |  |  |  |  |  |

# **CHECKLIST (Continued)**

|     |  | Section (s) |
|-----|--|-------------|
|     | Employment and Economy   |             |
| 18. | Employment by industry   | IV          |
| 19. | Historical unemployment rate   | IV          |
| 20. | Area major employers   | IV          |
| 21. | Five-year employment growth  | IV          |
| 22. | Typical wages by occupation  | IV          |
| 23. | Discussion of commuting patterns of area workers                                     | IV          |
|     | Demographic Characteristics  |             |
| 24. | Population and household estimates and projections                                   | IV          |
| 25. | Area building permits  | V           |
| 26. | Distribution of income   | IV          |
| 27. | Households by tenure   | IV          |
|     | Competitive Environment  |             |
| 28. | Comparable property profiles   | XI          |
| 29. | Map of comparable properties   | X           |
| 30. | Comparable property photographs  | XI          |
| 31. | Existing rental housing evaluation   | V           |
| 32. | Comparable property discussion   | V           |
| 33. | Area vacancy rates, including rates for Tax Credit and government-subsidized         | V           |
| 34. | Comparison of subject property to comparable properties                              | V           |
| 35. | Availability of Housing Choice Vouchers  | V           |
| 36. | Identification of waiting lists  | V & XII     |
| 37. | Description of overall rental market including share of market-rate and affordable   | V           |
|     | properties   |             |
| 38. | List of existing LIHTC properties  | V           |
| 39. | Discussion of future changes in housing stock  | V           |
| 40. | Discussion of availability and cost of other affordable housing options including    | V           |
|     | homeownership  |             |
| 41. | Tax Credit and other planned or under construction rental communities in market area | V           |
|     | Analysis/Conclusions   |             |
| 42. | Calculation and analysis of Capture Rate   | VII         |
| 43. | Calculation and analysis of Penetration Rate   | VII         |
| 44. | Evaluation of proposed rent levels   | V & VI      |
| 45. | Derivation of Achievable Market Rent and Market Advantage                            | VI          |
| 46. | Derivation of Achievable Restricted Rent   | N/A         |
| 47. | Precise statement of key conclusions   | II          |
| 48. | Market strengths and weaknesses impacting project                                    | II          |
| 49. | Recommendations and/or modification to project discussion                            | II          |
| 50. | Discussion of subject property's impact on existing housing                          | V           |
| 51. | Absorption projection with issues impacting performance                              | II          |
| 52. | Discussion of risks or other mitigating circumstances impacting project projection   | II          |
| 53. | Interviews with area housing stakeholders  | V           |

# **CHECKLIST (Continued)**

|     |  | Section (s)   |  |  |  |
|-----|--|---------------|--|--|--|
|     | Other Requirements                       |               |  |  |  |
| 54. | Preparation date of report               | Title Page    |  |  |  |
| 55. | Date of Field Work                       | Certification |  |  |  |
| 56. | Certifications                           | Certification |  |  |  |
| 57. | Statement of qualifications              | XIII          |  |  |  |
| 58. | Sources of data not otherwise identified | I             |  |  |  |
| 59. | Utility allowance schedule               | XII           |  |  |  |